



City of Cambridge

100.

IN CITY COUNCIL

August 4, 1997

COUNCILLOR REEVES
 VICE MAYOR BORN
 COUNCILLOR DAVIS
 COUNCILLOR DUEHAY
 COUNCILLOR GALLUCCIO
 MAYOR RUSSELL
 COUNCILLOR SULLIVAN
 COUNCILLOR TOOMEY
 COUNCILLOR TRIANTAFILLOU

WHEREAS: The **16th Annual National Minority and Women Business, Equal Opportunity Contract Compliance Conference** is being hosted in Massachusetts from July 27-30, 1997; and

WHEREAS: The 1997 theme for this conference is "Working Together: The Future is in our Hands;" and

WHEREAS: Attendees will visit many sites during their visit to the City of Cambridge, we especially want to welcome all attendees and to say that we are a city which models the diversity of the American experience; and

WHEREAS: This is the American city with the oldest school "Choice" system and the home of a unique African American Heritage Trail which includes the house where W.E. B. Dubois lived while he was a student at Harvard, the Agassiz School where Maria Baldwin was the first African American to be principal of a predominantly caucasian faculty and student body and the birthplace of Charlotte Hawkins Brown, founder of Palmer Memorial Institute, America's first black independent college preparatory school; and

WHEREAS: While Cambridge shares the Charles River with Boston as a border, the flavor of Cambridge is distinct; here we have the daily presence of Henry Louis Gates, Jr., Cornell West, Yo Yo Ma, the American Repertory Company, M.I.T, Harvard University and our real treasure, the "People" of the Peoples' Republic of Cambridge; now therefore be it

RESOLVED: That we, the Cambridge City Council and the citizens of Cambridge welcome you and hope that your time here will be productive and that it include "fun" too!; and be it further

RESOLVED: That when you leave, we want to believe that the America that has never been yet (said Langston Hughes) will be closer to being, due to your future professional efforts.

In City Council August 4, 1997

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

A handwritten signature in cursive script that reads "D. Margaret Drury".

ATTEST:-

D. Margaret Drury
City Clerk

Whereas: The 16th Annual National Minority and Women Business, Equal Opportunity Contract Compliance Conference is being hosted in Massachusetts from July 27-30, 1997 and.

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~~Welcome~~

Resolve: We, the Cambridge City -
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CITY OF CAMBRIDGE

WILLIAM A GOMES

DIRECTOR

AFFIRMATIVE ACTION

CHAIRMAN CITY MANAGER'S MBE PROGRAM

City Hall, Cambridge, MA 02139

(617) 349-4332

Fax(617) 349-4312

Res:(617) 986-7322



WORKING TOGETHER

The Future is in Our Hands

16th Annual National Minority and Women
Business Equal Employment Opportunity
Conference

