



City of Cambridge

25.

IN CITY COUNCIL

June 23, 1997

COUNCILLOR TRIANTAFILLOU
COUNCILLOR REEVES
VICE MAYOR BORN
COUNCILLOR DAVIS
COUNCILLOR DUEHAY
COUNCILLOR GALLUCCIO
MAYOR RUSSELL
COUNCILLOR SULLIVAN
COUNCILLOR TOOMEY

- WHEREAS: It has come to the attention of this City Council that **Mary Breslauer** has been appointed to the position of Director of Communications and Public Affairs at the Kennedy School of Government effective August 1, 1997; and
- WHEREAS: With Mary's twenty years of experience, she will lead the development and implementation of the communications strategy for the Kennedy School of Government; and
- WHEREAS: Mary possesses communication skills in the areas of public service, journalism and government; she has published political columns and opinions in various newspapers; and
- WHEREAS: Mary earned her bachelors degree from Elmira College in English in 1972; and
- WHEREAS: Mary is the co-chair of the National Board of Human Rights Campaign as well as the co-host and Executive Producer of the program "One in Ten;" now therefore be it
- RESOLVED: That this City Council go on record extending its welcome to Cambridge and wish her good luck in her position as Director of Communications and Public Affairs at the Kennedy School of Government; and be it further

RESOLVED: That the City Clerk be and hereby is requested to forward a suitably engrossed copy of this resolution to **Mary Breslauer** on behalf of the entire City Council.

In City Council June 23, 1997

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

D. Margaret Drury

ATTEST:-

D. Margaret Drury
City Clerk

Councillor Triantafellow
Councillor Rees.

Whereas:

It has come to the attention of this City Council that MARY BRESLAUER has been appointed to the position of Director of Communications and Public Affairs at the Kennedy School of Government ~~the~~ effective August 1, 1997; and

Whereas

With Mary's twenty years of experience she will ~~the~~ lead the development and implementation of the Communications Strategy for the Kennedy School of Government; and

Whereas:

Mary ~~has~~ possesses/^{communication} skills in the areas of public service, journalism and government, where she has published ~~works~~ on political columns and opinion ~~in the~~ in various newspapers; and

Whereas:

Mary earned her bachelors degree ~~from~~
from Elmira College in English in 1972;
And

Whereas:

Mary is the Co-Chair of the National
Board of Human Rights Campaign as well
as the co-host ~~of the~~ And Executive producer
of the program "One in Ten"; now therefore
be it

Resolved

That this City Council go on record
to extend its welcome to Cambridge and
wish her ~~the~~ good luck in her position
~~as~~ as Director of Communications and Public
Affairs at the Kennedy School of Government;
And be it further

Resolved

Clerk copy etc.

KT

~~6/23/97~~ 6/23/97

Res.

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Ave.

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tenants

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RECEIVED BY
OFFICE OF CITY CLERK
97 JUN 16 AM 11.20
CAMBRIDGE MA.

KF Breslauer To Direct Communications Office at Kennedy School of Government

Mary Breslauer, director of university communications at Northeastern University, has been named director of communications and public affairs at the Kennedy School of Government, effective Aug. 1.

Breslauer will lead the development and implementation of the Kennedy School's communications strategy.

"With 20 years of experience, Mary brings an outstanding record in communications and government service to the Kennedy School," said Joseph Nye, Dean of the Kennedy

School. "She has the right mix of skills and background to help us chart a new communications strategy."

"I am both thrilled and honored to join the Kennedy School of Government," said Breslauer. "Public service, government, and journalism have been mainstays of my career and I'm excited about bringing it all together to advance the School's important mission. I look forward to working with Dean Nye and the School's distinguished and unique mix of scholars and practitioners."

Breslauer, in her current position at Northeastern since 1991, successfully helped reposition Northeastern's reputation as an academic and civic leader in Boston. Previously, she worked in the Office of the Massachusetts Attorney General as director of communications (1987-1991), serving as spokesperson on all major policy and political issues and directing all external communications for the office. She also directed the Office of Communications for the Massachusetts Executive Office

of Human Services (1984-1987) and was the press secretary on the Committee to Re-Elect Congressman Gerry E. Studds (1984). Breslauer began her career in journalism, working in radio and in daily and weekly newsrooms in Boston and on Martha's Vineyard.

Breslauer currently is co-chair of the national board of the Human Rights Campaign, the largest gay and lesbian political organization in the country, and co-host and executive producer of *One in Ten* on WFNX, Boston. She has also published

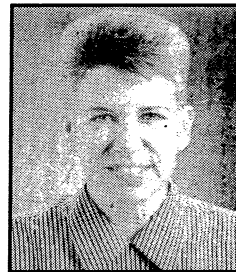


Photo by David Leifer

Mary Breslauer

She earned a bachelor's degree in English from Elmira College in 1972.

She lives in Jamaica Plain with her partner, Rebecca Haag.

political columns and opinion pieces in *The Advocate*, *The Boston Globe*, and *The Boston Phoenix*.

he had been upstairs and going down, or downstairs and going up. But then," Vaillant joked, "Yalies probably had the same problem at 50."

Weight and Health

Vaillant compared Grant Study participants with 456 inner-city men of the same age group who had lower IQs and less education. "Many of the latter became 50 to 100 pounds overweight, but you have to look hard among the alums to find someone who is 20 pounds overweight," he says.

The bottom line of life is that the Harvard graduates died at half the rate of the urban men.

As you would expect, the School of Public Health's alumni study found that obesity was a key predictor of heart disease,

middle age was decreased by participation in intramural and varsity sports, at least up through age 50. This protective effect disappeared in the fifth decade of life, however, unless the men kept up a moderate level of physical activity.

"Sedentary college students who later took up an active and fit way of life were at lower heart-attack risk than former varsity players who gave up or reduced physical activity in middle age," says I-Min Lee. "Men who expend 1,000 calories a week cut their risk of colon cancer in half. Walking a half-hour a day for at least five days a week burns the required calories. Different studies show that women also protect themselves from heart disease and colon cancer by moderate exercise."

ents before college, smoking, abusing alcohol, insomnia, worrying, self-consciousness, and mood swings characterized those most likely to commit suicide. Denial of worries, self-consciousness, early parental loss, tobacco and alcohol use also foreshadowed accidental death. Depression occurred more frequently among smokers and those who reported insomnia, exhaustion, rapid mood swings, and self-consciousness. It occurred less frequently among alums who played sports and were physically active.

The SPH study calculates that men can gain a year and a half of extra life between ages 45 and 84 by being physically active. Quitting smoking buys almost 2 extra years. Keeping blood pres-

vaillant says.

"The vast majority (74 percent) of staunch Democrats were assigned one or more of the following traits: 'sensitive,' 'ideational (egghead-like),' 'cultural,' 'introspective,' or 'creative and intuitive.' Most of the staunch Republicans struck the psychiatrists as 'pragmatic' and 'organized.' In short, Harvard Democrats are more creative, while Republicans are more sensible."

Vaillant wrote to the Grant men in February, "Your political beliefs are not associated with your intelligence, humanism, mental health, happiness, or childhood prosperity. But personality traits evident in college seem more important in controlling your vote than anything you probably read in [the newspapers] in the last 50 years."



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COUNCILLOR TRIANTAFILLOU
COUNCILLOR REEVES

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Entire Membership
Consent Order #25

R-950

Councillors Triantafillou and Reeves
re: Welcome Mary Breslauer to
Cambridge and wish her good luck
in her position as Director of
Communications and Public Affairs
at the Kennedy School of Government.

In City Council June 23, 1997

ORDER ADOPTED

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