



# City of Cambridge

8

IN CITY COUNCIL

1948.

WHEREAS:-

A communication has been received from the Director of the Outdoor Advertising Authority, Commonwealth of Massachusetts, enclosing applications of John Donnelly & Sons, Nos. 34403 & 34404, for the erection of outdoor advertising signs at the following locations:-

No. 34403, John Donnelly & Sons, on ground,  
No. 199-201 Portland Street near Bristol  
Street.

No. 34404, John Donnelly & Sons, on ground,  
Rear of 211-215 Bridge Street, Northern  
Artery facing Third Street.

It is therefore

ORDERED:-

That the aforesaid applications Nos. 34403 and 34404, for the erection of outdoor advertising signs at the aforesaid locations be approved.

City Council SEP 20 1948

Adopted by the affirmative vote

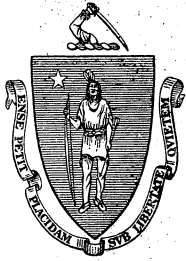
of 9 members

Frederick H. Burke Clerk

DUPLICATE

Application No 34409

Permit No.....



The Commonwealth of Massachusetts RECEIVED AT THE OFFICE OF THE OUTDOOR ADVERTISING AUTHORITY

AUG 23 1948

APPLICATION FOR PERMIT TO LOCATE OUTDOOR ADVERTISING SIGNS

To the Outdoor Advertising Authority, 100 Nashua Street, Boston, Mass.

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$..... is enclosed herewith. (Two (2) dollars if proposed sign is more than forty (40) square feet; Fifty (50) cents if forty (40) square feet or less.)

Signed by JOHN DONNELLY AND SONS per [Signature] Address 3134 Washington Street Dated at Boston, Massachusetts July 29, 1948

ANSWER FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit On Wall? Roof? Ground? Ground Street and number 199-201 Portland Street near Bristol Street

Nearest Station Marker Rear? Opposite? Feet Away?

