



summerthing

Boston's neighborhood festival

March 5, 1971

TO: Members of the Boston City Council and the
Cambridge City Council

FROM: Katharine D. Kane
Director of Summerthing

RE: 22 February 1971 resolution passed by the Cambridge
City Council in reference to concerts at Harvard
Stadium

- (1) There are no plans to repeat the Schaefer Music Festival at Harvard Stadium this year. The Schaefer Brewing Company recognizes the opposition of the Cambridge City Council to the concerts.
- (2) I would like to clarify a possible misunderstanding reflected in the above resolution. No Summerthing funds whatsoever were spent on the Schaefer Music Festival concerts at Harvard Stadium (Boston) in the summer of 1970... These concerts were entirely underwritten by the Schaefer Brewing Company, which made a contribution to Summerthing as a percentage of the ticket sales, amounting to \$12,660. The Schaefer concerts were in essence part of Summerthing's methods of raising funds from the private community to match city funds, and therefore the contribution from the Schaefer Brewing Company helped provide for Summerthing's 5,000 neighborhood workshops and 1,200 neighborhood events throughout the City of Boston.
- (3) We believe that the description by the Cambridge City Council in the resolution of the concerts' effect on the City of Cambridge is exaggerated. The Schaefer Music Festival was attended by 180,000 people. Although there were incidents following the concerts, none were of major consequence. In the past two years, Harvard Square has been the scene of a number of incidents which were far more serious than the total of all problems that might have occurred last summer. We believe that the Cambridge City Council's assessment of the situation was influenced by the inevitable media coverage of events which attract large numbers of young people; pick pocketings and bag snatchings also occur at large sporting events which attract an older audience and which do not receive press coverage.

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Communication from Katharine D. Kane,
Director of Summerthing, with reference
to resolution passed by the Cambridge
City Council concerning concerts at
the Harvard Stadium and stating that
there are no plans to repeat the
Schaefer Music Festival at Harvard Sta-
dium this year

March 15, 1971

Placed on File