



CITY OF CAMBRIDGE
CAMBRIDGE, MASSACHUSETTS 02139

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EXECUTIVE DEPARTMENT
ROBERT W. HEALY
City Manager

RICHARD C. ROSSI
Deputy City Manager

November 7, 1994

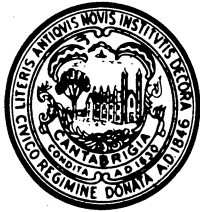
To The Honorable, The City Council:

With reference to Awaiting Report Item No. 31, regarding establishing ways for residents/senior citizens who cannot attend public hearing on bicycle safety to call in concerns and comments, please find attached a response from Sergeant Leonard DiPietro of the Cambridge Police Department as well as Cara Seiderman of the Environmental Program.

Very truly yours,

Robert W. Healy
City Manager

RWH/mev
attachment



CITY OF CAMBRIDGE

ENVIRONMENTAL PROGRAM

57 Inman Street • Cambridge MA 02139 • 617.349.4604

To: Robert W. Healy, City Manager
From: Sergeant Leonard DiPietro, Police Department *LD*
Cara Seiderman, Environmental Program *CS*
Date: November 2, 1994
Re: Council Order #91, dated 9/12/94 re: Establishing ways for residents/senior citizens who cannot attend public hearing on bicycle safety to call in concerns and comments

In response to the above Council Order we report the following.

The Cambridge Bicycle Committee and the Cambridge Police Department have been developing an action plan to educate citizens about safe traveling on the city ways and how the mix of travelers can function better. In particular, since the public is generally not educated about safe bicycle riding in the same way they are educated about motor vehicle driving, it is important to focus on bicycle education. This includes targeting not only bicyclists, but also motor vehicle drivers and pedestrians.

In the response to Council Order #36, dated 4/11/94, a number of educational efforts were outlined. One of them is for the effort to be made through the Police Department, with enforcement of laws approached primarily through educational warning tickets (but citations can also be used where deemed appropriate). Cambridge Police will have a session specifically on bicycle laws and enforcement during their annual in-service training this winter, and the special enforcement efforts will begin in the spring. Prior to that, there will be public outreach through the media and public forums to inform residents about the program, and to clarify what the laws and regulations are. The Environmental Program is developing and distributing several educational pamphlets and maps promoting safe bicycling, walking and motoring that are part of this multi-pronged effort.

The interactive meeting to increase opportunities for community participation was discussed at length with the Bicycle Committee, and the suggestion made that the first trial be undertaken on the CCTV weekly call-in program to the Cambridge Police Department. The Bicycle Committee has suggested that a panel of respondents could be available to answer questions, and would like to forward a detailed proposal for your review and approval. The Bicycle Committee and the Police Department are working with CCTV to air the program early next year. Once the date has been finalized, we will advertise the program widely to ensure community awareness and encourage participation.

Consent Agenda #22

S-48V

Response to an Awaiting Report Item
Thirty-one, regarding establishing
ways for residents/senior citizens
who cannot attend public hearing
on bicycle safety to call in
concerns and comments.

11/14/94 Report accepted
and placed on
file.

Referred to the
Environment Committee

11/22/94. Copy sent to
Environment Committee
de

In City Council,

November 7, 1994

Charter Right
Exercised by
Councillor Toomey