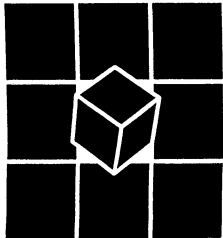


69



CENTRAL SQUARE BUSINESS ASSOCIATION

Carl F Barron, *President*
Putnam Furniture Leasing Co., Inc.
617-354-3358 Fax 617-547-6636

July 30, 1997

TO: Honorable Members of the
Cambridge City Council

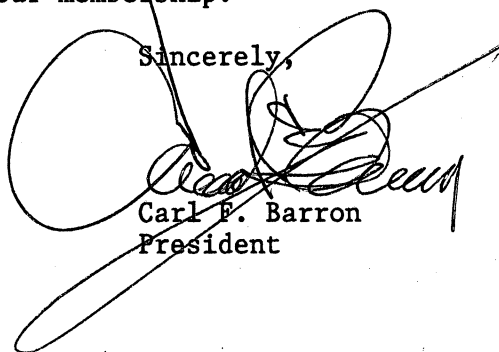
RE: OUR POSITION RELATIVE TO THE
CENTRAL SQUARE NEIGHBORHOOD COALITION

Enclosed, you will please find a press release pertaining to our very strong support of the Central Square Neighborhood Coalition. It is refreshing and rewarding to have neighbors who are willing to cooperate and resolve problems with dialogue, rather than those who use the tactics of "divide and conquer".

Central Square has come a long way in the past few years, and we attribute a great deal of the progress to the spirit of cooperation. The Central Square Neighborhood Coalition is not under our control, quite the contrary, and we do not always agree on every detail. However, we have implicit faith that so far, we are establishing a relationship that is good for our neighborhood, and for the entire City of Cambridge. Therefore, our very strong support for those who have worked so hard with us to achieve this goal.

On Tuesday, July 22, 1997, at a regular meeting of the Central Square Business Association, a unanimous vote of approval of this support was given by our membership.

Sincerely,



Carl F. Barron
President

CFB97/CityCol2

Enc.

Cambridge, Mass.

July 22, 1997

PRESS RELEASE

CENTRAL SQUARE BUSINESS ASSOCIATION SUPPORTS
CENTRAL SQUARE NEIGHBORHOOD COALITION

For the past four years, the Central Square Business Association has worked cooperatively with the Central Square Neighborhood Coalition of which Bob Boulrice is President, and Geneva Malenfant, Vice President, respectively.

Although each group has interests unique to itself, we found that there is a broad expanse of matters that were common. An outstanding example is the Central Square Advisory Board, co-chaired by Bob Boulrice of the Neighborhood Coalition and George Metzger of the Business Association. Recognized by the City of Cambridge as a truly representative entity for both the neighborhoods surrounding Central Square as well as the business community, the 18 members of this joint committee devoted many hundreds of hours of their time, without pay, and developed a far-reaching and complex revitalization program that won an unheard of unanimous vote of support from the Cambridge City Council to the tune of 3.6 million dollars.

Other areas of common interest, not limited to them, are

1. security
2. cleanliness
3. regulation of liquor licenses
4. pedestrian safety
5. enforcing the bicycle ordinance on Central Square sidewalks
6. various other matters of ranging importance

The Central Square Business Association completely supports the Central Square Neighborhood Coalition and is delighted to congratulate President Robert B. Boulrice and his associates for the outstanding work they have performed in the best interests of the group that is proven to work together in harmony. We have had our differences of opinion on many subjects, and we have "won some and lost some", based upon an open dialogue and good faith on the

69

part of all. As such, we have come to respect the Central Square Neighborhood Coalition, Officers, Board of Directors, and members with whom we have come into contact.

One of the greatest abilities of the respective organizations has been the knowledge that each could communicate with the other with the understanding that discussions could take place, regardless of the outcome, to the mutual benefit of all parties concerned. This developed a tremendous degree of respect for each other, partially based upon the tremendous number of hours dedicated to discussing the matters of mutual interest. Although every problem was not resolved to the complete satisfaction of either group, they were resolved by the very fact that the two Associations were able to discuss matters jointly, have regard for each other's needs, and develop a final outcome that was mutually beneficial.

