



# City of Cambridge

Comm. # 4

IN CITY COUNCIL

September 19, 1988

ORDERED:

That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to Sandal Inc., d/b/a Emack & Bolio for the erection of a sign at the premises numbered 1310 Mass. Avenue, Cambridge, Massachusetts.

Provided that, before erecting the above named sign, the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk a satisfactory bond in the sum of Two Thousand (\$2,000.00) Dollars, conditioned to save harmless the City of Cambridge from all claims for damages arising from the installation, maintenance and use of said sign.

In City Council September 19, 1988.

Adopted by the affirmative vote of 9 members.

Attest:- Joseph E. Connarton, City Clerk.

A true copy;

*Joseph E. Connarton*

ATTEST:-

Joseph E. Connarton, City Clerk.



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# CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL  
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

JOSEPH J. CELLUCCI  
COMMISSIONER OF BUILDINGS  
AND HOUSING

To Whom It May Concern:

As owner or agent of GHOMARA CORP, Cambridge, Massachusetts,  
I do hereby declare my disapproval \_\_\_\_\_ approval [Signature] of the installment of:

Canopy over the sidewalk entrance: \_\_\_\_\_

Awnings over the windows: \_\_\_\_\_

Projecting sign: 4' by 4' EWRACK & BOLIO'S 1310 MASSACHUSETTS AVE  
of said property

Signed: [Signature] Date: \_\_\_\_\_

Address: 1304 MASSACHUSETTS AVE CAMBRIDGE MA

Reply is requested within seven (7) days of date of this letter.



# CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL  
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

JOSEPH J. CELLUCCI  
COMMISSIONER OF BUILDINGS  
AND HOUSING

To Whom It May Concern:

As owner or agent of SERENITY, Cambridge, Massachusetts,  
I do hereby declare my disapproval approval of the installment of:

Canopy over the sidewalk entrance: \_\_\_\_\_

Awnings over the windows: \_\_\_\_\_

Projecting sign: 4 by 4' BRICK HOUSE 1310 MASSACHUSETTS AVE  
of said property.

Signed: [Signature] Date: 9/14/88

Address: 1312 MASSACHUSETTS AVE CAMBRIDGE MA

Reply is requested within seven (7) days of date of this letter.

City Clerk

SIGN DESIGN REVIEW APPLICATION  
COMMUNITY DEVELOPMENT DEPARTMENT

APPLICANT: Sandal, Inc. d/b/a 497-5362  
Emack & Bolios  
(name) (phone)

1310 Massachusetts Avenue

Cambridge, MA 02138

(address)

Jeffrey J. Gosselin  
(signature, authorized representative)

PROPERTY OWNER: Harvard University

LOCATION PREMISES: 1310 Massachusetts Avenue, Cambridge, MA

ZONING DISTRICT: \_\_\_\_\_

AREA OF SPECIAL  
PLANNING CONCERN:

✓  
Harvard Sq.  
Overlay

\_\_\_\_\_  
Parkway  
Overlay

\_\_\_\_\_  
Bus. B-1 or B-2

DATE APPLICATION SUBMITTED: September 9, 1988

PLEASE NOTE:

ALL SIGNS MUST RECEIVE A BUILDING PERMIT FROM THE DEPARTMENT OF INSPECTIONAL SERVICES BEFORE INSTALLATION. COMMUNITY DEVELOPMENT DEPARTMENT ACTION DOES NOT CONSTITUTE ISSUANCE OF A BUILDING PERMIT OR CERTIFICATION THAT ALL OTHER BUILDING CODE OR OTHER REQUIREMENTS HAVE BEEN MET.

