



CITY OF CAMBRIDGE

CAMBRIDGE, MASSACHUSETTS 02139

TEL. 349-4300

FAX. 349-4307

EXECUTIVE DEPARTMENT

ROBERT W. HEALY

City Manager

RICHARD C. ROSSI

Deputy City Manager

December 8, 1995

To The Honorable, The City Council:

Please find attached for your information a communication from Traffic, Parking & Transportation Director Susan Clippinger, relative to resident permit parking reissuance.

Very truly yours,

A handwritten signature in black ink, appearing to read "Robert W. Healy", is written over a horizontal line.

Robert W. Healy
City Manager

RWH/mec
attachment

interoffice

MEMORANDUM

to: Rich Rossi
from: Susan E. Clippinger *cue*
subject: Resident Permit Parking Reissuance
date: December 4, 1995

RECEIVED
95 DEC -6 AM 9:50
OFFICE OF THE CITY MANAGER

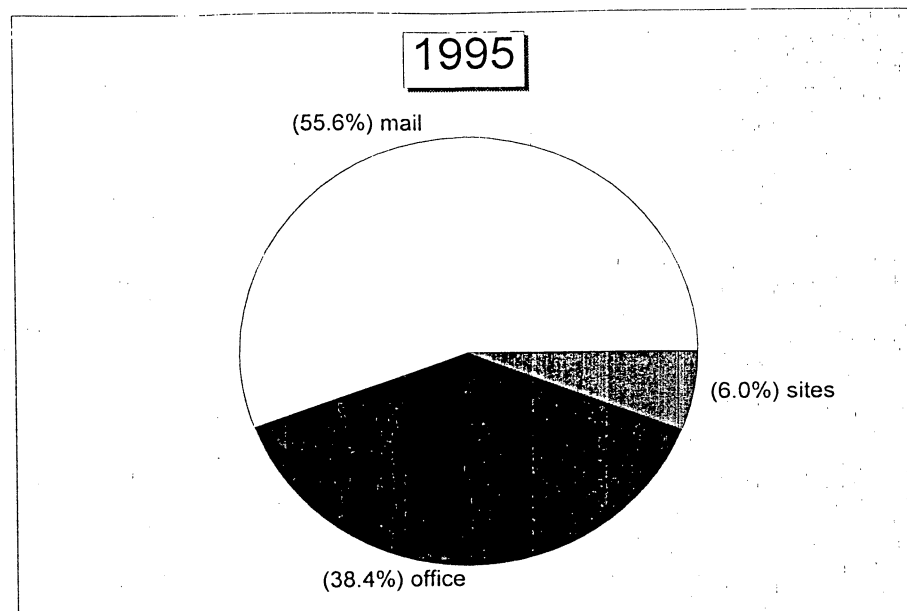
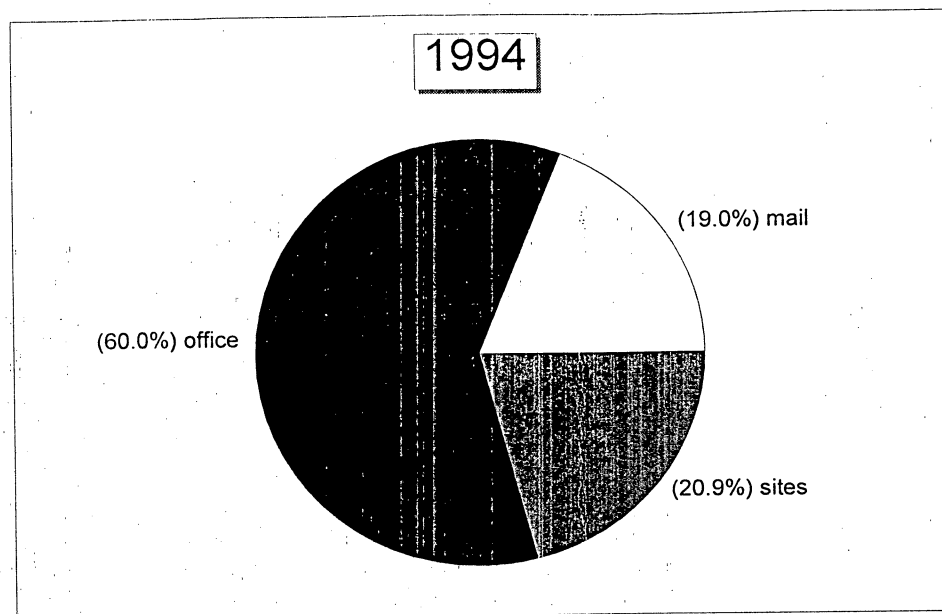
During the summer we set as our goal for this season to increase the percentage of renewals done by mail. To support that goal we reviewed our procedures to see where we could make modifications that would support that goal. A number of changes were made. The postcard addressed to occupant with renewal information was replaced with a letter addressed to the households with permits reminding them of the renewal procedures and encouraging them to do their renewal by mail. An application form was included. We also dropped the need to send a copy of their vehicle registration as we could access that information via our computer hook in to the registry database.

