

Harvard Square Business Association
Attachment to Letter of September 20, 1979

Harvard Book Stores, Inc.

Canvas Exchange

Wursthaus*

Calliope

Eleganza

Wild Tops

Edwin R. Sage Co.

Cave Atlantique*

Cambridge Fish House*

Small Wonders

Grendel's Den

Harvard Valetaria

Goods

Needlepoint

The Dutch Garden

Harvard Square Business Association

Established 1910

OFFICERS

JOHN DYER PRESIDENT
JAMES QUINN VICE PRESIDENT
CHARLES SAGE SECRETARY
KAREN A. KEZERIAN TREASURER
LOIS DE GREGORIO AUDITOR

ANNE M. THOMAS COUNSEL AND
COORDINATOR OF
COMMUNITY RELATIONS
(354-3646)

Office of the Secretary

45 Brattle Street
Cambridge, Massachusetts 02138
OFFICE OF THE SECRETARY
CAMBRIDGE, MASS

DIRECTORS

	TERM EXPIRES
LEWIS ARMISTEAD	1980
JAMES ARGEROS	1980
ROBERT BANKER	1982
JAMES F. BRINE	1981
SHELDON COHEN	1981
LOUIS F. DI GIOVANNI	1981
ANTHONY FERRANTI	1982
ROY JOHNSON	1980
FRANK KRAMER	1980
SUSAN KUELZER	1982
HENRY RILEY	1981
JUSTIN SLATE	1982

SEP 20 1979

September 20, 1979

The Honorable Thomas Danehy
Members of the City Council
City Hall
Cambridge, MA 02139

Dear Mayor Danehy and City Councillors:

The Harvard Square Business Association wishes to co-sponsor an event called "Octoberfest" during the month of October. This would be the second of what we hope will be semi-annual promotional events during the period of the subway construction. The first such event, "T-rrific Sale Days" took place last June and was well-received by both the business community and the public.

Although we hope that the festival atmosphere will last throughout the month, the principal Octoberfest attraction has been planned for Sunday, October 7, 1979, between the hours of 1:30 and 5:30 p.m. This event would consist of a German street festival, the centerpiece being a 10-piece oompa band and a flower-covered, German beer wagon. In addition to the band, there will be German operetta and drinking songs performed by musicians affiliated with the Boston Conservatory. Regular business establishments in Harvard Square, whose names are listed on an attachment to this letter, will have tables for the sale of food, beverages, and merchandise. We hope that the street fair will take place on Boylston Street between Mt. Auburn and the Charlesbank Trust. This will necessitate the closing of Boylston Street.

We are requesting the members of the City Council to support this event by attending it personally and by directing the following department heads to issue the various permits and licenses required to hold the event: namely,

1) the Chief of Police to issue a one-day permit for the sale of food, beverages, and merchandise on Sunday, October 7, 1979, between the hours of 1:30 and 5:30 p.m., in order to comply with the Massachusetts laws governing the observance of Sundays and holidays;

2) the Director of Traffic and Parking to permit the closing of Boylston Street between Mt. Auburn and the Charlesbank Trust during the hours of 12:00 noon to ~~7:00~~ p.m. on Sunday, October 7, 1979;

3) the License Commission to issue a special one-day license, only to those merchants listed on Addendum A whose names are starred, to sell wines and malt beverages by the bottle and/or glass on Sunday, October 7, 1979;

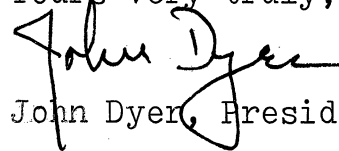
4) the Commissioner of Public Works to issue a sidewalk sale permit to all merchants named on Addendum A on Sunday, October 7, 1979;

5) the Cambridge Health Inspection Department to permit the sale of food and beverages, only by those merchants listed on Addendum A whose names are underlined, on Sunday, October 7, 1979; and

6) the above or any other department heads not yet named to issue any permits or licenses omitted in this request.

For many years, members of the City Council and residents of adjacent neighborhoods have been urging the business people of Harvard Square to sponsor such an event. We hope very much that we will have your support in this exciting endeavor.

Yours very truly,



John Dyer, President

H-127

Comm. from John Dyer, Pres., Harvard Sq.
Business Association, requesting the City
Council to support an event called "October-
fest".

LS
Mixed Addition
of order
to grant prayers
of petitioners

In City Council,

Sept. 24, 1979

Copy to City Mgr

for appropriate

action by

city council

copy sent to CMgr
9-26-79