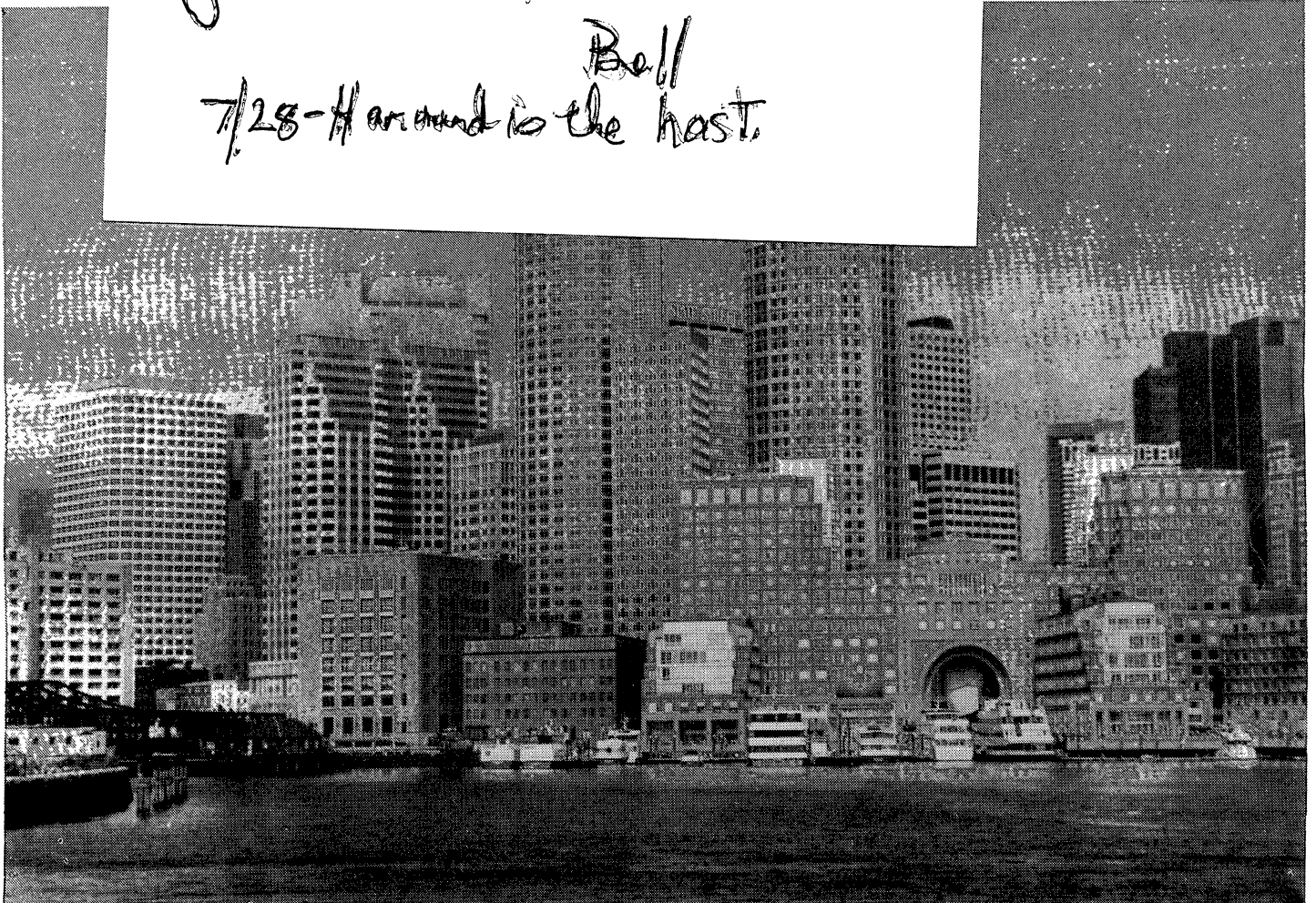
Ken

*Can we get a citation
for this event.*

July 27-30, 1997
Boston, Massachusetts

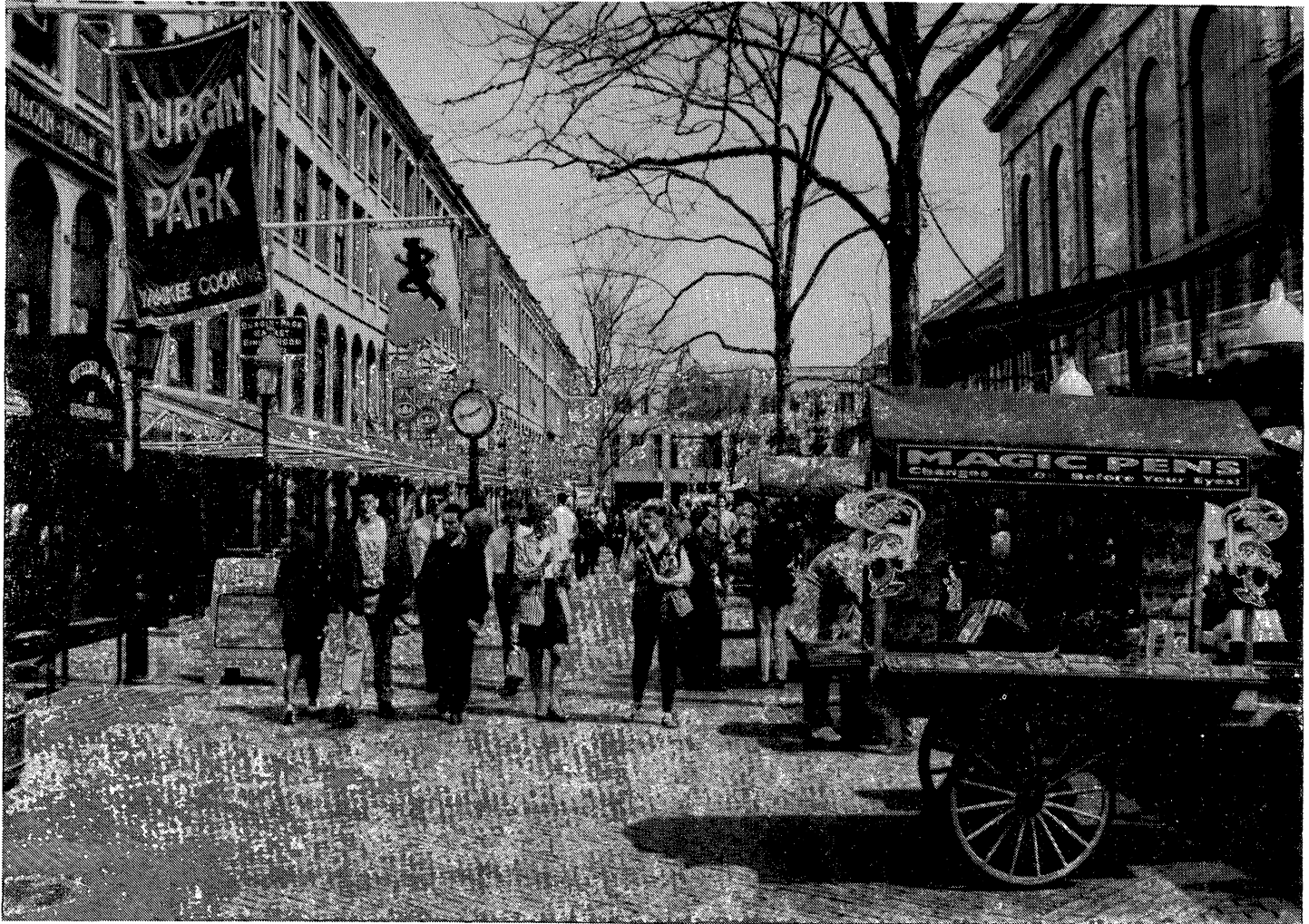
7/28 - Harvard is the host.

Bell



COME TO BOSTON

World Famous Faneuil Hall (Downtown Boston)



located between Bostonian Avenue and Congress Street, across from Boston City Hall. A must see historic district that includes the famous Freedom Trail, abutted by the North End Neighborhood ("Little Italy of Boston"), with numerous restaurants and small business establishments, the Paul Revere House and the Old North Church. The numerous historic sites provide the backdrop for the culturally rich attractions that include, but are not

limited to memorabilia and products that may be purchased from the local vendors selling their wares at pushcarts; or spend your lunch break or the evening on the town dining at restaurants that serve our world famous seafood dishes, "Boston Baked Beans", and many other delicacies. Stop in one of our ethnically diverse eateries and experience a summer night at the waterfront.

Rowes Wharf (Cover)

Rowes Wharf is located on the waterfront on Atlantic Avenue surrounded by the multitude of tall buildings (front cover) that provide Boston with a vibrant economy during the day and a breathtaking view by evening. Cruise the Boston Harbor (on the Freedom) and enjoy an evening of music from the ethnically diverse cultures of the Commonwealth of Massachusetts.

