

Whereas, WGBH TV-Channel 2 and WGBH FM provides educational, cultural and recreational programs for the benefit of the general public at no profit, including such children's programs as Sesame Street and the Electric Hour, as well as music, science, theater, sports and news, and

Whereas, Channel 2 reaches 50% of the households with television sets at least once a week, which is the highest percentage of any public television station in the nation, and

Whereas, some three million dollars per year is contributed voluntarily by listeners, the highest percentage of listener budget support for a public TV station in the nation, and

Whereas, 7,000 Cambridge households contribute towards the cost of providing this public television, but many other Cambridge households are unable to contribute because of their limited means, and

Whereas, a substantial portion of the budget, approximately two-thirds, consists of federal grants and yet too great reliance for educational and cultural communications upon the federal government is not in the best public interest of communities such as Cambridge, and

Whereas, Channel 2 beams all over eastern Massachusetts and is especially strong in Middlesex County, and

Whereas, municipal contributions to public television would be a healthy development and might encourage public television to improve and broaden its coverage of civic activities and local news, and

Whereas, budgetary difficulties have been chronic since the

founding of WGBH,

Now therefore, the City of Cambridge pledges the sum of \$10,000 as a challenge to WGBH, conditional upon the pledging of at least \$40,000 in similar grants by not less than four additional municipalities, and conditional also upon the City Manager's advice and recommendation that such a sum is available in the budget.



City of Cambridge

2.

IN CITY COUNCIL

November 3, 1975

Councillor Wylie

WHEREAS:

WGBG TV - Channel 2 and WGBH FM provide educational, cultural and recreational programs for the benefit of the general public at no profit, including such children's programs as Sesame Street and the Electric Hour, as well as music, science, theater, sports and news, and

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WHEREAS:

A substantial portion of the budget, approximately two-thirds, consists of federal grants and yet too great reliance for educational cultural communications upon the federal government is not in the best public interest of communities such as Cambridge, and

WHEREAS:

Channel 2 beams all over eastern Massachusetts and is especially strong in Middlesex County, and

WHEREAS:

Municipal contributions to public television would be a healthy development and might encourage public television to improve and broaden its coverage of civic activities and local news, and

WHEREAS:

Budgetary difficulties have been cronic since the founding of WGBH, now therefore be it

RESOLVED:

That the City of Cambridge pledges the sum of \$10,000 as a challenge to WGBH, conditional upon the pledging of at least \$40,000 in similar grants by not less than four additional municipalities, and be it further

City of Cambridge

RESOLVED:

That this pledge be made upon the condition that the City Manager's advice and recommendation that such a sum is available in the budget.

#6

Order #2

S-519

C. Wylie resolutions on WGBG TV and
WGBH FM.

Appendix #6 Nov. 10/75

In City Council,

Nov. 3, 1975

11/3/75

Filed on motion
of R. Clinton