Nearest Pole Number Rear? Opposite? Feet Away? CAMBRIDGE

Route number Town or City

2. Dimension of sign 50 feet long and 12 feet high

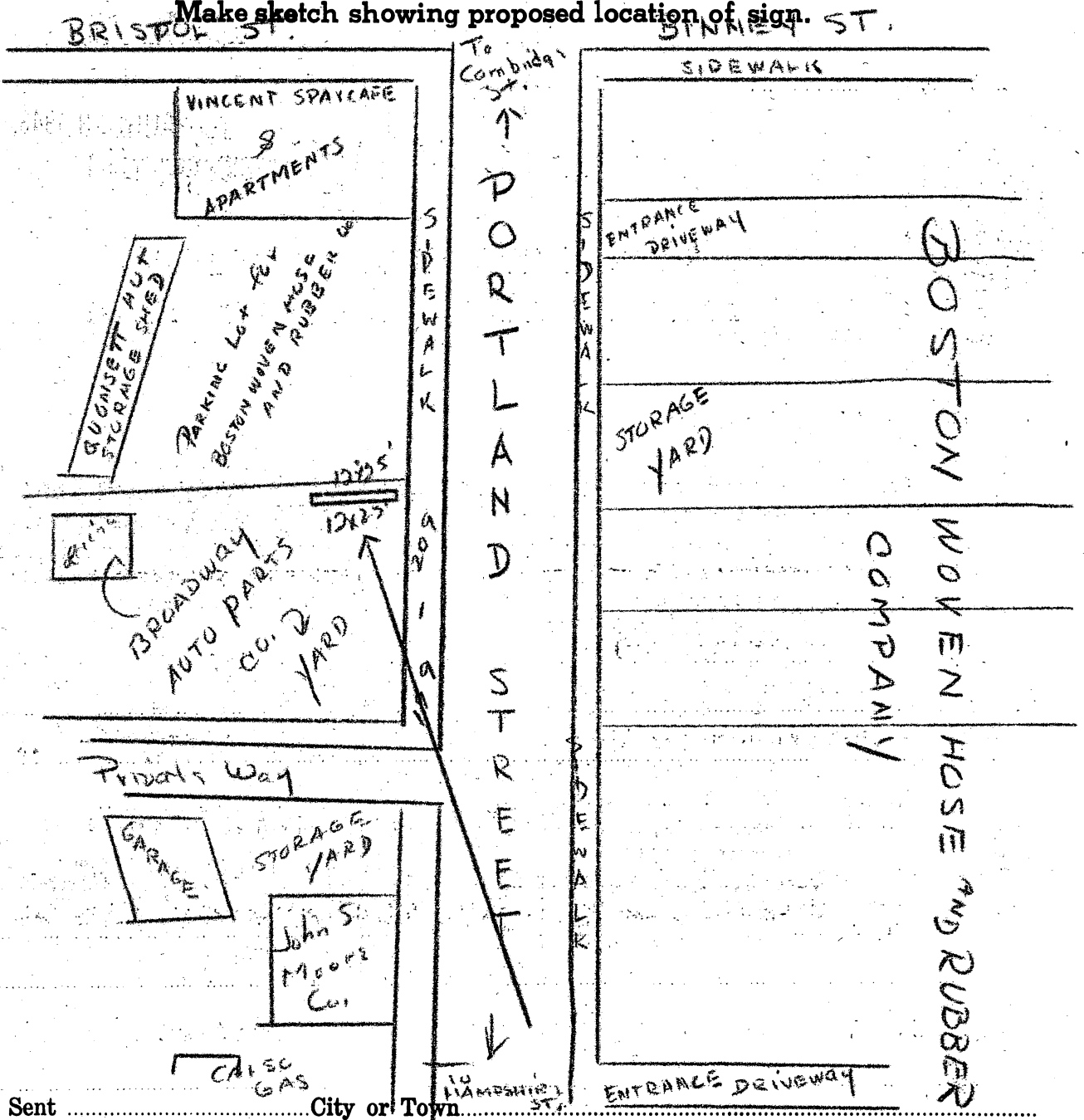
3. Distance from boundary line of public way line 4. Height from ground to top of sign 26'

5. To be constructed of wood and iron 6. Has consent of owner or agent been obtained Yes

7. Remarks The proposed sign would be erected as two 25' units erected back to back on same uprights.

MAKE SKETCH TO SCALE ON FORM SUPPLIED

Make sketch showing proposed location of sign.



Notice Sent ..... City or Town .....

### REPORT

Date Inspected ..... By Inspector ..... Section .....

.....  
*Executive Director*

Approved ..... 19.....

OUTDOOR  
ADVERTISING  
AUTHORITY

Commissioners

DUPLICATE

Application No **34404**  
RECEIVED AT THE OFFICE OF THE  
OUTDOOR ADVERTISING AUTHORITY

Permit No. ....



The Commonwealth of Massachusetts AUG 23 1948

APPLICATION FOR PERMIT  
TO LOCATE OUTDOOR ADVERTISING SIGNS

To the Outdoor Advertising Authority,  
100 Nashua Street, Boston, Mass.

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$..... is enclosed herewith. (Two (2) dollars if proposed sign is more than forty (40) square feet; Fifty (50) cents if forty (40) square feet or less.)

Signed by **JOHN DONNELLY & SONS** per *[Signature]*  
Address **3134 Washington Street**  
Dated at **Boston, Massachusetts** August 12, 19 48

ANSWER FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit On Wall? Roof? Ground? **Ground**  
Street and number **Rear of 211-215 Bridge St., Northern Artery facing Third Street**

Nearest Station Marker Rear? Opposite? Feet Away?

Nearest Pole Number Rear? Opposite? Feet Away?