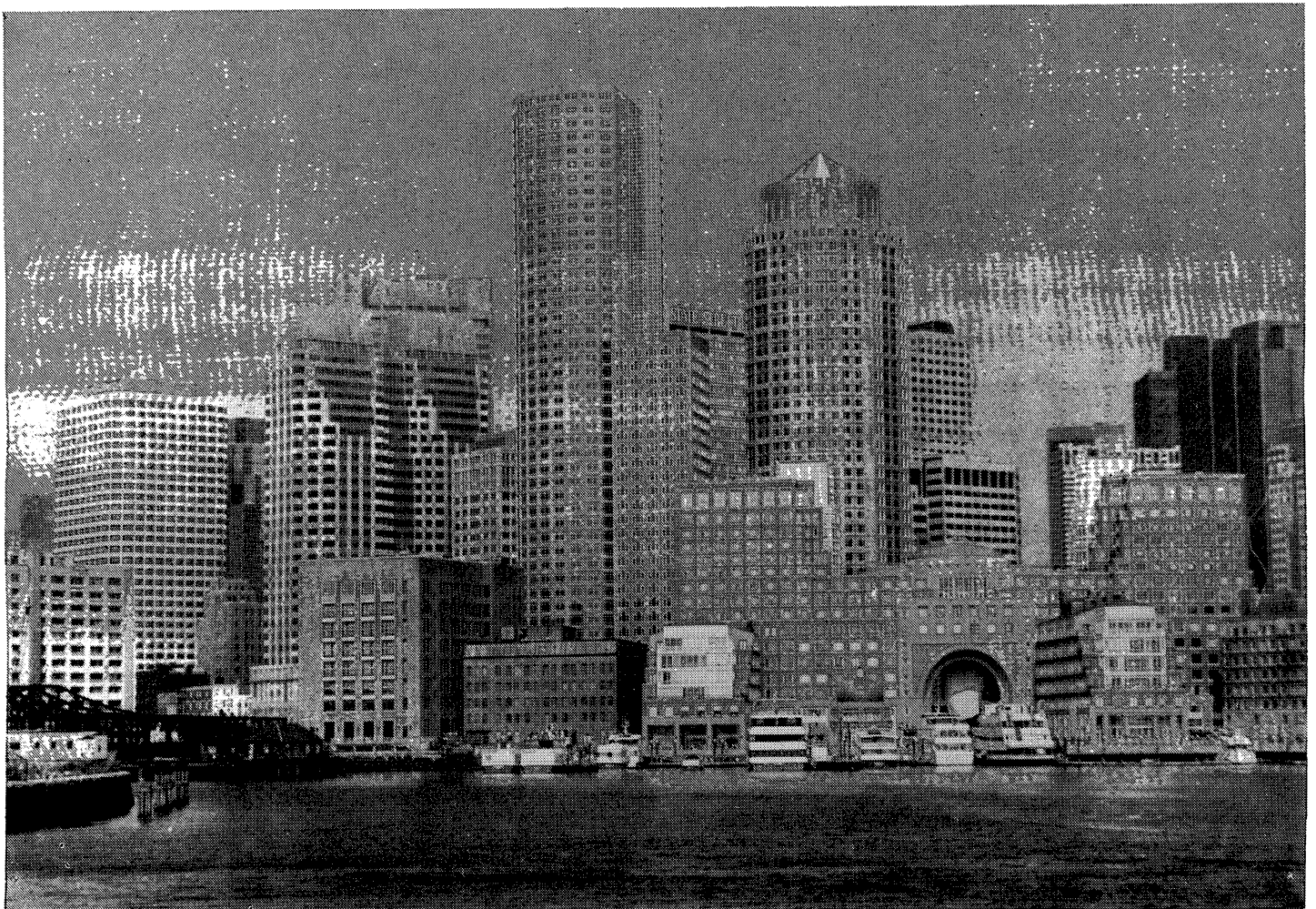


WORKING TOGETHER

The Future is in Our Hands

16th Annual National Minority and Women Business, Equal Employment Opportunity Contract Compliance Conference

**July 27-30, 1997
Boston, Massachusetts**



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World Famous Faneuil Hall (Downtown Boston)



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ABOUT THE CONFERENCE

Working Together – The Future is in Our Hands:

