



City of Cambridge

122.

IN CITY COUNCIL

July 27, 1998

VICE MAYOR GALLUCCIO
 COUNCILLOR BORN
 COUNCILLOR DAVIS
 MAYOR DUEHAY
 COUNCILLOR REEVES
 COUNCILLOR RUSSELL
 COUNCILLOR SULLIVAN
 COUNCILLOR TOOMEY
 COUNCILLOR TRIANTAFILLOU

WHEREAS: It has been brought to the attention of this City Council that representatives of the Media One cable television company have been contacting Cambridge residents regarding demonstration of new services; and

WHEREAS: Customers have signed up for services with the understanding that some services would be free for a period of time after subscribing, then received bills including the new, supposedly free, service; and

WHEREAS: In the past the City has found that these marketing practices are directly linked to commission based compensation practices; now therefor be it

ORDERED: That the City Manager be and hereby is requested to review Media One's marketing practices and determine whether Media One is using marketing people being paid on commission who are using aggressive and deceptive business practices; and be it further

ORDERED: That the City Manager report back to the City Council on this matter.

In City Council July 27, 1998.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

D. Margaret Drury
City Clerk

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Consent Order #122

375CM

Vice Mayor Galluccio re: review Media
One's marketing practices.

In City Council July 27, 1998

ORDER ADOPTED