

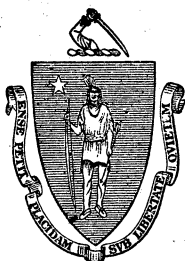
DUPLICATE

Application No.

31664

Permit No.

District No.



The Commonwealth of Massachusetts

APPLICATION FOR PERMIT
TO LOCATE OUTDOOR ADVERTISING SIGNS

To the Department of Public Works,

100 Nashua Street, Boston, Mass.

Application is hereby made in duplicate for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$2.00 is enclosed herewith.

Signed by P. H. Birch Co., Inc. perAddress 216 Tremont Street, Boston, Mass.Dated at September 5, 1948 19.....

ANSWER FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit..... On Wall?..... Roof?..... Ground? ☒Street and number On lot rear of Esso filling station at 198 Bridge Street

Nearest Station Marker..... Rear?..... Opposite? ☒..... Feet Away?.....

Nearest Pole Number..... Rear? 172..... Opposite? ☒ 574..... Feet Away?.....

Route number..... Town or City CAMBRIDGE2. Dimension of sign 45 feet long and 15 feet high3. Distance from boundary line of public way line 4. Height from ground to top of sign 35 Ft.5. To be constructed of Wood and metal 6. Has consent of owner or agent been obtained Yes

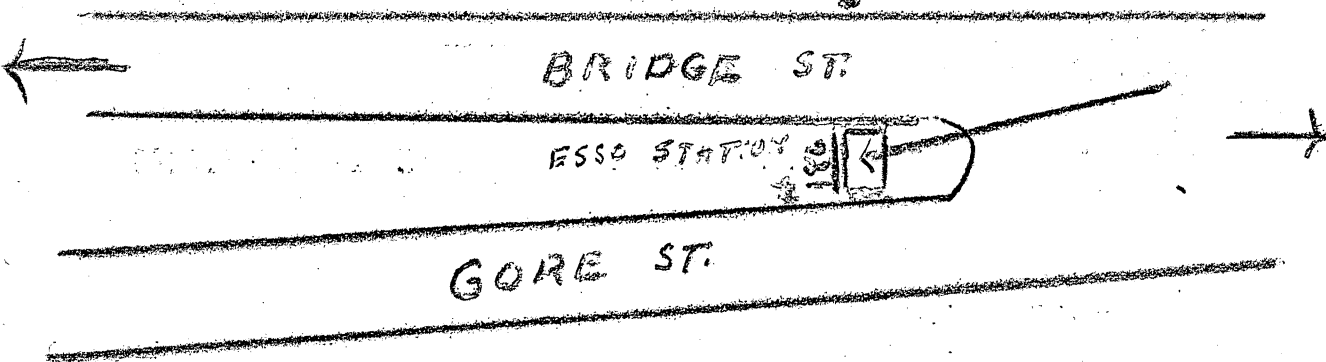
7. Remarks.....

MAKE SKETCH ON BACK OF APPLICATION

MAKE SKETCH SHOWING PROPOSED LOCATION OF SIGN BELOW
 GIVING POSITION OF BUILDINGS ADJACENT TO AND ACROSS THE STREET
 FROM PROPOSED LOCATION. INDICATE FOR WHAT PURPOSE
 EACH BUILDING IS USED.

NORTHERN ARTERY

CHARLES ST.



Notice Sent.....City or Town.....

REPORT

Date Inspected..... By Inspector.....Section

.....

Director

Approved.....19.....

.....

DEPARTMENT
 OF
 PUBLIC WORKS

Commissioners

The Commonwealth of Massachusetts

~~DEPARTMENT OF PUBLIC WORKS~~

100 NASHUA STREET, BOSTON, MASS.

The Mayor's Office
City Hall
Cambridge, Mass.
Gentlemen:—

Enclosed find one application for the erection of billboard or sign in the
City of Cambridge
~~Town~~

The application ^{is}
~~are~~ listed under the following number: 31664

and dated September 19, 1946

RULES AND REGULATIONS

"Sec. 2-D. Upon receipt by the Division of an application for a Permit to post, erect or maintain a billboard, sign or other advertising device under this section, notice thereof and a copy of the application will be sent by the Division to the city or town where such billboard, sign or other advertising device is to be located. If the city or town objects to the location it shall, within thirty (30) days from the date of said notice, file with the Division its objections, in writing, and thereupon the Division will notify the applicant, who will be allowed ten (10) days from the date of such notice to file reasons, if any, why a Permit should be granted. A hearing may be given by the Division before final action is taken upon such application."

Please notify the Division whether you approve or disapprove of the application, using given number to identify application.

Respectfully yours,

William F. McCarty

Director of Outdoor Advertising.

P. S. A REPLY TO THIS NOTICE IS REQUESTED.



CITY OF CAMBRIDGE
MASSACHUSETTS
EXECUTIVE DEPARTMENT

JOHN B. ATKINSON
CITY MANAGER

September 30, 1946

To the Honorable, the City Council:

I transmit herewith a communication from the
Director of Outdoor Advertising, with enclosure,
relative to application for the erection of an out-
door advertising sign on lot rear of Esso Filling Station
at 186 Bridge Street, Cambridge.

Very truly yours,


John B. Atkinson
City Manager

JBA:M

COMMUNICATION \ 11

from the City Manager transmitting one from Director of
Outdoor Advertising transmitting
application No. 21664 of F.H. Birch Co.
for
Inc. Permit to erect an
Outdoor Advertising Sign on
Ground on Lot Near of Esso
Filling Station at 186 Bridge St.

3/11/46 Hub. 1057

In City Council SEP 30 1946

Referred to the Committee on

Public Service

Frederick H. Burke

City Clerk

6/16/47

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Coneally



City of Cambridge

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IN CITY COUNCIL

JUN 16 1947 ~~1946~~.**WHEREAS:-**

A communication has been received from the Director of Outdoor Advertising, Department of Public Works, Commonwealth of Massachusetts, enclosing application of F.H. Birch Company, No. 31664 for the erection of an outdoor advertising sign at the following location:-

No. 31664 F.H. Birch Company, -Lot-on
ground, rear of Esso Filling Station
186 Bridge Street

It is therefore

ORDERED:-

That the aforesaid application No. 31664 for the erection of an outdoor advertising sign at the aforesaid location be approved.

City Council JUN 16 1947
Adopted by the affirmative vote
of 9 members

Frederick H. Burken City Clerk

City of Cambridge

In City Council JUNE 16 1946

The

Committee on Public Service

to which was referred a communication from the City Manager transmitting one from William F. McGarty, Director of Outdoor Advertising, Department of Public Works, Commonwealth of Massachusetts, enclosing application of F.H. Birch Company No. 31664 for the erection of an Outdoor Advertising Sign.

Reports,

Recommending the adoption of the accompanying order approving of said location.

For the Committee.

James J. Casey

REPORT

Committee on Public Service
affairs outland meeting upn 3/664

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June 16 1946,