

Cambridge Public Library

A proposal to apply for LSCA, Title I,
Grant for Fiscal Year 1972

Submitted to:

Mary M. Burgarella, Coordinator, LSCA Title I
Massachusetts Bureau of Library Extension
648 Beacon Street
Boston, Massachusetts 02215

1 November 1971

1 November 1971

Massachusetts Bureau of Library Extension
648 Beacon Street
Boston, Massachusetts 02215

Attention: Mary M. Burgarella, Coordinator,
LSCA Title I

Dear Miss Burgarella:

In accordance with your memorandum dated July 1, 1971, the Cambridge Public Library herewith applies for LSCA Title I Grant for fiscal year 1972 in the amount of \$7,680.61.

This proposal is designed to create a library environment in the Field Branch and in an area of the City that is almost totally poor, disadvantaged, and non-english speaking.

It is designed to attract, to invite, to capture the children of the area and to bridge the credibility gap between the library and a library environment and their experience.

Sincerely,

CAMBRIDGE PUBLIC LIBRARY

Joseph G. Sakey
Director

JCS:act
Enclosures

I. NEED

The Field Branch is located in the Cambridge Street shopping area in the easterly part of the city. The neighborhoods surrounding Field Branch are some of the poorest in the city. The entire area that the Field Branch serves (see MAP showing the O.E.O. area) has been designated as target areas by the office of Economic opportunity. The Model Cities neighborhoods are in this section (see MAP showing Model Neighborhood Area). Five of the city's eleven public housing projects are in this area. Roosevelt Towers, Washington Elms, and Newtowne Court -- three of the four largest projects housing low income families are in this area (over 800 family units -- see MAP showing housing projects in Cambridge).

The neighborhoods surrounding the Field Branch are made up of a high percentage of minority populations. Over 80% of the Cambridge Portuguese Community lives in this area (Estimated at 7,000 O.E.O. Office). There are significant numbers of Italian, Greek, Lithuanian, and Spanish speaking groups also in the immediate area.

Over 30% of the Cambridge children under eighteen years live in the area -- over 3,000 children attend grade schools in the neighborhoods.

The Branch serves an estimated population of 28,000 persons.

II. DESCRIPTION OF PROJECT

The need in the Field Branch of the Cambridge Public Library System is to create a unique and exciting library environment for children. The innovative and imaginative design of furnishing will create a library climate that invites rather than rejects the children of the poor, disadvantaged, poorly educated and non-English speaking.

This proposal is an experiment to break through the stereo-type middle class library environment which has always rejected the poor. An effort in this direction was made in Nashua, New Hampshire with outstanding and far reaching effects.

The intent and need of this proposal is to physically demonstrate to the poor and disadvantaged that the library is permissive, relevant, and a fun place to visit. Innovative and imaginatively designed furnishing, I believe, as the Nashua experience has shown, will bring the disadvantaged child into the library.

Libraries and library services have always been planned for the middle class. Libraries expend most of their efforts and their money on those who understand the values of library services, those who want these services, and those who know how to ask for them.

But what about the child who does not have the background, who lacks the knowledge, how does he benefit?

A bold new concept in library planning and environment is needed -- is needed now to attract, to invite, to bring the disadvantaged child into the library. This proposal is a beginning.

The fact that we in the profession must face is that the poor, disadvantaged, non-english speaking child is intimidated by the middle class urban library.

The urgent need is get the children of the low income and others into the library and to have them get acquainted with the book.

II. DESCRIPTION OF PROJECT (CONT.)

The Field Branch area is also the home base for many disadvantaged service organizations and other federally funded organizations. The following is a list of those organizations:

Wellington-Harrington Citizen Committee
 Cambridge Organization of Portuguese Americans
 Santo Christo Center
 Madeira Center
 Donnelly Field Planning Team
 Head Start
 Spanish Council
 Foreign Language Referral Service
 Model Cities Day Care
 Filkos de Portuguese (Children of Portugal)
 Community Development Center
 Lithuanian Center
 Model Cities Teen Age Center

The library and its staff will work with, meet with, cooperate with, plan and program with all of the above groups. This is an absolute and necessary procedure if we are to achieve success.

