

AMERICAN
WEIGHT LOSS
CLINICS

972 MASS AVE 2ND FL
617 354-9727

FREE
FOUR WEEK
WEIGHT LOSS
PROGRAM

NO PREVIOUS OFFER

03215110120-8

RECEIVED BY
OFFICE OF THE CITY CLERK
Cambridge, July 11, 1992 19

1992 JUN 15 PM 1:49

CAMBRIDGE MA.

To the Honorable, the City Council of the
City of Cambridge:

The undersigned respectfully pray

permission to place an advertising sign, known as a "Sandwich Board", on the sidewalk in front of a ~~XXXXXX~~ Cambridge Certified business that recently opened at 1972 Massachusetts Avenue, Porter Square, Cambridge. The business is registered as the "American Weight Loss Clinic" under the name of Bingham/Costa Enterprises. The landlord has granted permission to place the sign in front of the building.

The primary advertising to date has been through the Cambridge and Boston newspapers. There is still a need, however, to publicize the business location to the general public.

We plan to place the wood "A" frame sign, weighing approximately 50 pounds, at the front of the building, in an area that will not hamper the public sidewalk passage. The "Sandwich Board" will be on display during the following hours:

Monday through Thursday 9:00 a.m. through 7:00 p.m.

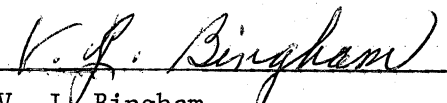
Friday 9:00 a.m. through 6:00 p.m.

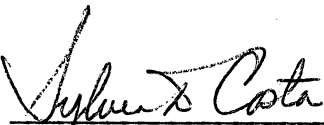
Saturday 9:00 a.m. through 1:00 p.m.

There is an insurance rider to cover possible liability.

Enclosed, please find a photograph of the board in question.

Sincerely,


V. J. Bingham


S. D. Costa

354-9727

Consent Comm. # 10

PETITION

n-94

of American Weight Loss Clinic

for a sandwich board sign

No. 1972 Mass. Ave.

_____ 19

*Referred to the City
Manager with power.
Copy sent to City mgr.
6/25/92 de*

In City Council, June 22 19 92

Referred to the Committee on

Attest:

City Clerk.