

THE COMMONWEALTH OF MASSACHUSETTS
EXECUTIVE DEPARTMENT
GOVERNOR'S HIGHWAY SAFETY BUREAU
100 CAMBRIDGE STREET, ROOM 4104
BOSTON, MASSACHUSETTS
02202

RECEIVED BY
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1306 APR 11 10 40 PM 2:52
CAMBRIDGE MA.

TERRANCE D. SCHIAVONE
DIRECTOR

TELEPHONE
(617) 727-5074

Dear Colleague:

Motor vehicle accidents exact an enormous toll from all of us, as individuals, employers, and as a community. Through motor vehicle accidents we are robbed of our most valuable resource - our human resource.

We need not tell you of the costs resulting from motor vehicle injuries that could be avoided if people buckled up. Safety belts can make a difference in the cost of running local government. It is easy to overlook the loss of productivity and increased worker's compensation payments caused by an injured or absent employee. An employee fatality can cost local government an estimated \$120,000 in direct payment for medical costs, property damage, health care payments and other fringe payments.

The Governor's Highway Safety Bureau is urging all local officials to take an important step towards reducing these needless costs by entering the 1986 Make It Click Challenge.

To begin local safety belt education programs, the Massachusetts Department of Public Health, the National Highway Traffic Safety Administration, The American Automobile Association, the Massachusetts Seat Belt Coalition and the National Safety Council are joining together with the Governor's Highway Safety Bureau to provide training, technical assistance, materials, and on-going support. We have scheduled two workshops for community leaders and volunteers: on April 29th at the Sheraton Sturbridge Hotel; on April 30th at the Natick Hilton. Police chiefs, safety officers and fire chiefs have all received notification of the training and services available to them. We encourage you to have your community represented at one of these workshops.



Take the law
to heart.
Buckle up Massachusetts!

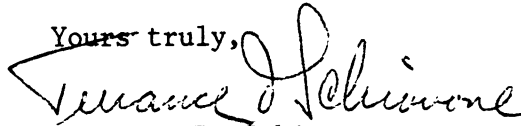
Your support and involvement are needed to make this effort effective. You may be called upon to issue a town proclamation for a "Make It Click - Buckle-Up Summer", to appear at a recognition ceremony for safety belt survivors, or to serve on a local steering committee.

An awards committee has been established to recognize participating municipalities that demonstrate a strong commitment to saving lives and reducing injuries through safety belt education. This is an excellent opportunity for your community to receive recognition for taking a positive approach to public safety.

If you have any questions or plan to send a representative to our workshop please contact Cindy Rodgers at the Massachusetts Department of Public Health (727-1246).

Thank you for your support.

Yours truly,

A handwritten signature in dark ink, appearing to read "Terrance D. Schiavone", written over the printed name.

Terrance D. Schiavone
Director

TDS/lc

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Comm. from Terrance D. Schiavone, Director,
Governor's Highway Safety Bureau Re: two
workshops for community leaders & volunteers
to be held on April 29 & 30, 1986 at various
locations to discuss the saving of lives &
reduction of injuries through safety belt
education.

In City Council,

April 28, 1986

Placed on File