Conference Objectives:

- To provide innovative approaches, ideas and proactive solutions in meeting the needs of Minority and Women Business enterprises
 - To present exciting, challenging, new workforce issues, skills and solutions necessary to be successful in a fast changing high technology work environment
 - To provide effective tools to motivate and promote professional and management development
 - To share resources and knowledge with peers through networking
 - To demonstrate different perspectives on similar working issues and environments
 - To re-focus and commit to an agenda which takes on the challenges that are adverse to affirmative action and equal opportunity in both the work place and the marketplace
-

The Three-Day Conference Will Offer:

- Varied and stimulating workshops about relevant issues
 - Workshop presentations from noted and well respected business, academic and public/private sector leader
 - Keynote and luncheon speakers who are experts in their field
 - Stimulating exhibits manned by company executives prepared to answer questions that meet the needs of the participants
 - Opportunity to network at interesting social events reflecting the charm and history of Boston and New England
-

Who Should Participate:

- Federal, state and local municipalities
- Management and organizational firms
- Public and private MBE/WBE agencies
- Purchasing department of major corporations
- Equal opportunity officers
- Minority and women business enterprises
- Human resource consultants
- Business development agencies
- Job placement and training firms

WORKSHOPS

Welcome to Boston, Massachusetts by Governor William F. Weld Mayor Thomas M. Menino

Invited Guest Speakers

Professor Christopher Edley, Jr.
Harvard Law School
Former Special Counsel to the President
Affirmative Action

Gloria Jeff
Associate Administrator for Policy
Federal Hwy. Administration

Aida M. Alvarez
Administrator, U.S. Small Business
Member of the Clinton Administration

Sharon Pratt Kelly
Minority Business Women
Former Mayor of Washington D.C.

Dr. Thurman Evans
Founder of Whole Life Associates
Former Vice President & Corporate
Director of CIGNA Corporation

Rodney Slater
Administrator, Federal Hwy. Admin.
Cabinet Member of the Clinton Admin.

Alex Rodriguez
Deputy Assistant Secretary
The Department of the Treasury

Workshops

Affirmative Action MBE/WBE Panel
The National Perspective

Municipal and Corporate Compliance
Effective Programs & Procedures

Minority and Women in the Media
Affirmative Action and Contract Compliance

Affirmative Action in Employment
2001 and Beyond

**Emerging Technologies in
EEO and Contract Compliance**

Steering Clear of Certification Nightmares

Congressional Panel
Public Policy

Innovative Approaches to MBE/WBE Purchasing

Human Rights/Civil Rights
Legal Perspective on Affirmative Action

Use of New Information Technologies

Train The Trainer Diversity

Innovation Concepts in Business Development Mentorship
Banking Means Business

The Legality of MBE/WBE Programs and Effective DBE Programs

Business Collaboration Mentorship

Investigating EEO/AA/Contract Compliance Complaints

Life After Disparity

Panel on Bonding, Banking and Finance

ITINERARY

Saturday, July 26, 1997

- 5:00 pm Early bird sign-in
7:00 pm Plenary Session for 1998 Conference

Sunday, July 27, 1997

- 9:00 am - 5:00 pm Check-in/Registration/Plenary session
1:00 pm Golf Tournament Franklin Park Boston
Advance registration only
6:00 pm Evening Networking Reception
Park Plaza Hotel

Monday, July 28, 1997 Official Opening Day

- 7:30 am - 8:30 am Breakfast/Welcoming Remarks
8:00 am - 3:00 pm Registration
9:00 am - 4:30 pm Exhibit Hall Open
11:30 am - 1:00 pm Guest Speakers
1:30 pm - 4:00 pm Workshop
4:30 pm - 7:30 pm Kennedy School of Government
8:00 pm On your own

