

Nov 14 2 55 PM '83
OCT 13 1983
Petition to the City Council of Cambridge, Massachusetts

From: Armell Imports, Inc. dba "Looks" 40 Brattle St.
Cambridge, MA 02138, Tel: 491-4251

We hereby petition the City Council of Cambridge for permission to use a specific area described and diagramed herein for the purpose of advertising and displaying our merchandise of women's apparel and gifts for men, women, and children.

We are new leaseholders of two spaces in the basement at 40 Brattle St. With the upcoming holiday season we look forward to introducing ourselves to the Cambridge community.

The display case we built is both unobtrusive and aesthetic in appearance. It is portable and would be returned to our premises every night. It occupies about six square feet of ground space and fits snugly around the trunk of a tree. It is anchored to the ground by a heavy wooden base and does not damage the tree with screws or nails. There is approximately 68" between the front of the display and the property line.

Thanks for your attention to this matter which we consider vital to our business. We look forward to your decision and are prepared to comply with any requests, restrictions, etc the council might require. A bond will be posted to free the city of any liability involving the display.

Sincerely,

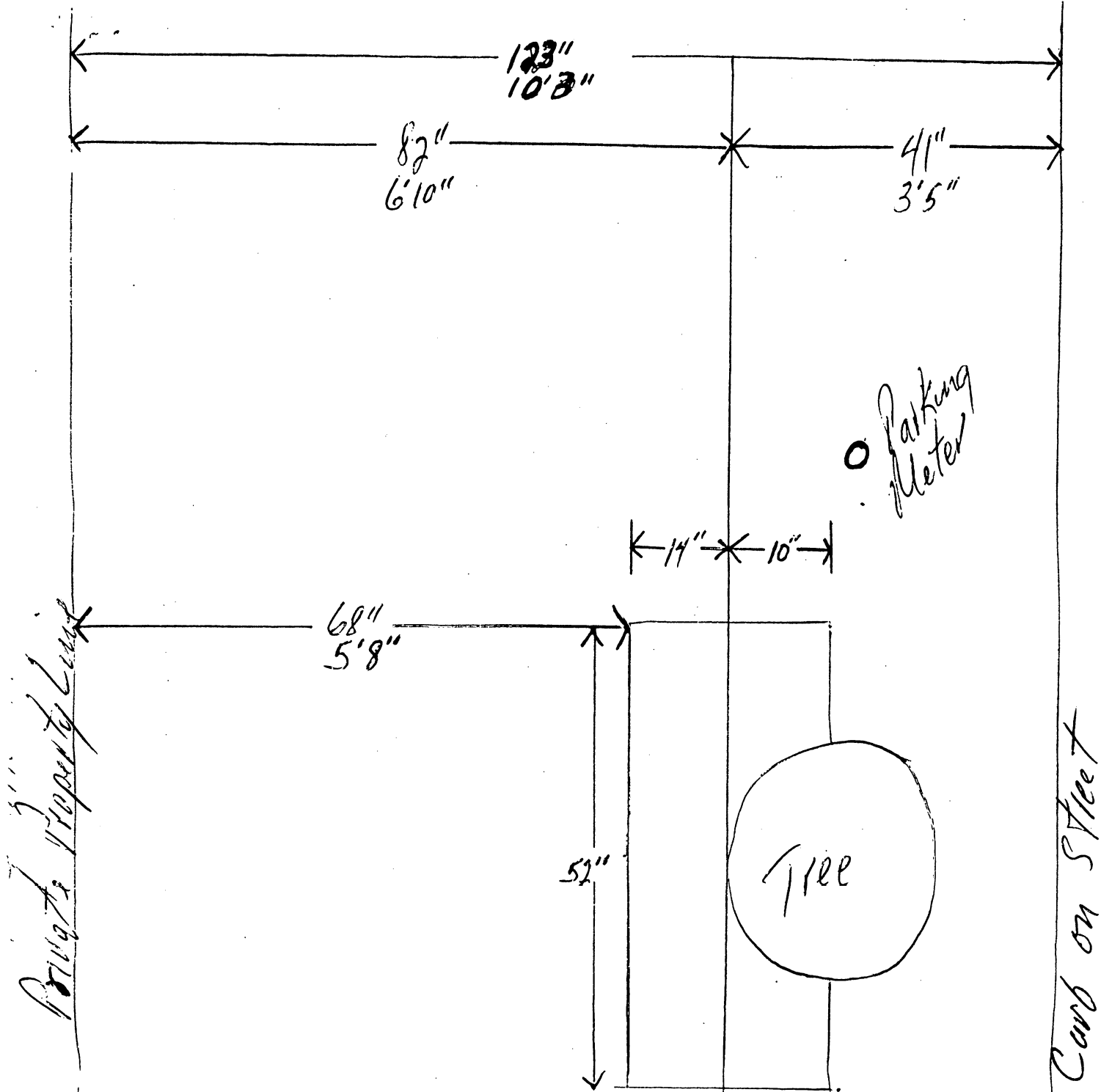
R. S. Armell

R.S.Armell

For Armell Imports, Inc

Date: 11/14/83

Robert Armell
491-4251



① Dates & Times of Use.

