

Harvard Square Business Association

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CAMBRIDGE MA.

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February 21, 1990

The Cambridge City Council
c/o Joseph Connarton, Clerk
Cambridge City Hall
795 Massachusetts Avenue
Cambridge, Massachusetts 02138

Dear Councillors:

On your recommendation, we met today with department heads to confirm plans for the Harvard Square MayFair on Sunday, May 6 (with a scheduled raindate on Sunday, May 20.)

As you know, the Harvard Square Business Association has sponsored a number of special, outdoor events over the years, including seven MayFairs, eleven Oktoberfests, and five Holiday Light Processions and Tree-Lighting Ceremonies. For a brief spell, we also sponsored two Winterfests with ice sculptures and co-sponsored two Nabisco Mayor's Cup Bike Races around the Harvard Yard.

At each of our events, we have been responsible for providing all-day supervision, police details, traffic control, public toilets, entertainment, and cleanup. We have always compensated the Department of Public Works for their assistance and will continue to do so. About the same time we decided to eliminate the consumption of alcoholic beverages at all of our public events, we also took the initiative to move the center of our activities into the square and away from the Cambridge Common. In doing so, we think we have acted in accordance with public sentiment and with a greater attention to detail than many other sponsoring organizations in the city.

Our Board of Directors would like you to know that they support your inclination to participate in the planning of events which involve the occasional use of city services. We do believe that this process will benefit the management of all the special events in Cambridge.

Sincerely yours,



Sally Alcorn
Executive Director

cc Robert Healy, City Manager

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Comm. from Sally Alcorn, Executive Director,
Harvard Square Business Association, trans-
mitting notification that the association met
with city departments to confirm the plans for
the Harvard Square MayFair.

In City Council,

March 12, 1990

Placed on file