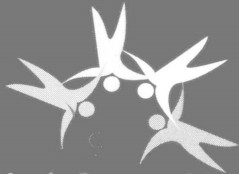


The Cambridge Chamber of Commerce

The Cambridge Chamber of Commerce is a not-for-profit membership organization dedicated to serving the needs of the Cambridge business community. Its membership is diverse, encompassing large corporations, small businesses, sole-proprietorships, educational institutions, non-profit organizations, and individual professionals. Its mission is to make Cambridge a better place in which to live, to do business, to visit, to work, and to study.



The Chamber's Community Outreach Committee

To further its commitment to the local community, the Chamber established its Community Outreach Committee in 1995. Its purpose is to encourage businesses to get involved in the community, specifically with a focus on children in the local public schools. The Chamber encourages support through volunteer and philanthropic initiatives, and it seeks to enhance public awareness of these efforts.

Judy Ozbun, *Chair*, Genzyme Corporation
Kathleen Granchelli, Draper Laboratory
Judith Kokesh, Harvard University

*Thomas Lucey, Forest City
Audrey Melick, Cambridge School Volunteers
Lynn Murray, Volpe Center
Kate Walsh, Chamber of Commerce

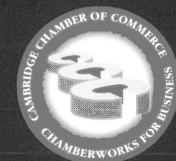
*President/CEO, Cambridge Chamber of Commerce (4/00)

Community



Outreach
Committee

Community Involvement is Good for Business!



www.cambridgechamber.org

Contributions to Community

Since its inception, the Committee has conducted a Cambridge-based Social Audit, which includes a list of exemplary outreach programs from area businesses and organizations; sponsored a Volunteer Forum at which over 100 participating companies shared experiences and expertise on community involvement; established a Computer Donation Program, chiefly benefiting the Cambridge Public Schools; and developed the Best Practices Handbook to provide examples and tools to establish community outreach programs.

The Benefits of Community Involvement

The rewards of community involvement are far-reaching. Your investment in the community will help your business:

- Prepare for an increasingly diverse workforce.
- Explore opportunities for workforce development.
- Engage Cambridge students, teachers, and community members in your business.
- Ensure a reliable source of well-educated, highly-skilled employees.
- Increase employee morale.
- Enhance the visibility and reputation of your company.
- Feel great knowing that your contribution to the community makes a difference!

"The public schools have the responsibility of educating the children of Cambridge for 12 years; the business community has them as employees for the rest of their lives."

Bobbie D'Alessandro, Superintendent
Cambridge Public Schools
State of the Schools Address, October 1999.

"Each year, volunteers from the Volpe National Transportation Systems Center participate in the Lunch Buddy program with the second and third graders of the Kennedy School in East Cambridge. Over 100 volunteers meet with student buddies and read to them for a half hour twice a month. The students are enriched by the experience and enjoy the individual attention, while our employees feel the satisfaction of instilling a love of reading in children."

Dr. Richard R. John, Director
Volpe Center, USDOT

How Can Your Business Get Involved?

Many businesses—both large and small—provide generous volunteer, technical, in-kind, and philanthropic support to the Cambridge Public Schools, non-profit agencies, and civic organizations. Some examples of support follow and suggest ways that your business may start a program or expand involvement in an existing one.

Volunteer support: Provide opportunities for your employees to volunteer their time and effort to community agencies, organizations, and the Cambridge Public Schools • Serve as a board member for a local nonprofit • Provide a tour of your facility • Sponsor Job Shadows • Develop a mentoring program • Create career development activities for students • Support professional development for public school teachers.

Philanthropic support (donation of money, services, and in-kind support): Assist in Grantmaking Activities • Give awards, grants, or scholarships • Offer in-kind donations of office furniture, computer systems, equipment, or printing services • Host community and fundraising events for nonprofits • Donate corporate space for community functions • Support community collaborations.

Need Help Getting Started?

The Chamber's Community Outreach Committee members would be happy to talk to you about your ideas, offer suggestions about the scope and process of what you want to do, and provide other references for assistance. Please contact the Chamber of Commerce at:

phone (617) 876-4134
fax (617) 354-9874
email ccinfo@cambcc.org

"Providing engineering internships for three Cambridge high school teachers this year has enabled the staff of Draper Laboratory to contribute directly to the enhancement and improvement of science education. 'Understanding the Design Process' has given the teachers insights for their own classroom design projects and exposed them to methodologies engineers use to approach problems and develop solutions for real world environments. Draper is pleased to support the advancement of engineering and science education through our investment in professional development programs for teachers."

Vincent Vitto, President & CEO
The Charles Stark Draper Laboratory, Inc.



CAMBRIDGE CHAMBER OF COMMERCE
859 MASSACHUSETTS AVENUE
CAMBRIDGE, MA 02139
617/876-4100 FAX 617/354-9874

June 5, 2000

City Clerk Margaret Drury
City of Cambridge City Clerk
Cambridge City Hall
Cambridge, MA 02139

Dear City Clerk Drury:


The Cambridge Chamber of Commerce is pleased to announce our initiative,
"Community Involvement is Good for Business!"


The goal of this campaign is to encourage Cambridge-based businesses to engage with their community and to educate local businesses about the value of being good corporate citizens. The Chamber will provide its members with specific information as to how they can become involved and, where necessary, guidance to facilitate their efforts.

The enclosed brochure outlines this most recent project of the Chamber of Commerce's Committee on Community Outreach. Since its inception, the Chamber's Committee on Community Outreach has endeavored to encourage corporate volunteerism and philanthropy. Among other efforts, the Committee has conducted a Social Audit, which includes a list of exemplary outreach programs from area organizations; sponsored a Volunteer Forum at which over 100 participating companies shared experiences and expertise on community involvement; and established a Computer Donation Program that has resulted in the donation of over 100 computers to the Cambridge Public Schools and local non-profits.

We welcome your involvement in this program and we look forward to continuing to work with you to complete our mission to make Cambridge a better place in which to live, to visit, to work, and to study.

Very truly yours,


Thomas J. Lucey
President, CEO


Judy Ozburn
Genzyme Corporation
Chair, Community Outreach Committee

Consent Communication #9

1825

A communication was received from Judy Ozbun,
Genzyme Corporation, Chair, Community
Outreach Committee, Chamber of Commerce,
relative to "Community Involvement is
Good for Business."

In City Council June 12, 2000

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