This project can be of immeasurable value to other urban libraries system. It will demonstrate clearly that the poor, and disadvantaged will use library services if the library planning and environment keeps them in mind. It also can act as a catalyst to city government to support such innovative and experimental planning in future building programs.

A designer, design group, or architect will be hired to design the furnishing (see budget) make drawings and write specifications for bidding purposes. He will purchase through the bidding process several pieces of unique furniture.

The Cambridge Library will purchase independently the audio-visual materials and equipment.

The Library Director, Joseph G. Sakey, and Associate Director, Jerome T. Lewis, will coordinate and supervise the project.

The success of the project will be determined by the number of children who heretofore have not used the library -- the community groups and their response to the "show place" as well as the circulation figures.

III. BUDGET

- ✓ 1. 2 - 24" circular book display and Igloo Reading KIOSKS - multi-colored with graphics. (to be designed)
450.00 900.00
- ✓ 2. 1 - 24" space ship design KIOSK with batteried? light - multi-colored with graphics. (to be designed)
600.00 600.00
- ✓ 3. 1 - 5' circular - ferris wheel type paperback book rack. Multi-colored, plexi glass front. Alphabet lettering in three languages on sides of wood shelf panels. (to be designed)
675.00 675.00
- ✓ 4. 1 Portable multi-colored oval and vertical KIOSK for 35 mm. slide projector with frosted glass screen on casters. (to be designed)
350.00 350.00
- ✓ 5. 2 Rotating color laminated paperback book racks. (to be designed)
400.00 800.00
- ✓ 6. 3 Mobile book bins 21" X 30" X 12" Color laminated on casters.
175.00 525.00

III. BUDGET (CONT.)

✓	7.	3	Stendig #008 "GYPO" fiberglass white chairs.	✓	
				139.00	417.00
✓	8.	6	"Educube" learning products 3 - Red - 3 - Yellow fiberglass chairs.	✓	
				9.40	56.40
✓	9.	2	AF#WET-6231 FIM AF-102 Orange tables		
				265.00	530.00
✓	10.	8	"SE LENE" Thornet-Red Fiberglass chairs		
				43.20	345.60
✓	11.	3	Bon Marche - small fiberglass ball blue chairs		
				9.99	29.97
✓	12.	1 1	Terrarium Aquarium		400.00
					<hr/>
			Estimated cost of manufacture and purchase of equipment		5,628.97
			20% of above total for designer, or architect to design with drawings and specifications.		1,125.79
			Audio-visual equipment for above		
	13.	2	Portable Stereo Record Players - KLN #II		
				165.00	330.00
	14.	2	Portable cassette players SONY 110		
				75.00	150.00