Tuesday, July 29, 1997

- 7:30 am - 8:30 am Continental Breakfast
8:45 am - 11:15 am Workshop #1
8:45 am - 11:15 am Workshop #2
8:45 am - 11:15 am Workshop #3
11:30 am - 1:15 pm Lunch Speaker
1:30 pm - 4:00 pm Workshop #1
1:30 pm - 4:00 pm Workshop #2
1:30 pm - 4:00 pm Workshop #3
5:00 pm Board buses to Rowes Wharf
6:00 pm - 9:00 pm Boat cruise
9:30 pm Reception in downtown Boston

Wednesday, July 30, 1997

- 7:00 am - 5:00 pm Exhibits
7:30 am - 8:30 am Continental Breakfast
8:45 am - 11:15 am Workshop #1
8:45 am - 11:15 am Workshop #2
8:45 am - 11:15 am Workshop #3
11:45 am - 1:15 pm Lunch Speaker
1:30 - 4:00 pm Workshop #1
1:30 - 4:00 pm Workshop #2
1:30 - 4:00 pm Workshop #3
6:00 pm - 10:00 pm Reception/Banquet

Lunch and afternoon panel will focus on motivating youth for careers in business.

Exciting exhibits available to participants throughout entire conference.

Optional Activities In and Around Boston:

Have dinner at the famous Faneuil Hall with performing artists in cobblestone squares and hundreds of shops

Enjoy an authentic pasta dinner and cappuccino at the quaint and rustic restaurants in the North End, the "Little Italy" of Boston

Browse around Harvard Yard shops and boutiques; dinner in any of Cambridge's interesting multi-ethnic restaurant community

Stroll at the Europeaneseque cafes and shops on elegant Newbury Street; ride the swan boats at the Boston Common; visit the famous Filene's Basement in downtown Boston

Enjoy the Charles River Esplanade's free summer cultural shows and sailing on the Charles River; concerts with the famous Boston Pops Orchestra, theater and comedy in Boston's theater district

Visit the countless and interesting museums such as the Museum of Fine Arts, the Isabella Stuart Gardner Museum, the Fogg Museum, the Museum of African American History in Roxbury, the African Meeting House Museum on Joy Street in downtown Boston or the Jorge Hernandez Cultural Center in Boston's South End.

REGISTRATION FORM

Please register me for the 16th MBE/WBE/EEO Contract Compliance Conference to be held July 27 - 30, 1997 in Boston, Massachusetts.

Name _____

Title _____

Company/Agency _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

Please check the appropriate boxes:

- Conference Registration
June 28 - July 10
- Advance Conference Registration
June 27 \$285.00
- Late Conference Registration
July 11 \$335.00
- MBE/WBE/EEO Exhibitor Registration:
Cut-off July 11 \$350.00

Workshops Track:

- Agency EEO
- MBE/WBE Management

Please make checks payable to:

16th MBE/WBE/EEO Conference

Mail check to:

Joseph Delgado
Boston Water & Sewer Commission
425 Summer Street
Boston, MA 02210-7006
Tel: (617) 330-9400
Fax: (617) 439-3028