We do not believe that there would have been such a successful conclusion to the wonderful renovations and changes in Central Square without the joint cooperation of both the Central Square Neighborhood Coalition and the Central Square Business Association. Based upon our long experience with the Central Square Neighborhood Coalition, we strongly support the continuation in office of the duly elected officers of said Central Square Neighborhood Coalition. Said officers include Robert B. Boulrice, President; Geneva Malenfant, Vice President; Paul Schlaver, Treasurer; Eric Pfeufer, Clerk; as well as John Dietrich, Decia Goodwin, Julia Gregory, Fred Kimberk, Carol Krieger, Erik Scheier, Robert Winters, and Fran Wirta of the Board of Directors.

We have noted that the Neighborhood Coalition has held meetings, open to members and the public alike, on practically every matter. We feel that they truly represent the real voice for those residents who are concerned about what transpires in Central Square on a long-term basis.

The ability to work together, instead of employing divisive tactics to obtain control of a situation, creates a feeling of mutual trust where all parties are the winners, and, in this instance, this should include the City of Cambridge which has been an active participant as well. The degree of amity should not be construed as weakness on the side of either one, but is an indication of the willingness of two different groups to realize how much they have in common and to minimize and solve any differences.

Mailed to:

Ms. Wendy Fox, Editor
City Weekly
THE BOSTON GLOBE

Mr. Andy Costello, Executive Editor
THE BOSTON HERALD

Mr. John Breneman, Editor
CAMBRIDGE CHRONICLE

Mr. George Donnelly, Editor-in-Chief
THE CAMBRIDGE TAB

Mayor Sheila Doyle Russell
Cambridge City Council

Mr. Robert W. Healy, City Manager

Mr. Richard C. Rossi, Deputy City Manager

Mrs. Susan Schlesinger, Assistant City Manager
for Community Development

Police Commissioner Ron Watson

Commissioner of Inspectional

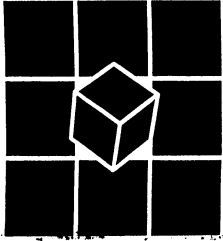
Services Robert Bersani

Mr. Robert B. Boulrice, President

Central Square Neighborhood Coalition

Mr. Gerald W. Oldach, President

Cambridge Chamber of Commerce



CENTRAL SQUARE BUSINESS ASSOCIATION

Carl F Barron, *President*
Putnam Furniture Leasing Co., Inc.
617-354-3358 Fax 617-547-6636

Consent #69
Communication
RECEIVED BY
OFFICE OF CITY CLERK

97 JUL 30 PM 3:19

CAMBRIDGE MA.

July 30, 1997

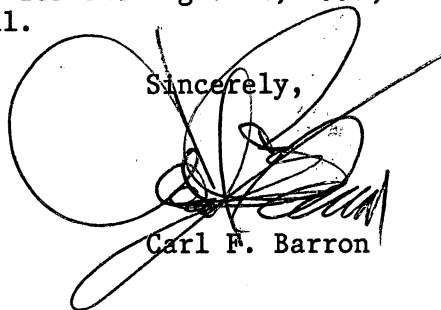
Miss D. Margaret Drury, City Clerk
Office of the City Clerk
City of Cambridge
Cambridge City Hall
795 Mass. Avenue
Cambridge, MA 02139

RE: CENTRAL SQUARE BUSINESS ASSOCIATION POSITION
RELATIVE TO THE CENTRAL SQUARE NEIGHBORHOOD
COALITION

Dear Miss Drury:

I would greatly appreciate your placing the attached on the Communications Agenda for the August 4, 1997, meeting of the Cambridge City Council.

Sincerely,



Carl F. Barron

CFB97/Drury11

Enc.

Consent Communication #69

5-489

Communication was received from
Carl F. Barron, Central Square Business
Association, transmitting support of
the Central Square Neighborhood
Coalition.

In City Council August 4, 1997

PLACED ON FILE