Route number Town or City **CAMBRIDGE**

2. Dimension of sign **50** feet long and **12** feet high  
**Approx. 40'**

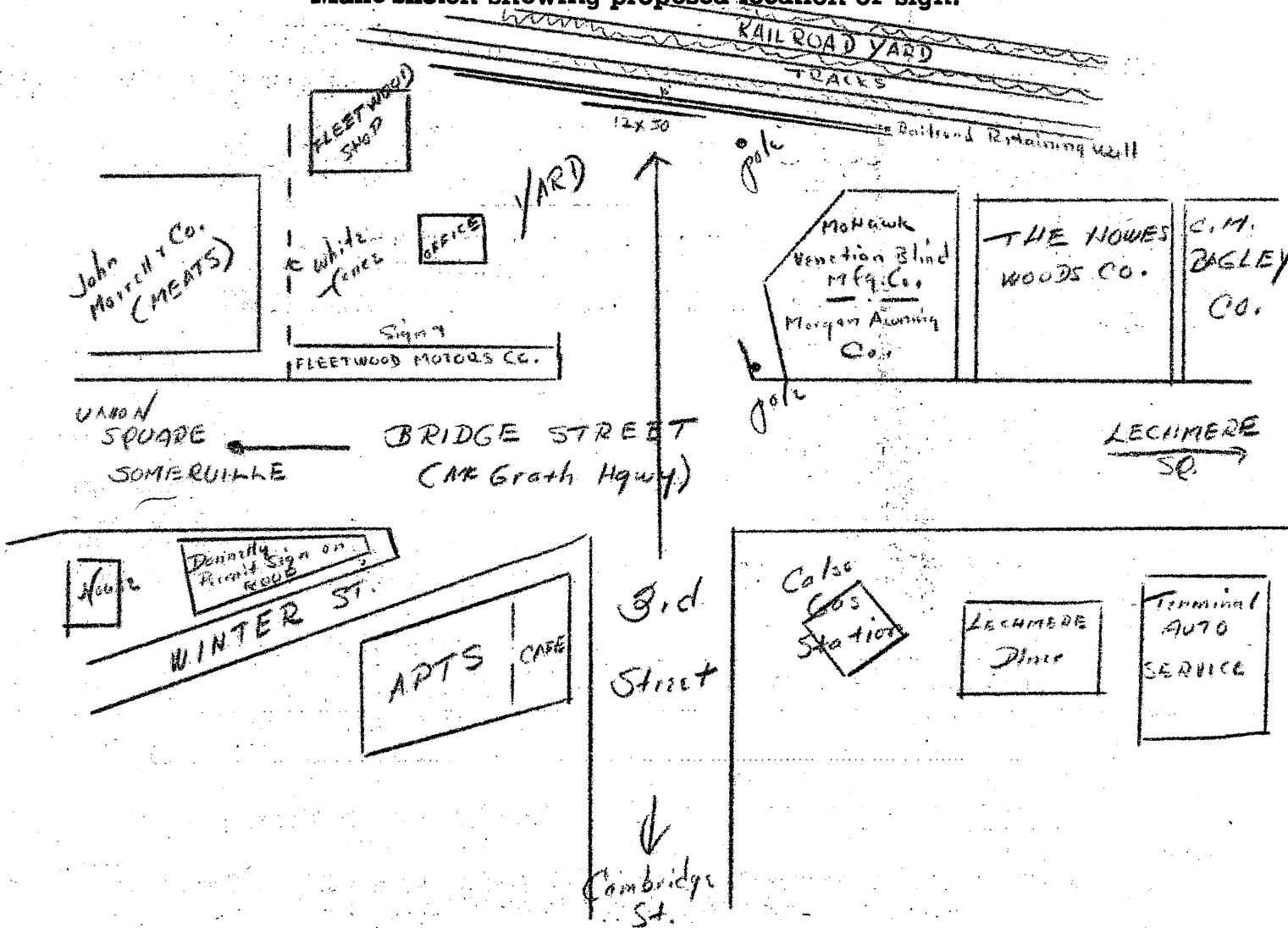
3. Distance from boundary line of public way 4. Height from ground to top of sign **24'**

5. To be constructed of **wood and iron** 6. Has consent of owner or agent been obtained **Yes**

7. Remarks

MAKE SKETCH TO SCALE ON FORM SUPPLIED

Make sketch showing proposed location of sign.



Notice Sent ..... City or Town .....

**REPORT**

Date Inspected ..... By Inspector ..... Section .....