FOR YOUR OWN PROTECTION DO NOT CONTRACT FOR THE FABRICATION OF A SIGN UNTIL A BUILDING PERMIT HAS BEEN ISSUED BY THE DEPARTMENT OF INSPECTIONAL SERVICES

A. EXISTING CONDITIONS

1. Length of lot frontage abutting a street(s) not applicable

2. Length of frontage of ground floor establishment (where applicable) 20'

3. Total area of signage permitted on a lot (2 x #1) 40 square feet

4. Total area of signage currently located on subject lot None

| 5. Existing Signs | <u>Name</u> | <u>Type</u> | <u>Area</u> | <u>Date of Bldg. Permit</u> |
|-------------------|-------------|-------------|-------------|-----------------------------|
|-------------------|-------------|-------------|-------------|-----------------------------|

|  |             |  |  |  |
|--|-------------|--|--|--|
|  | <u>None</u> |  |  |  |
|  |             |  |  |  |
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|  |             |  |  |  |

6. Lot area (for lots in the Parkway Overlay District only) \_\_\_\_\_

N/A

B. PROPOSED SIGNS

| 1. Proposed Sign(s) | <u>Height</u><br>(to top of sign)               | <u>Area</u> | <u>Dimensions</u> | <u>Illumination</u> |
|---------------------|-------------------------------------------------|-------------|-------------------|---------------------|
| Wall Sign           | <u>N/A</u>                                      |             |                   |                     |
| Free Standing       | <u>N/A</u>                                      |             |                   |                     |
| Projecting          | <u>16'6" - 16 sq. ft. - 4' by 4' - Internal</u> |             |                   |                     |
| Other               | <u>N/A</u>                                      |             |                   |                     |

2. Detailed description of proposed sign(s) including materials, illumination, colors, etc. 4'x4' internally illuminated embossed sign  
of G.E. Ilexan. Colors to be \_\_\_\_\_  
green copy with white background. Sign cabinet to be extruded  
aluminum with duranodic bronze finish. \_\_\_\_\_  
\_\_\_\_\_

3. Is proposed sign a copy replacement \_\_\_\_\_ or total replacement \_\_\_\_\_ of a legally erected non-confirming sign? \_\_\_\_\_  
What are the dimensions of the existing non-confirming sign? \_\_\_\_\_

N/A

C. COMMUNITY DEVELOPMENT DEPARTMENT DESIGN REVIEW DECISION - FOR USE BY  
INSPECTIONAL SERVICES DEPARTMENT

1. Decision Approved as submitted

4x4

will require approval of the City Council  
projecting sign over a public way.

2. Findings

a. The proposed sign does not conform to the Decision of the CDD.  
Sign requires action from the Board of Zoning Appeal:

Variance \_\_\_\_\_

Special Permit \_\_\_\_\_

b. The proposed sign conforms to the Decision of the CDD: ✓

c. Sign does not require CDD design approval. \_\_\_\_\_

9.9.1988

(date)

Elaine Thorne

Authorized signature for the  
Community Development Department

SUBMISSION MATERIAL

GRAPHIC MATERIAL

1. Architectural facade elevations of the affected buildings showing location of all existing signs (a photograph may substitute if it can present an undistorted picture of existing conditions). (suggested scale 1/8" = 1')
2. Architectural elevations of the proposed sign(s) and the building area surrounding it to clearly indicate the proposed sign's relationship to the building, its architectural details, and adjacent signs. (suggested scale 1/8" = 1')
3. Detailed plans, elevations and other material indicating the design of the proposed sign(s), its material, construction, colors, method of lighting, etc.

SUBMITTED PLANS, PHOTOS

Title

Date

Scale

|  |  |  |
|--|--|--|
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

Please submit three copies of all submitted material.

48"

48"

# **Emack & Bolio's** **ICE CREAM**

**Muffins - Coffee**  
***and More***

approved as submitted  
9.9.1988  
Elaine Thorne  
will require approval  
of the City Council  
projecting over a  
public way  
SCALE  
1/2" = 10'