Between Nov 15 and Dec 25 from 10:00AM to 5:00PM every day unless restricted by the council.

② To advertise and display only. Not for selling merchandise from the display.

12

Referred to the
City Manager
FOR
- Report -
IN
1 week

RECEIVED BY
CITY CLERK

NOV 14 2 58 PM '83

CAMBRIDGE, MASS.

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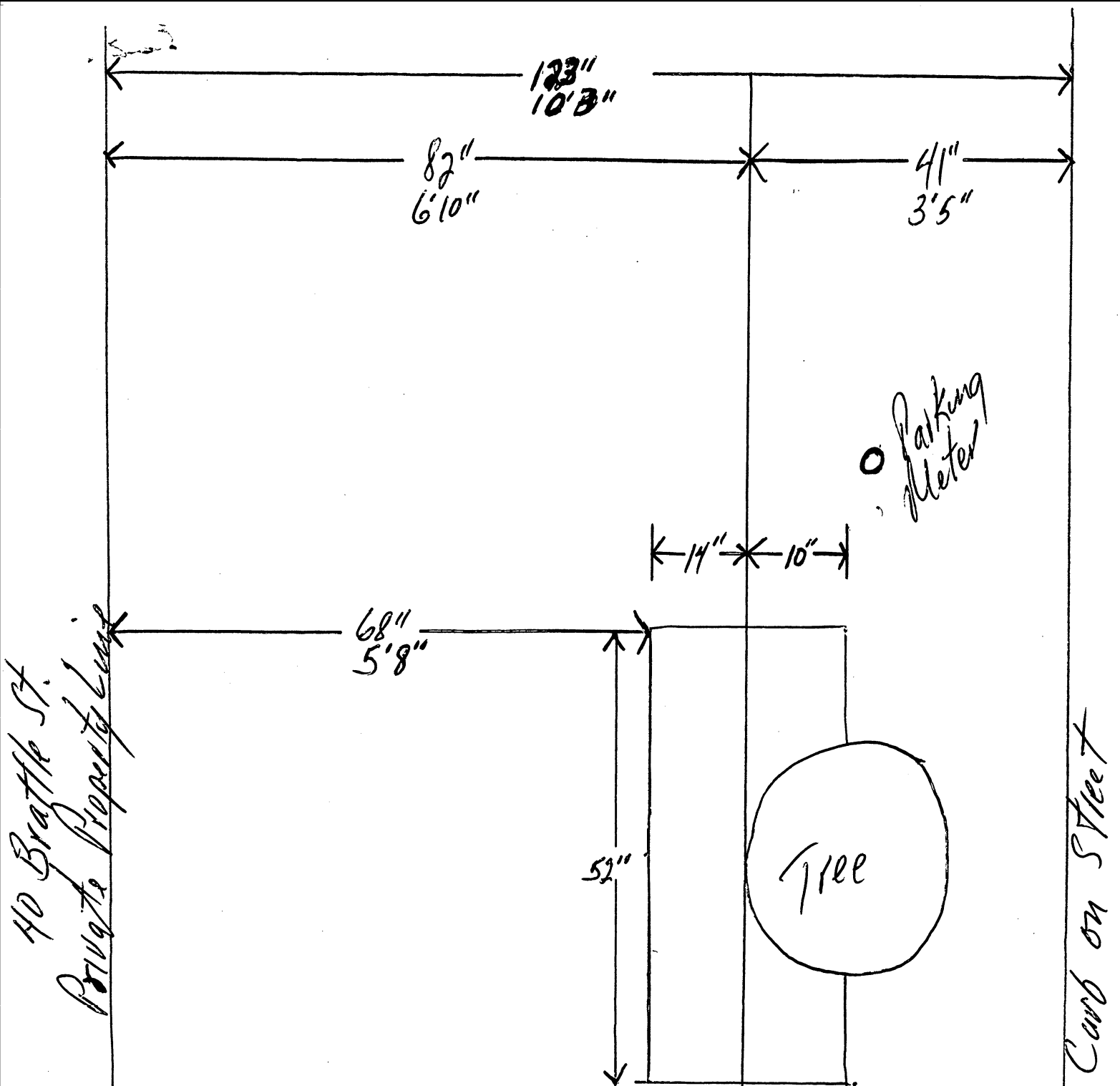
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merchandise from the display.

City of Cambridge

12, H-181
Petition of R.S. Armell, d/b/a Looks, re-
questing permission for a display of mer-
chandise at the premises numbered 40 Brattle
St. on weekdays & weekends between the hours
of 10:00 a.m. and 5:00 p.m. from November 15-
December 25, 1983.

*copy sent to the City Manager
11/15/83 mlh*

In City Council,

November 14, 1983

*11/14/1983
Referred to the
City Manager for
Report in 1 week*