.....  
Executive Director

Approved ..... 19.....

.....  
.....  
.....  
.....  
Commissioners

OUTDOOR  
ADVERTISING  
AUTHORITY

# The Commonwealth of Massachusetts

## OUTDOOR ADVERTISING AUTHORITY

100 NASHUA STREET, BOSTON, MASS.

The Mayor's Office  
City Hall  
Cambridge, Mass.

Gentlemen:— Dear Sir;

Enclosed find.....2.....application(s) for the erection of billboard<sup>s</sup> or sign<sup>s</sup> in the  
City of .....Cambridge.....  
Town

The application(s) <sup>is</sup> listed under the following number:s 34403, 34404  
are

and dated ..... August 25, 1948 .....

### RULES AND REGULATIONS

"Sec. 2-D. Upon receipt by the Authority of an application for a Permit to post, erect or maintain a billboard, sign or other advertising device under this section, notice thereof and a copy of the application will be sent by the Authority to the city or town where such billboard, sign or other advertising device is to be located. If the city or town objects to the location it shall, within thirty (30) days from the date of said notice, file with the Authority its objections, in writing, and thereupon the Authority will notify the applicant, who will be allowed ten (10) days from the date of such notice to file reasons, if any, why a Permit should be granted. A hearing may be given by the Authority before final action is taken upon such application."

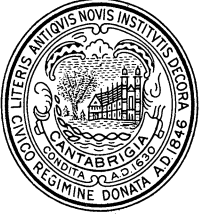
Please notify the Authority whether you approve or disapprove of the application, using given number to identify application.

Respectfully yours,

*William F. Mc Carthy*

Executive Director.

P. S. A REPLY TO THIS NOTICE IS REQUESTED.



CITY OF CAMBRIDGE

MASSACHUSETTS  
EXECUTIVE DEPARTMENT

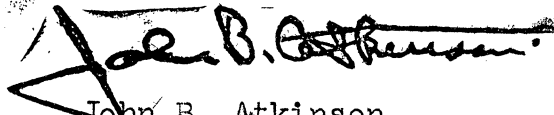
JOHN B. ATKINSON  
CITY MANAGER

September 7, 1948

To the Honorable, the City Council:

I transmit herewith communication from the Director of Outdoor Advertising, with enclosures, relative to applications for the erection of outdoor advertising signs at 199-201 Portland Street near Bristol Street and rear of 211-215 Bridge St., Northern Artery facing Third Street.

Very truly yours,

  
John B. Atkinson  
City Manager

JBA:M

COMMUNICATION

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from the City Manager transmitting one from Director of Outdoor Advertising, Outdoor Advertising Authority enclosing applications Nos 34403 & 34404 of John Donnelly & Son for the erection of Outdoor Advertising Signs on Ground 199-201 Portland St. near Bristol St. and on <sup>Ground</sup> near of 211-215 Bridge St. Northern Entry facing Third St.

SEP 13 1948

In City Council \_\_\_\_\_

Referred to the Committee on

Public Service

Frederick H. Burke City Clerk

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# City of Cambridge

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In City Council ..... SEPT 20 1948. ....

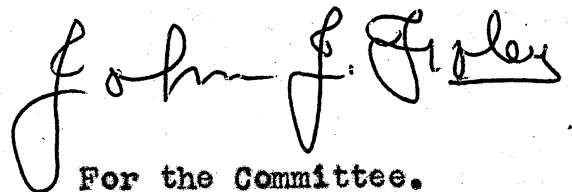
The

Committee on Public Service

to which was referred a communication from the City Manager transmitting one from William F. McCarty, Director, of Outdoor Advertising Authority, Commonwealth of Massachusetts, enclosing applications of John Donnelly & Sons, Nos. 34403, 34404, for erection of outdoor advertising signs.

Reports, Recommending the adoption of

the accompanying order approving of the said locations.

  
For the Committee.

REPORT

Committee on

Public Service

applying NOS. 34403 & 34404

Outdoor advertising signs

Sept 20, 1948.

CONFIDENTIAL