TOP OF SIGN, AT OR BELOW  
2ND FL WINDOW SILL  
APPROX 16'6" ABOVE SIDE  
WALK GRADE

S  
I  
C  
U

ICE CREAM CONES

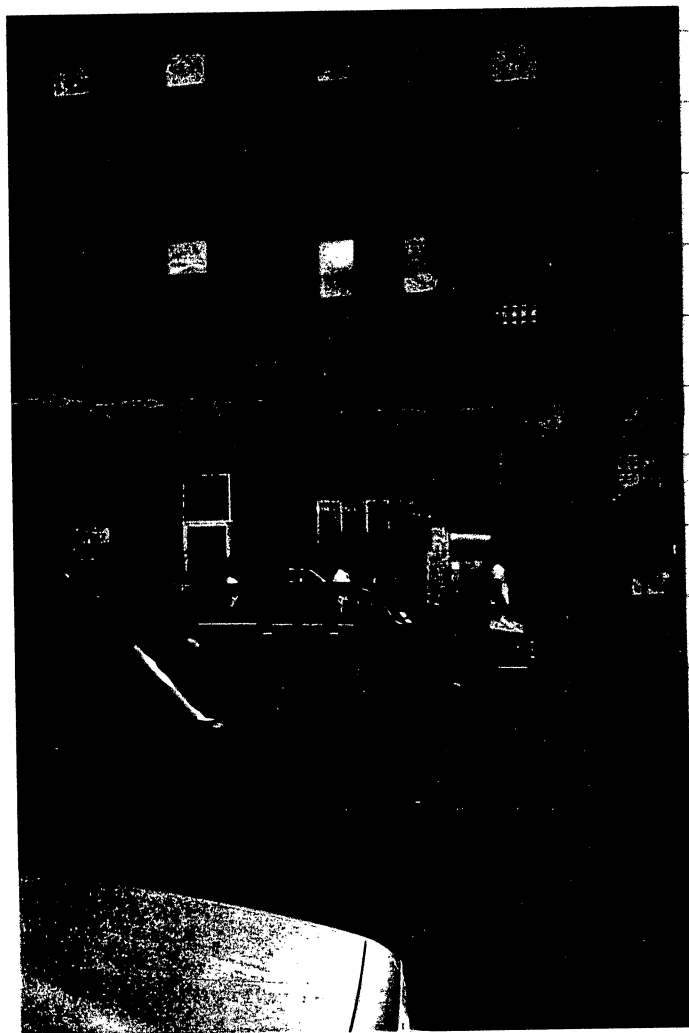
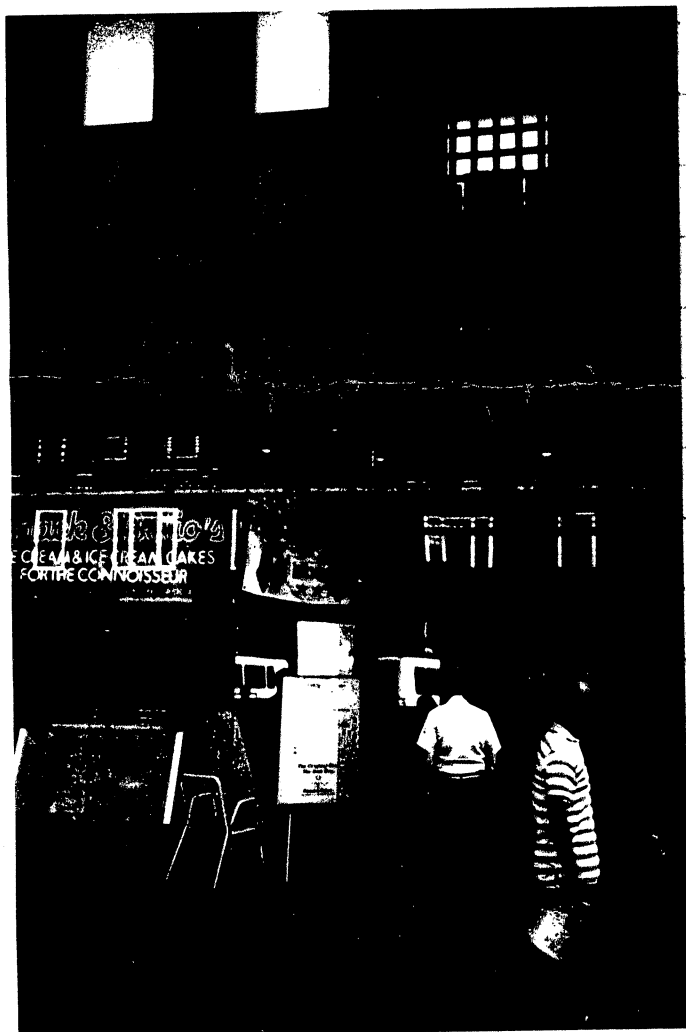
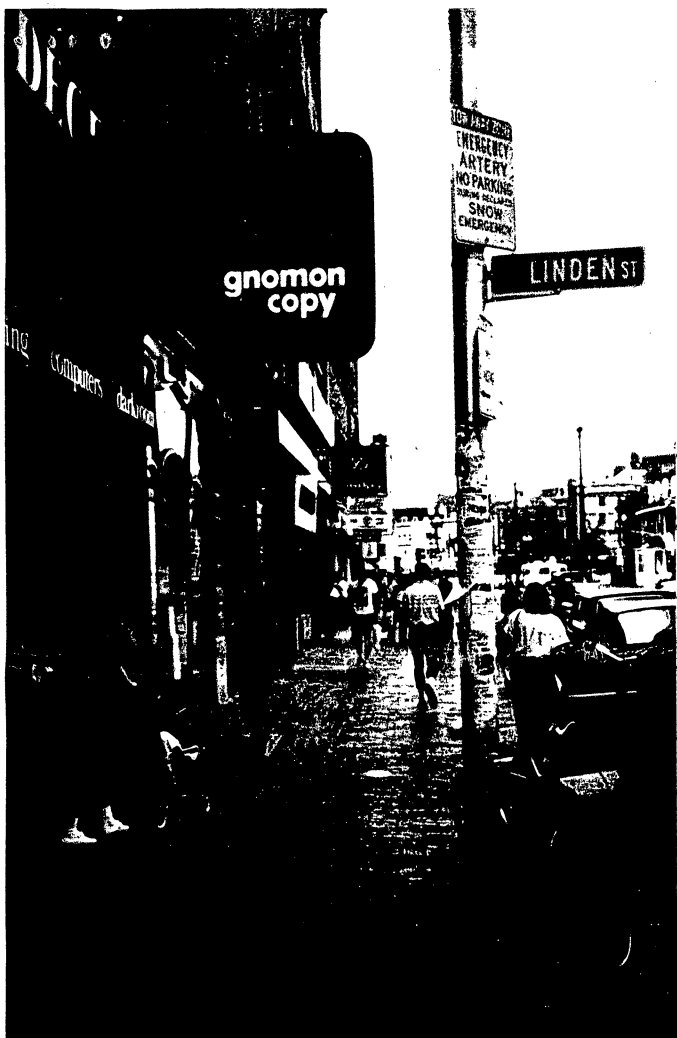
ICE CREAM CAKES