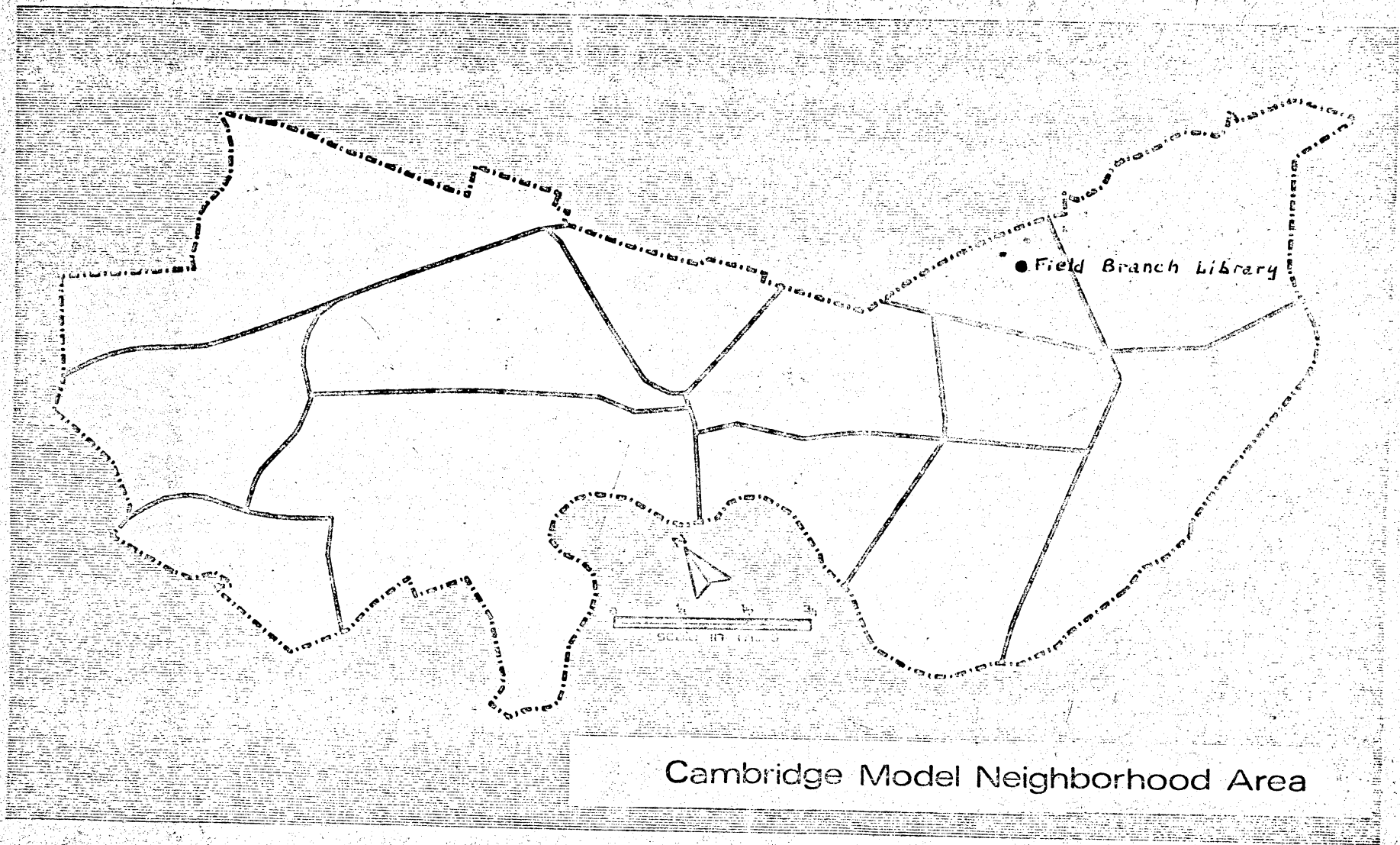
III. BUDGET (CONT.)

15.	2	Stereo - Headphones KOSS - PRO - 4A	25.00	50.00
16.	2	Stereo Monitoring Adapters	7.50	15.00
17.	1	EKTA Graphic slide projector KODAK AF		224.50
18.	1	EXTANAR - 2 1/2 F.3.5 lens		22.50
	1	EXTANAR - 5 F.2.8 lens KODAK		36.50
	12	Carousel slide trays	3.95	47.40
	6	Projection lamp KODAK DAN	7.50	45.00
	1	Remote Extension Cord		<u>4.95</u>
		Audio-Visual TOTAL		925.85
		Grand TOTAL		<u>\$7,680.61</u>

