



City of Cambridge

Department of Human Service Programs

51 Inman Street Cambridge Massachusetts 02139 498-9076

TO: Robert Healy, City Manager

FROM: Jill Herold *JH* Assistant City Manager
for Human Services

SUBJECT: Follow-up on Reallocation of Funds
Associated with 99 Bishop Allen Drive

DATE: July 27, 1983

This memorandum will serve to recap our discussion, July 18, of the proposed reallocation of \$31,000 in Department of Human Services revenues from salary and occupancy costs at the Senior Multiservice Center, 99 Bishop Allen Drive, to a package of support and access services for elders.

Two goals have determined the Department of Human Services recommendations for expenditure of these funds. The first goal, continued availability of services comparable to those provided at 99 Bishop Allen Drive, has been substantially met by the assimilation of the Multiservice Center's clients into other local programs also offering informal socialization, hot meals, organized recreation and access to services. Of these programs--which include Margaret Fuller House, the Somerville/Cambridge Elder Services meal site at 116 Norfolk Street and the Committee of Elders' center at 15 Pearl Street--the Pearl Street center has proven most important as a drop-in facility. This Department proposes to continue its role of support for senior centers by contracting with the Committee of Elders as well as by offering increased outplacement services at 15 Pearl Street.

The second goal for allocation of these funds was significant expansion of direct services to elders. Since the monies under consideration represent almost a third of actual dollars in the Council on Aging budget, they should be pivotal in reducing isolation and improving access to health and social services. The Department of Human Services proposes to address these needs by placing workers in the community, where they can locate high-need elders and provide unstigmatized services close to home. Most efficient use of resources will be promoted by early intervention, use of volunteers or paraprofessionals, and targeting services to areas where the population of needy older people is highest. As the 1980 Federal Census indicates, North and East Cambridge now represent the largest concentrations of older residents in the city, and are areas where economic need is compounded by geographic isolation and lack of local services. Consequently, these neighborhoods have joined Central Square as target areas for elderly services, both in the allocation of these funds and in other Human Services programming, such as development of a satellite senior center at 2050 Massachusetts Avenue.



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Civic Unity 498-9018 Recreation 498-9028 Council on Aging / Elderly Services 498-9039

Community and Youth Services 498-9037/9072

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The following specific allocations are recommended for the expansion of elderly services in high-need areas.

Cambridge Committee of Elders, Inc. \$ 7,500

Senior centers are proven mechanisms for providing access to services and increasing socialization opportunities for elders, the Committee of Elders' drop-in center is the principal such facility in the Central Square area, and has accomodated many clients displaced from 99 Bishop Allen Drive. This amount, which will support occupancy costs, is recommended in addition to the City's current investment of service, cash and in-kind contributions, which are as follows:

Outplacement of Elder Hire and Elderly Housing Assistance programs (professional staff salaries, overhead)	\$ 47,586
Assignment of 3 Senior Aides to above programs	12,480
Telephone Costs	1,620
On-site counseling services by COA staff, 10 hours/week (proposed)	4,184
Location of grant-funded photography classes at 15 Pearl Street	4,795
Other in-kind (loan of furniture, use of office equipment)	<u>500</u>
	\$ 71,165

Community Resource Co-ordinator \$ 7,837
20 hours/week, \$ 7.536/hour

Innovation in the recruitment and use of para-professional and volunteer staff is necessary if the service needs of older people are to be met within the limits of existing funds. This position will enable the Council on Aging to expand its complement of neighborhood-based staff by 70-100 volunteers; it will also allow the Council to assume responsibility for several important support services, including friendly visiting and volunteer escorting, which Somerville/Cambridge Elder Services, Inc., has operated and now wishes to transfer to local Councils on Aging.

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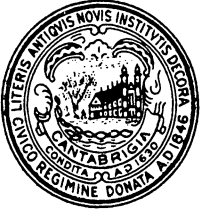
Neighborhood Workers

\$15,899.20

5 Workers, 10 hours/week, \$6.08/hour

Neighborhood-based workers have been used successfully by the Council on Aging to locate isolated elders and provide a range of services including crisis intervention, information and referral, and short-term counseling. These additional positions will allow workers to be stationed in the Central Square area as well as in North and East Cambridge, covering the elderly populations with the greatest social and economic need.

The above recommendations have been developed in consultation with, and approved by, the Council on Aging Executive Committee; they have also been reviewed by the Human Services Commission. Your authorization for these reallocations is respectfully requested.



CITY OF CAMBRIDGE

CAMBRIDGE, MASSACHUSETTS 02139
Tel. 498-9011

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EXECUTIVE DEPARTMENT
ROBERT W. HEALY
City Manager

August 8, 1983

To the Honorable, the City Council:

I transmit herewith for your information a communication from Jill Herold, Assistant City Manager for Human Services, relative to a follow-up on reallocation of funds associated with 99 Bishop Allen Drive.

Very truly yours,

Robert W. Healy
City Manager

RWH/b

Re: Comm. from the Human Services Dept. re-
garding a follow-up on reallocation of funds
associated with 99 Bishop Allen Drive.

In City Council,

August 8, 1983

8/8/1983

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