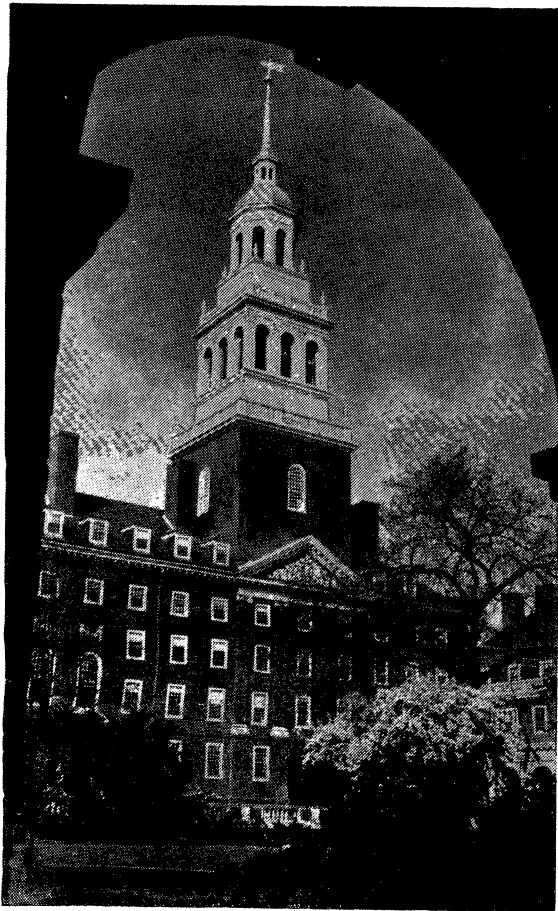
Travel Reservations Information

Air Take advantage of East West Travel's contracted special meeting rate with Continental Airlines by calling (800) 828-2860 or in Boston (617) 431-7464 and identifying yourself as a participant of the MBE/WBE/EEO Contract Compliance Conference (Code:ZT4D, Reference: JSWDCX). Two lucky winners will be drawn from the list of participants who have been ticketed by East West Travel and will win two free round-trip tickets with Continental Airlines.

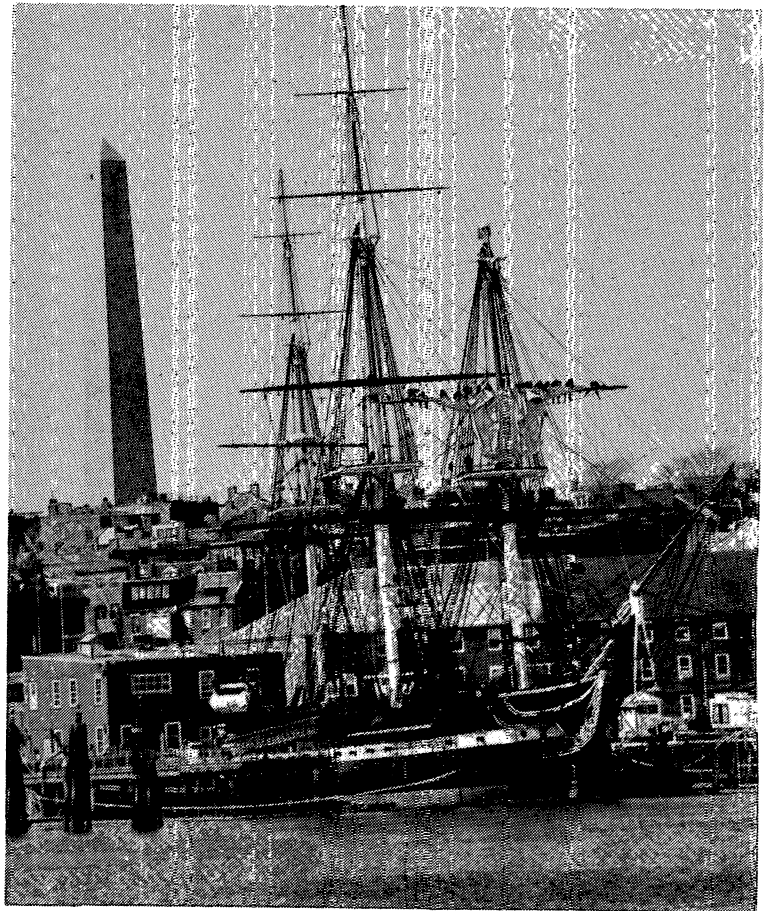
Hotel The Conference has negotiated for a special double room *shared accomodation rate of \$69.50 per person*. Call the Boston Park Plaza at (800) 225-2008 to secure the rate and the room with your credit card number. Identify yourself as a participant of this Conference.

Car Call East West Travel at the telephone number listed above to make reservations for car rental. Please note that there will be daily parking rates at the Hotel.

