



City of Cambridge

36.

IN CITY COUNCIL

March 3, 1997

MAYOR RUSSELL
VICE MAYOR BORN
COUNCILLOR DAVIS
COUNCILLOR GALLUCCIO
COUNCILLOR REEVES
COUNCILLOR SULLIVAN
COUNCILLOR TOOMEY

WHEREAS: It has come to the attention of the Mayor's office that tonic in cans with labels that would be considered obscene and offensive are being sold in stores near our schools; and

WHEREAS: Upon investigation, it has been determined that these offensive cans were provided free of charge to the merchants by the bottling company for promotional reasons; and

WHEREAS: The decision of the store keepers to display and sell this tonic, although not unlawful, would seem to be one of poor taste, and would seem to demonstrate a sense of disrespect for their customers and sets a poor example to children who may frequent these establishments; now therefore be it

RESOLVED: That the City Council go on record as urging store keepers, especially in the vicinity of schools, to use good judgement in what they display and sell, and send the message to the manufacturers, that we in Cambridge do not appreciate their obscene labelling practices and that the poor taste depicted on the labels is probably indicative of the quality of the contents.

In City Council March 3, 1997

Adopted by the affirmative vote of eight members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

D. Margaret Drury

ATTEST:-

D. Margaret Drury
City Clerk

RECEIVED BY
OFFICE OF CITY CLERK

97 FEB 27 PM 4:37

CAMBRIDGE MA.

36

Mayor Russell:

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Born, Davis, Galluccio, Sullivan
Consent Order #36
Reels Toomey R-343

Mayor Russell, re: Urge store keepers,
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In City Council March 3, 1997

ORDER ADOPTED

Attest
A. A. Allen