

Porter Sq. Press

Offset Printing / Copies

1876 Massachusetts Avenue, Cambridge, Massachusetts 02140

PHONE: 492-5343
CAMBRIDGE, MASS.

September 22, 1983

attn. Joseph Connarton, Deputy
Paul E. Healy, City Clerk
City of Cambridge, MA 02139

Dear Mr. Healy:

RE: Your letter of 9/21/ 83

With reference to the question of hanging our sign flush against the building, we have a particular problem here:

- 1) We are making over the existing sign, which represents a significant investment.
 - 2) We have a visibility problem, in that when traffic is close enough to read our flush sign, the view is obstructed by the girders of the Porter Square bridge.
- Therefore we would depend on the projecting sign, inasmuch as it is higher than our flush sign, to make our presence known.

Any consideration you can give the above in approving our application of September 10, would be greatly appreciated.

Sincerely yours,



George D. Cass, President

GDC/ JC

A-143

Comm. from Paul E. Healy, City Clerk, transmitting a comm. from George D. Cass, Pres., Porter Sq. Press in connection with his petition for a projecting sign at the premises numbered 1876 Mass. Ave. Said petition was tabled at the Council meeting of September 19th pending response from the petitioner as to the feasibility of a "flush" sign, rather than a projecting sign.

RECEIVED BY
OFFICE OF CITY CLERK

SEP 22 2 16 PM '83

CAMBRIDGE, MASS.

In City Council,

September 26, 1983

9/24/1983
Referred to the
- Petition -