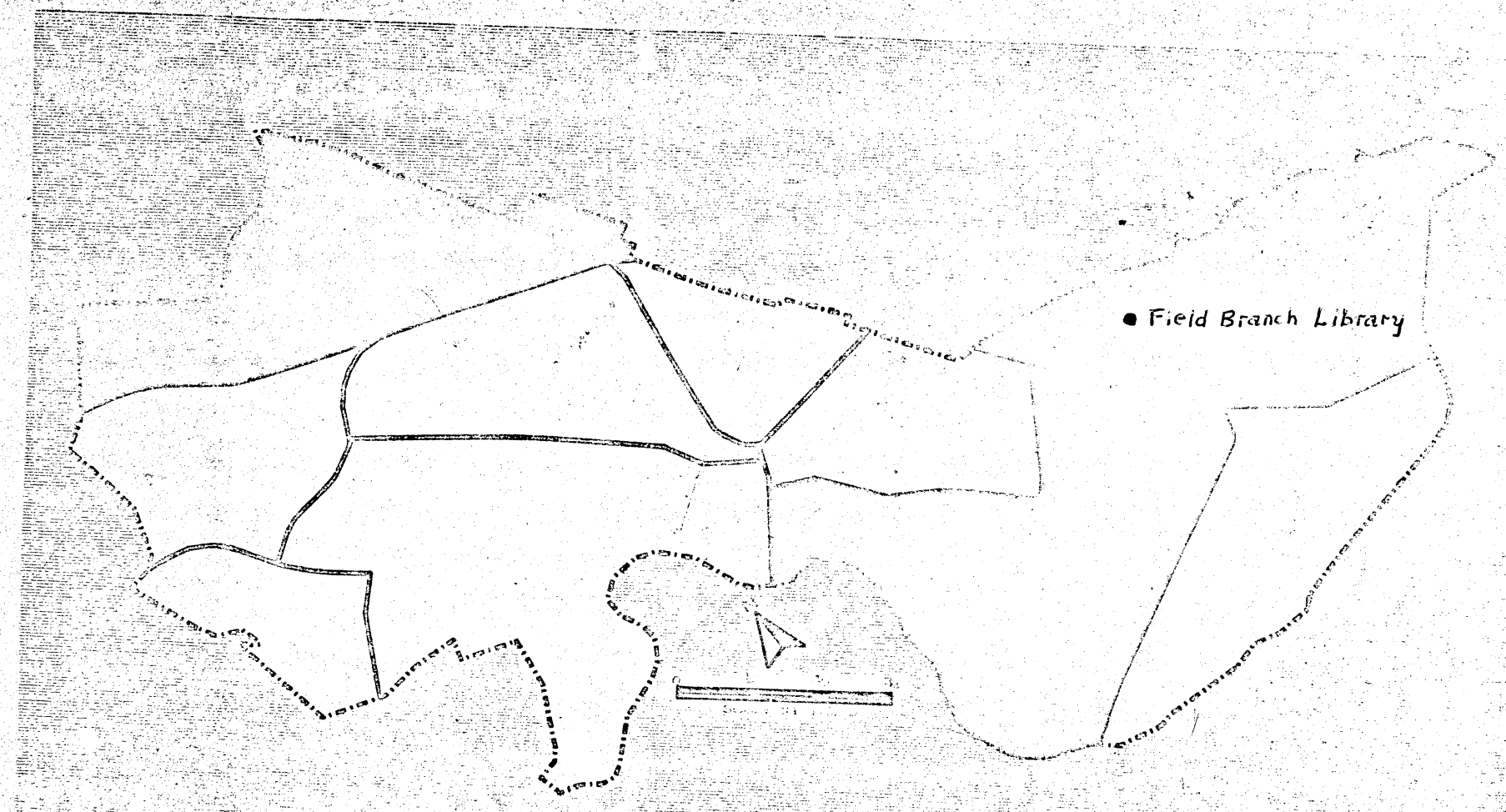
IV. DESCRIPTION OF RECIPIENT OF FUNDS

The Cambridge Public Library will be the receipt of the funds and said funds will be deposited with the City Treasurer of the City of Cambridge.