The response so far has been outstanding. Renewal by mail is up **303%** over last year. Mail represents **56%** of the renewals this year to date compared to 20% for last year at this time.

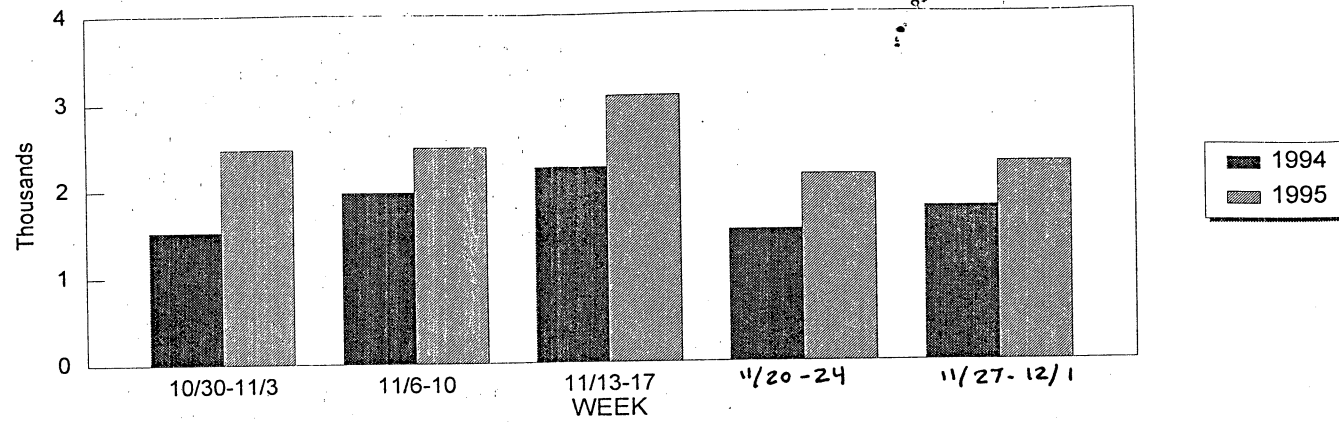
Our total issuance this year is also up 38% over last year. To date there have been no lines. Mail is being handled within 2 days. Several residents have called in to express their appreciation for how quickly they have gotten their 1996 permits and passes.

