

CW

#9

Councillor Wylie

Whereas, since being moved the news stand in Harvard Square blocks visual connection between the Brattle Square, northwesterly end of Harvard Square and the southeasterly end of Harvard Square, and constricts pedestrian access to and from the shops at the southeasterly end of the Square; and

Whereas, merchants at the southeasterly end of the Square have experienced reported drops in gross sales of up to 30% since the Newstand was moved; and

Whereas, said merchants are intensely worried that this reduction will continue and worsen when parking on Massachusetts Avenue is discontinued under the planned, new streetscape design of the Square, reducing available spaces in the area by some 100 spaces;

Now Therefore, the Community Development and Traffic & Parking Departments are requested to take the following steps and report back to the Council at its next regular meeting, on June 23;

1. Meet with the affected merchants and determine what can be done to reduce their economic problem, short term and long term.

2. Determine the availability for Harvard Square merchants of a 5% SBA Red Line impact loan program reportedly being made available to Davis Square merchants through the efforts of the Somerville Community Development Department.

Further Ordered, that the City Council will make time available at its next regular meeting to hear from the affected merchants and from the heads of the Community Development and Traffic & Parking Departments.

Adopted
Hearsey 6/23/80
AT 8:00 PM



City of Cambridge

9.

IN CITY COUNCIL

June 16, 1980

COUNCILLOR WYLIE

WHEREAS: Since being moved, the Newsstand in Harvard Square blocks visual connection between the Brattle Square, northwesterly end of Harvard Square and the southeasterly end of Harvard Square, and constricts pedestrian access to and from the shops at the southeasterly end of the Square; and

WHEREAS: Merchants at the southeasterly end of the Square have experienced reported drops in gross sales of up to 30% since the Newsstand was moved; and

WHEREAS: Said merchants are intensely worried that this reduction will continue and worsen when parking on Massachusetts Avenue is discontinued under the planned, new streetscape design of the Square, reducing available spaces in the area by some 100 spaces; now therefore be it

ORDERED: That the Community Development and Traffic and Parking Departments are requested to take the following steps and report back to the Council at its next regular meeting, on June 23;

1. Meet with the affected merchants and determine what can be done to reduce their economic problem, short term and long term.

2. Determine the availability for Harvard Square merchants of a 5% SBA Red Line impact loan program reportedly being made available to Davis Square merchants through the efforts of the Somerville Community Development Department; and be it further

ORDERED: That the City Council will make time available at its next regular meeting to hear from the affected merchants and from the heads of the Community Development and Traffic and Parking Departments.

In City Council June 16, 1980.

Adopted by the affirmative vote of 9 members.

Attest:- Paul E. Healy, City Clerk.

A true copy;

ATTEST:-

Paul E. Healy

Order # 9

S-313

C. Wylie re: Newsstand in Harvard Square.

In City Council,

June 16, 1980