

PURITY SUPREME

2 BILLERICA PARK • 101 BILLERICA AVE.
N. BILLERICA, MASSACHUSETTS 01862-1231
[617] 663-0750 • [617] 721-0000



SUPERMARKETS

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March 28, 1988

Mayor Alfred E. Velucci
City of Cambridge
795 Massachusetts Avenue
Cambridge, MA 02139

Dear Mayor Velucci
and Members of the City Council

Recently Purity Supreme made a difficult decision to close a rear entrance to the 600 Commonwealth Avenue store. Although this decision was not an easy one to make, nevertheless, it had to be done.

The reaction of the Manning Tenant Council was predictable because of the convenience these elderly citizens have been provided. However, safety for all of Purity's customers has always been the highest priority of the company. The rear entrance to the store created the potential for robbery, theft, and possible injury to shoppers. Efforts to provide security at this entrance were not successful.

At a meeting in your office last Thursday you prevailed upon Purity Supreme to reconsider our decision. Your colleagues have also contacted our corporate office to do the same. Because of this public support, Purity Supreme has agreed to make the rear door available to the tenants for a period of four hours per week. The time can be scheduled for either one particular day or two separate days.

I wish to thank Mr. Ed Cyr of the Elderly Affairs Office, and you Mayor Velucci for the opportunity to meet and discuss this issue. I would further pledge my support to work with the City of Cambridge in the future.

Sincerely,

Brian J. Martin
Director of Government Affairs

BJM/lc

S-209
Comm. from Brian J. Martin, Director of
Government Affairs, Purity Supreme Super-
markets relative to the decision of Purity
Supreme in Central Sq. to close its rear door.

In City Council,

March 28, 1988