

**MASSACHUSETTS
BAY
TRANSPORTATION
AUTHORITY**

Ten Park Plaza, Boston, MA 02116

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OFFICE OF CITY CLERK

JUL 16 12 56 PM '85

CAMBRIDGE, MASS.

July 11, 1985

Mr. Paul Healy, City Clerk
795 Massachusetts Avenue
Cambridge, MA. 02139

Dear Mr. Healy:

On behalf of the MBTA Station Name Review Committee, I would like to inform you that the MBTA Board of Directors voted June 26 to adopt the following station name changes:

<u>Former name</u>	<u>New primary name</u>	<u>New secondary name</u>
Arlington (Green Line)	(No change)	Park Plaza
Cambridge Center/MIT	Kendall	MIT
JFK/U. Mass (Red Line)	(No change)	Columbia
Washington (Red and Orange Lines)	Downtown Crossing	Washington
Essex (Orange Line)	Chinatown	Essex
Back Bay (Southwest Corridor)	Back Bay	South End
Boylston (Southwest Corridor)	Stony Brook	(None)
Chinatown/N. E. Medical Center	New England Medical Center	South Cove

The former names indicated for the stations under construction on the Southwest Corridor were preliminary and unofficial. The new primary and secondary names voted on by the Board will be official once the stations open for service upon the completion of the Southwest Corridor Project.

The changes stem from the Board's decision last December to adopt a set of procedures for reviewing pending requests to change a total of ten station names. This led to the establishment of a Station Name Review Committee composed of representatives from several MBTA departments. The six-month review process involved advertisements published in local newspapers, collection and review of completed proposals, and a series of public meetings to discuss the various options.

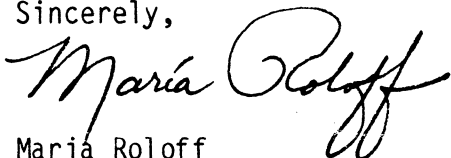
Criteria used to review and recommend proposed station name changes included historical significance, community support, identification with surrounding area, and major local institution status.

Many of the changes are already funded through new construction and station modernization programs being carried out by the MBTA and due to conclude by 1987. A signage improvement program (Section 9 Systemwide Improvement Project) will, if approved by the Board, fund any other station name changes. Some of the changes are also scheduled to coincide with replacement of all MBTA schematic maps, planned for the next two years. The project will be advertised later this year.

The new signs will follow a "two-tiered" signage system similar in design to current station signs. Primary names appear in the stations and on maps throughout the system. Secondary names appear below primary names, but only in individual stations. On the upper half of the sign, the station's primary name will be displayed in white letters on a color-coded (green, red, blue, orange) band; with the secondary name (where applicable) displayed on the lower half in black letters on a white background.

Although last week's Board vote concluded the station name review process, the MBTA welcomes any comments or suggestions that you may have on the matter. I appreciate your interest and your active participation in this project. Please contact me (722-5975) if you would like to discuss any aspect of the process or its outcome in greater detail.

Sincerely,

A handwritten signature in cursive script, reading "Maria Roloff". The signature is written in dark ink and is positioned above the printed name and title.

Maria Roloff
Community Relations Specialist

S-552

Comm. from Maria Roloff, Community Relations
Specialist on behalf of the MBTA Station
Name Review Committee Re: station names
adopted including Cambridge Center/MIT to
Kendall as the new primary name with MIT as
the secondary name.

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CAMBRIDGE, MASS.

In City Council,

August 5, 1985

8/5/1985

Placed on File -