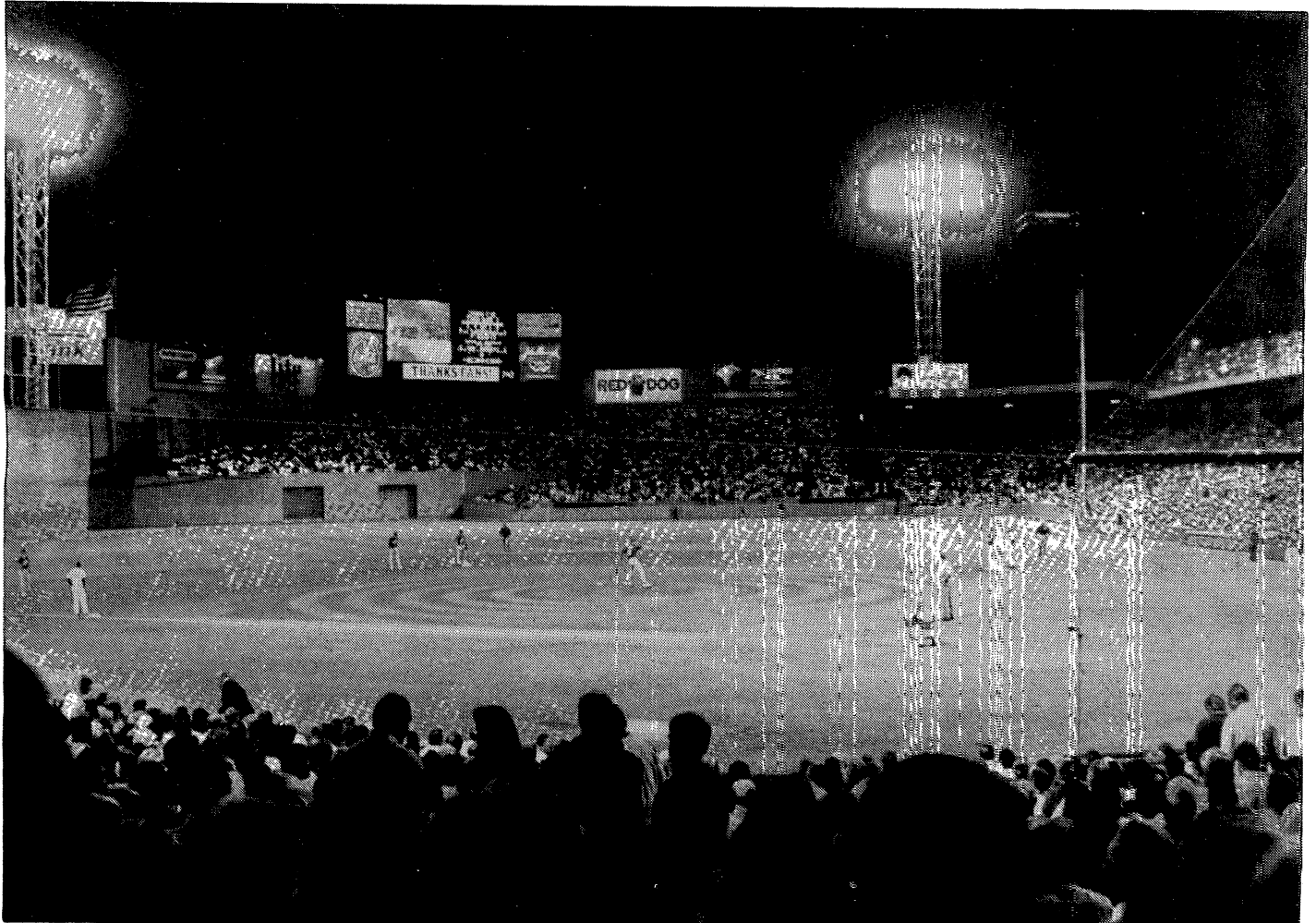
Day Trips In and around Boston: call East West Travel for brochures and information.



Harvard Campus



U.S.S. Constitution



Boston Fenway Park



City of Cambridge

100.

IN CITY COUNCIL

August 4, 1997

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Consent ORder #100

*Entire
memb.*

S-433

Councillor Reeves re: The 16th
Annual National Minority and Women
Business, Equal Opportunity Contract
Compliance Conference is being
hosted in Mass from 7/27-30, 1997.

In City Council August 4, 1997

ORDER ADOPTED