cc: B. Flynn
M. Monagle
J. Maloney

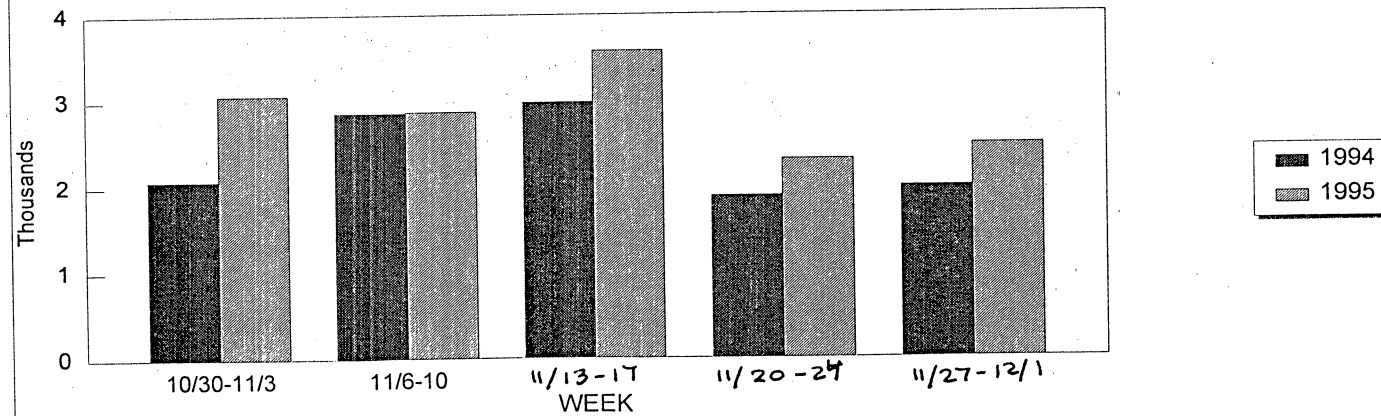
RESIDENT PERMIT PARKING ISSUANCE REPORT									
WEEK		10/30-11/3	11/6-10	11/13-17	11/20-24	11/27-12/1		YTD	CHANGE
STICKERS									
1994	mail				389			1715	
	office				965			5415	
	sites				310			1889	
TOTAL		1522	1968	2247	1511	1771		9,019	
1995	mail	1249	1585	1896	1080	1110		6920	303%
	offic	1219	901	978	813	874		4785	-12%
	sites			190	255	301		746	-61%
TOTAL		2468	2486	3064	2148	2285		12,451	38%
change		946	518	817	637	514		3432	
		62%	26%	36%	42%	29%		38%	
VISITOR PASSES									
1994	mail				459			1980	
	office				1133			6879	
	sites				423			2922	
TOTAL		2074	2861	2982	1878	1986		11,781	
1995	mail	1383	1682	1912	1054	973		7004	254%
	offic	1684	1196	1175	879	971		5905	-14%
	sites			490	378	537		1405	-52%
TOTAL		3067	2878	3577	2311	2481		14,314	22%
change		993	17	595	433	495		2533	
		48%	1%	20%	23%	25%		22%	



STICKERS



Visitor Passes



ISSUEANCE AT THE OFF-SITE LOCATIONS																									
Resident Stickers																									
Sites	11/15	11/16	11/20	11/21	11/27	11/28	11/29	11/30	12/4	12/5	12/6	12/7	12/11	12/12	12/13	12/14	12/18	12/19	12/20	12/21	12/26	12/27	12/28	12/29	Total
Haggerty School			50		24																				74
O'Neill			118		90																				208
Kennedy School				53		24																			77
Morse School				34		21																			55
Harrington School	32						16																		48
Agassiz School	38						24																		62
LBJ Apt.																									0
Russell Apt.							20																		20
Boudreau Library		41						32																	73
Camb. Community Ctr.																									0
Burns Apt.		79						50																	129
City Hall																									0
Total for the Day	70	120	168	87	114	45	60	82	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	746
Visitor Passes																									
Sites	11/15	11/16	11/20	11/21	11/27	11/28	11/29	11/30	12/4	12/5	12/6	12/7	12/11	12/12	12/13	12/14	12/18	12/19	12/20	12/21	12/26	12/27	12/28	12/29	Total
Haggerty School			54		30																				84
O'Neill			161		102																				263
Kennedy School				128		43																			171
Morse School				35		21																			56
Harrington School	85						21																		106
Agassiz School	52						26																		78
LBJ Apt.																									0
Russell Apt.							119																		119
Boudreau Library		72						39																	111
Camb. Community Ctr.																									0
Burns Apt.		281						136																	417
City Hall																									0
Total for the Day	137	353	215	163	132	64	166	175	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1405

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