18"

157"

96"

141"



Cambridge, SEP 14 1988

RECEIVED BY  
OFFICE OF CITY CLERK

To the Honorable, the City Council of the City of Cambridge:

PRIOR TO APPROVAL OF THE CITY COUNCIL, EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that SANDAL INC be granted permit to erect a sign of the following specifications in front of premises 1310 MASSACHUSETTS AVE.

Type: INTERNALLY ILLUMINATED REBOSSED SIGN  
(State whether Electric or otherwise and material used in construction)

Reading matter to go on sign: EMACK & BOLIO'S  
ICE CREAM  
MUFFINS - COFFEE + MORE

Size: 4' by 4'

Weight: 100 lbs + or -

How Erected: A: 5' B: 16'  
(A: Give exact distance sign is to extend from building over sidewalk.)  
(B: Also exact distance from bottom of sign to sidewalk.)

Height Above Grade: Bottom 20 Top 16

Allen J. Jaramita Allen J. Jaramita  
241-7200 PO BOX 462  
CHARLESTOWN MA  
(Signature of Applicant)  
(Address)

### NOTICE - REGULATIONS

#### SECTION 1412.0 STATE BUILDING CODE

#### PROJECTING SIGNS

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

APPROVED: [Signature]  
Building Inspector

9/13/88  
Date

4.

H-110

PETITION

of Sandal, Inc. d/b/a Emack & Bolio

for a sign

No. 1310 Mass. Avenue

September 14, 19 88

In City Council, September 19 88

Referred to the Committee on

Attest:

City Clerk

Order Adopted

10

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