



CITY OF CAMBRIDGE
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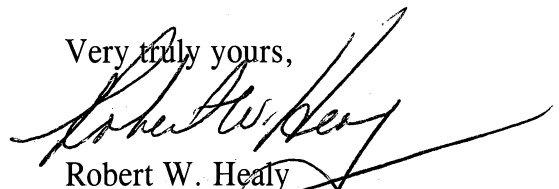
April 6, 1998

To The Honorable, The City Council:

In response to Awaiting Report Item No. 16, regarding a report on how Cambridge residents are made aware that the municipal channel is now Channel One, Acting Communications Coordinator Anthony Shannon reports the following:

Channel One had cablecast the information concerning the channel change on its own channel for over six months. The information was also cablecast on Channel Three, MediaOne's Channel, for a significant amount of time. MediaOne did a mailing with information about all of the channel changes as well as advertised it in the Cambridge Chronicle. In addition, the information is available on the City's Homepage at http://www.ci.cambridge.ma.us/city_hall/cable.html.

Very truly yours,



Robert W. Healy
City Manager

RWH/mec

Consent Agenda #3

S-227

Relative to a report on how
Cambridge residents are made
aware that the municipal channel
is now Channel 1.

In City Council April 6, 1998

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