The Cambridge Public Library through its Librarian, Joseph G. Sakey, Director, will maintain accurate accounting of all expenditures and disbursements. City accounting, and purchases: procedures will be followed meticulously. All accounting records will be available to the Bureau of Library Extension at all times.

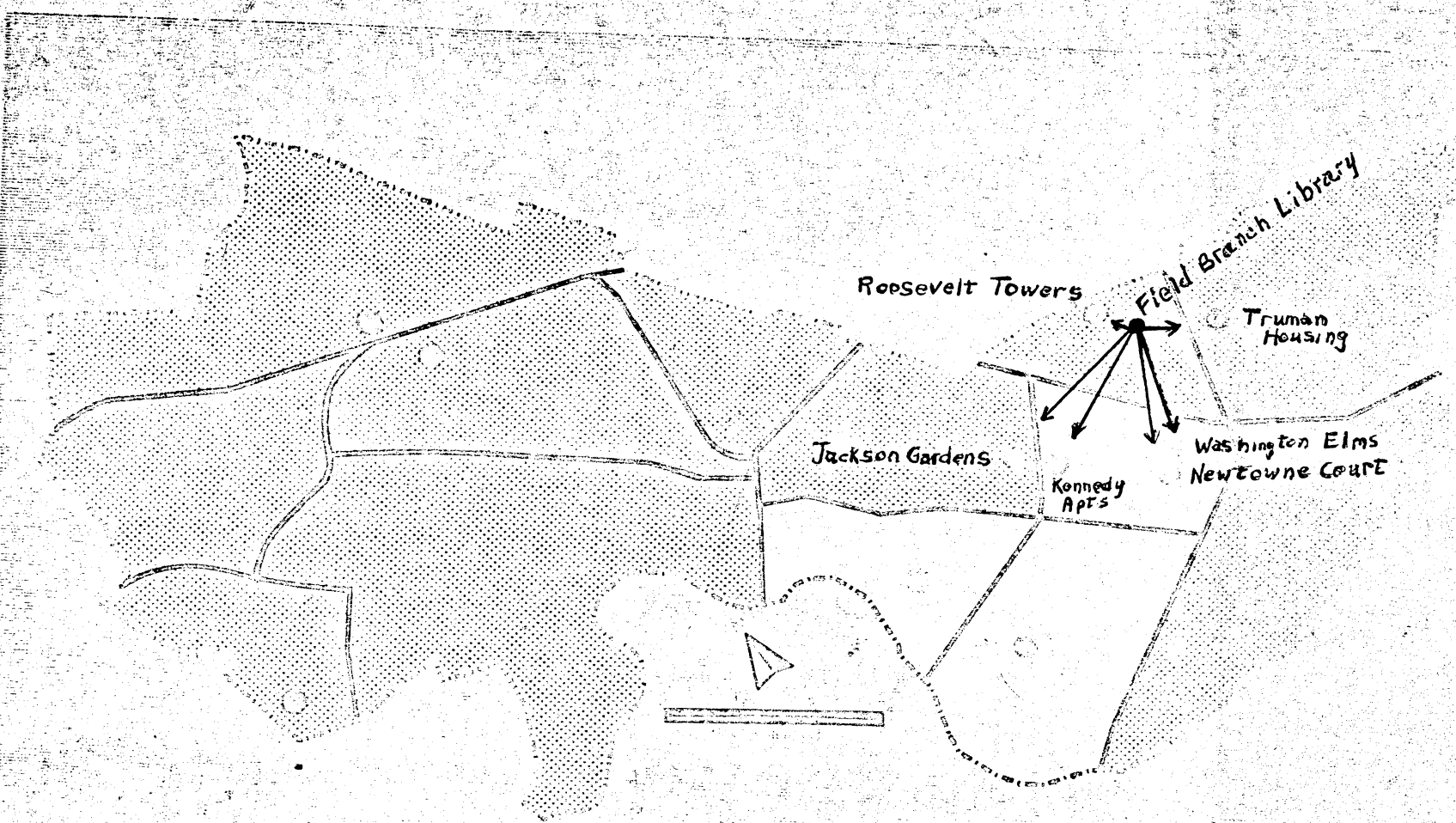


Cambridge Model Neighborhood Area



● Field Branch Library

OEO-Designated Poverty Areas in Cambridge



Public Housing Projects in Cambridge

F C A M B R I D G E

CAMBRIDGE, MASSACHUSETTS 02138 • TEL. 876-5005

CAMBRIDGE PUBLIC LIBRARY

11 December 1972

Mr. John H. Corcoran
City Manager
City Hall
Cambridge, Massachusetts

Dear Mr. Corcoran:

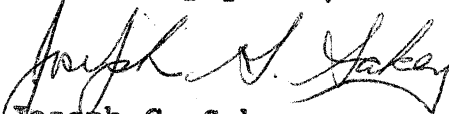
This is to request that an appropriation of \$893.06 be transferred from the City of Cambridge account to the Cambridge Public Library LSCA, Title I, Grant for Fiscal Year 1972 account for a temporary period.

The Cambridge Public Library was given a Federal Grant (7,680.61) in 1972 via the Massachusetts Bureau of Library Extension. The Cambridge Public Library must purchase all of the furnishings prior to the final 10% reimbursement of \$768.06. This must be certified by an auditor's report.

The monies transferred from the City of Cambridge account will be returned to same after purchase of materials and receipt of \$768.06 from the Bureau of Library Extension.

Enclosed are copies of the Proposal as well as an evaluation statement of the project.

Very truly yours,


Joseph G. Sakey
Director

JGS:aet
Enclosures

