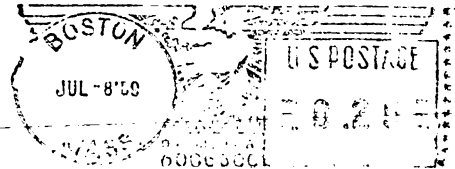


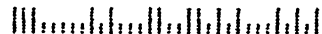
Wm. O Taylor

The Boston Globe

Boston, Massachusetts 02107



Members of the City Counsel
City of Cambridge
City Hall
Cambridge, MA 02139



The Boston Globe

Boston, Massachusetts 02107 · Telephone 617-929-2000

William O. Taylor
Chairman of the Board
Publisher

Telephone
617-929-2886

July 8, 1988

Members of the City Counsel
City of Cambridge
City Hall
Cambridge, Massachusetts 02139

Gentlemen:

Thank you for writing me with respect to the Golf Digest article.

Unfortunately, the supplement had already gotten into the distributors' pipeline. By the time we were made aware of it, it was physically impossible for us, without undue hardship to our dealers, as well as considerable expense to both them and ourselves, to pull back the supplement. We had had a similar request from another advertiser that same week and were unable to accommodate them for the very same reasons.

This does not excuse the fact that any article with such an offensive story should have been pulled, provided we had done a better job of detecting the potential problem.

As you know, we apologized to our readers with an ad in the Sunday paper, as did Golf Digest.

We accept the blame for having made an unfortunate mistake and as a result I would like to personally apologize to you for any offense you may have felt by our carrying this supplement.

Again, thank you for writing and best wishes.

Sincerely,

Wm. O. Taylor
Wm. O. Taylor

5. S-498

Comm. from William O. Taylor, Chairman of
the Board & Publisher fo The Boston Globe
extending an apology for the Golf Digest
article carried by the Globe during the
US Open entitled "The role of the Irishe
at The Country Club".

In City Council,

July 25, 1988

Placed in file

RECEIVED
CITY OF BOSTON
JUL 27 1988
CITY CLERK
BOSTON, MA.