



3

CAMBRIDGE CITY COUNCIL

CITY HALL, CAMBRIDGE, MASSACHUSETTS 02139

(617) 349-4280 • FAX: (617) 349-4287

TTY/TDD (617) 349-4242 • Email: jbraude@ci.cambridge.ma.us

Jim Braude
City Councillor

December 18, 2000

Dear Colleagues:

Attached are the goals of the City Council for FY 2002.

The goals are the product of a long and exhaustive process: nine community meetings, including six in neighborhoods throughout the city; and one each for seniors, students at the High School and small business people. In addition, there was a telephone poll, and, in a first for the City, a survey was sent to all 40,000 households in Cambridge. At the conclusion of that effort, the full Council and members of the City Manager's staff met in a daylong meeting, followed by several shorter sessions.

The eight goals set forth within represent the areas identified by the Council as its top priorities. While the order of the goals is the order voted on by the nine members of the Council, it is the Council's intention to focus on all of the goals, not simply those at the top of the list. All eight of the areas are essential to the health and vitality of Cambridge.

Additionally, each of the goals is followed by several policy guidelines. These are meant to identify some of the issues subsumed under each goal. They should not be viewed as exclusive, but rather as a way of providing some guidance to the City Manager in developing the implementation strategies that he will report to the City Council in January for Council approval.

Finally, the Government Operations Committee recommends that the Council votes that, for the first time, our goals be printed in brochure form and made available to all who are interested. Additionally, the committee recommends that the goals be posted at appropriate public buildings and locations throughout the city.

Sincerely,

A handwritten signature in black ink, appearing to read "Jim Braude", written over a horizontal line.

Jim Braude, Chair
Government Operations Committee

attachment

Ordered: That the City Council go on record adopting the attached goals as the FY2002 City Council Goals; and be it further

Ordered: That the City Manager, City Clerk and Assistant to the City Council confer with the view of producing a brochure form of the goals and posting the goals at appropriate public buildings and locations in the city.

CAMBRIDGE CITY COUNCIL FY 2002 GOALS

Community Values:

All City policies and their implementation must reflect and integrate these values:

- Cultural and socioeconomic diversity
- Commercial diversity and vitality
- A healthy environment
- The unique character of our city.

The Goals of our City Council:

Provide high quality ongoing services to residents.

Policy guidelines include:

- Support appropriate programming and services; monitor current levels for feedback on their appropriateness and quality
- Continue new building, renovation, and maintenance through capital planning
- Maintain fiscal responsibility to fund programs and facilities for those services

Preserve and expand the supply of permanent affordable housing, supporting socioeconomic diversity.

Policy guidelines include:

- Create and preserve housing opportunities for low, moderate and middle income residents
- Provide housing support services for low, moderate, and elderly residents

Strengthen and support public education and other learning in Cambridge for the benefit of residents of all ages.

Policy guidelines include:

- Provide the resources necessary for high-quality public education in which the public has pride and confidence.

- Maintain and enhance preschool, afterschool, youth, and adult programs

Improve and simplify public access to city services and provide more and better opportunities for the public to participate in governing.

Policy guidelines include:

- Continue to improve and coordinate public information functions
- Increase utilization of new technology for easier access to services and information, and for encouragement and support of public input
- Support workforce development and training opportunities for city employees (technical, management capacity, and customer service orientation)

Foster community. Support opportunities for citizens to know each other within their neighborhoods and across the city.

Policy guidelines include:

- Support opportunities for new Cambridge residents to get to know the history, values, cultural resources, and fellow residents of the city.
- Support institutions that promote local interaction, such as youth sports leagues, art activities, volunteer senior citizen corps, etc.
- Support internet opportunities such as policy forums or chat rooms on community oriented topics.
- Identify the positive organizing opportunities for members of the community that are inherent in shared experiences or issues of residents.
- Continue to support celebrations, both neighborhood and citywide, as important opportunities for people to be together.

Support neighborhood preservation and enhancement

Policy guidelines include:

- Encourage vibrant neighborhood centers with appropriate public plantings, traffic patterns, institutional and commercial activities
- Balance commercial and residential activities in the city to preserve neighborhoods while recognizing the need for appropriate growth and development.
- Provide staff support for neighborhood planning centers undertaken with strong community involvement.

- Support responsible preservation and maintenance of our existing open space while striving to expand our inventory, particularly in areas of the community where it is most needed.

Foster creative approaches to traffic, parking and transportation needs of residents and businesses within the context of growing congestion, and the need to improve air quality.

Policy guidelines include:

- Continue to explore the questions around density and livability.
- Develop coexistence strategies for bicyclists, pedestrians, T users, and drivers.
- Continue to support non Single Occupancy Vehicle transportation options for employees and residents

Maximize the benefits of new and existing economic development and university activities to improve the life of the city.

Policy guidelines include:

- Support public/private partnership opportunities.
- Understand the new economy better to optimize opportunities for our community
- Support workforce development and training opportunities for residents



City of Cambridge

O-15.

IN CITY COUNCIL

December 18, 2000

COUNCILLOR BRAUDE
COUNCILLOR DAVIS
VICE MAYOR MAHER
COUNCILLOR SULLIVAN
COUNCILLOR TOOMEY

ORDERED: That the City Council go on record adopting the attached goals as the FY2002 City Council Goals; and be it further

ORDERED: That the City Manager, City Clerk and Assistant to the City Council confer with the view of producing a brochure form of the goals and posting the goals at appropriate buildings and locations in the city.

In City Council December 18, 2000.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in cursive script that reads "D. Margaret Drury".

D. Margaret Drury
City Clerk



City of Cambridge

O-15.

IN CITY COUNCIL

December 18, 2000

COUNCILLOR BRAUDE
COUNCILLOR DAVIS
VICE MAYOR MAHER
COUNCILLOR SULLIVAN
COUNCILLOR TOOMEY

ORDERED: That the City Council go on record adopting the attached goals as the FY2002 City Council Goals; and be it further

ORDERED: That the City Manager, City Clerk and Assistant to the City Council confer with the view of producing a brochure form of the goals and posting the goals at appropriate buildings and locations in the city.

In City Council December 18, 2000.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in cursive script that reads "D. Margaret Drury".

D. Margaret Drury
City Clerk

Order #15

CM 415

FY2002 City Council Goals.

Councillors Braude, Davis, Vice Mayor
Maher, Councillors Sullivan and Toomey

In City Council December 18, 2000

ORDER ADOPTED