484



City of Cambridge

IN CITY COUNCIL

December 11, 1972

ORDERED:

That an appropriation in the sum of \$893.06 be and hereby is authorized to the Library Department, Schedule C-10 - City's Share, Furnishing for LSCA, Title I Grant; said sum to be made available by transfer of available funds in the Reserve Fund.

In City Council Dec. 11, 1972

Adopted by yea and nay Vote

Yeas 9 Nays 0 Absent 0

Paul E. Leahy
City Clerk

CITY CLERK

Agenda # 17

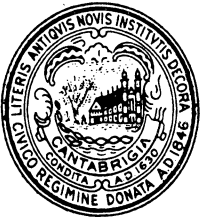
City of Cambridge

MASSACHUSETTS

In City Council

17
December 11, 1972

	YEA	NAY	ABSENT
Mr. Clinton	✓		
Mr. Danehy	✓		
Mr. Duehay	✓		
Mrs. Graham	✓		
Mr. Moncreiff	✓		
Mr. Owens	✓		
Mr. Sullivan	✓		
Mr. Vellucci	✓		
Mayor Ackermann	✓		
	<i>9</i>	<i>0</i>	<i>0</i>



CITY OF CAMBRIDGE

CAMBRIDGE, MASSACHUSETTS 02139
Tel. 876-6800

EXECUTIVE DEPARTMENT
JOHN H. CORCORAN
City Manager

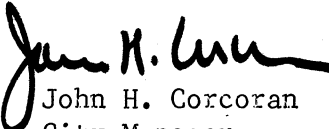
17
December 11, 1972

To the Honorable, the City Council:

I transmit herewith self-explanatory communication from Joseph G. Sakey, Director of the Cambridge Public Library, requesting an appropriation of \$893.06 to the Library Department, Schedule C-10 - City's Share, Furnishings for LSCA, Title I Grant; said sum to be made available by transfer of available funds in the Reserve Fund.

Enclosed herewith please find order for same.

Very truly yours,


John H. Corcoran
City Manager

JHC/b

Agenda # 17

484

Comm. from Joseph G. Sakey, requesting
an appropriation of \$893.06 to the Library

In City Council

December 11, 1972

12/11/72

Order

Adopted