



**Continental
Cablevision®**

February 23, 1993

Mr. Robert W. Healy
City Manager
City Hall
795 Massachusetts Avenue
Cambridge, MA 02139

Dear Mr. Healy,

In accordance with the provisions of the Final Cable Television License for the City of Cambridge, I am hereby notifying you of a change in cable service rates and equipment descriptions effective April 1, 1993.

In the sixteen months since our last rate adjustment, we have continued to experience increases in a number of our operating and programming costs. We are increasing our prices no more than is necessary to ensure that our customers continue to receive the same high level of customer and technical service they expect from us. I also want to assure you that this increase in prices is part of our overall plan for this fiscal year and is not related to the enactment of the 1992 Cable Act.

Our commitment to provide quality programming remains a priority for us. We continue to monitor customer feedback and evaluate potential new services. This past year we introduced two new channels to our Consumers Choice Package, New England Cable Newschannel, an innovative 24 hour-a-day channel catering to regional news and E!Entertainment Channel, which has an all entertainment and news format.

Beyond programming, we have continued in our efforts to serve the greater needs of Cambridge.

At the request of our customers, we added the "Voice of Cambridge", an audio reading of our Channel 3 community bulletin board, to aid our sight impaired customers. We have also continued with our commitment to Cable in the Classroom by providing \$2,000 worth of televisions and VCR equipment and providing free curriculum materials and support to aid in the use of commercial free educational programming.

Letter to Robert Healy
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Lastly, we donated \$10,000 for the revival of the "Cambridge River Festival", whose dual theme "Food for the Body/Food for the Soul", helped promote a greater awareness of our city's hungry and provided a celebration of local artists.

All of us at Continental are committed to providing the best entertainment and informational programming value for the dollar. In comparing our rates to other cities and towns, we believe our service continues to provide a solid value.

I have enclosed for your review a comparison of rates of surrounding communities as well as an updated price and service list reflecting the rate adjustment.

If you should have any questions about these changes, please feel free to call me.

Sincerely,



Philip S. Ripa
General Manager

cc: John Urban, Commissioner, Massachusetts CATV Commission
Ned Casey, Director, Office of Cable Television

Rate Changes Effective April 1, 1993
(Rates for all other services will remain unchanged)

	<u>Current</u>	<u>4/1/93</u>
Former Broadcast Basic	\$5.00	\$5.62
Broadcast Basic	\$8.00	\$9.00
Limited Satellite Service (Only available with Broadcast Basic)	\$1.45	\$.95
Focus Package (Broadcast Basic plus Limited Satellite Service)	\$9.45	\$9.95
Expanded Satellite Service (Only available with Broadcast Basic)	\$10.95	\$11.95
Consumer's Choice Package (Broadcast Basic plus Expanded Satellite Service)	\$18.95	\$20.95
Two Premium Sports Package	\$19.00	\$19.90
Two Premium Entertainment Package	\$19.00	\$19.90
Three Premium Sports Package	\$22.00	\$22.90
Three Premium Entertainment Package	\$26.00	\$26.90
Four Premium Sports Package	\$29.00	\$29.90
Four Premium Entertainment Package	\$33.00	\$33.90
Five Premium Sports Package	\$36.00	\$36.90
Five Premium Entertainment Package	\$40.00	\$40.90
Six Premium Sports Package	\$43.00	\$43.90
Six Premium Entertainment Package	\$47.00	\$47.90
Seven Premium Sports Package	\$50.00	\$50.90
Seven Premium Entertainment Package	\$54.00	\$54.90
Eight Premium Sports Package	\$57.00	\$57.90
Eight Premium Entertainment Package	\$61.00	\$61.90

All Premium Packages include converter equipment
and a hand held remote.

Broadcast Basic, Focus Package and Consumer's Choice Package
has access to all Premium Services and
Impulse Pay-Per-View Service.

LOCAL COMPARISON OF BASIC SERVICE RATES

<u>TOWN</u>	<u>COMPANY</u>	<u>EXPANDED BASIC SERVICE RATE</u>	<u>NO. OF CHANNELS</u>	<u>COST PER CHANNELS</u>
Bedford	Cablevision	\$21.95	44	.50
Boston	Cablevision	\$25.95	63	.41
Concord	Nashoba Cable	\$19.95	44	.48
Lexington	Cablevision	\$22.95	45	.51
Malden	Warner Cable	\$21.07	41	.51
Maynard	Cablevision	\$22.95	43	.53
Millis	Heritage	\$23.20	44	.53
Peabody	Cablevision	\$22.95	45	.51
Sudbury	Cablevision	\$22.95	45	.51
Taunton	U A Columbia	\$21.95	42	.52
Wakefield	Warner Cable	\$20.31	45	.45

TOTAL AVERAGE	RATE: \$22.38	NO. OF CHANNELS: 46	COST PER CHANNEL: .49
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Cambridge	\$20.95	50	.42
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CITY OF CAMBRIDGE
CAMBRIDGE, MASSACHUSETTS 02139

TEL. 349-4300
FAX. 349-4307

EXECUTIVE DEPARTMENT
ROBERT W. HEALY
City Manager

RICHARD C. ROSSI
Deputy City Manager

March 1, 1993

To The Honorable, The City Council:

I am hereby transmitting for your information a communication received from Philip S. Ripa, General Manager of Continental Cablevision, relative to the change in cable service rates and equipment descriptions to be effective April 1, 1993.

Very truly yours,

A handwritten signature in black ink, appearing to read "Robert W. Healy", is written over a horizontal line.

Robert W. Healy
City Manager

RWH/mev
attachments

Consent Agenda # 11 5-102

Notice of changes in cable service
rates and equipment descriptions
to be effective April 1, 1993.

In City Council,

March 1, 1993

Placed on file