

DUPLICATE

Application No. 38167

Permit No. ....



# The Commonwealth of Massachusetts

## APPLICATION FOR PERMIT TO LOCATE OUTDOOR ADVERTISING SIGNS

To the Outdoor Advertising Authority,  
100 Nashua Street, Boston, Mass.

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$3.00 is enclosed herewith.

Signed by C. I. Brink Incorporated per John C. Brink  
President

Address 147 W. Fourth Street

Dated at South Boston June 10 1954

### ANSWER FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit. On Wall?  Roof?  Ground?   
Street and number 270 Albany Street, Cambridge, Mass.

Nearest Station Marker Rear?  Opposite?  Feet Away? .....

Nearest Pole Number Rear?  Opposite?  Feet Away? .....

Route number ..... Town or City Cambridge

2. Dimension of sign 114 feet long and 40 feet high

3. Distance from boundary line of public way .....

4. Height from ground to top of sign 65 Ft.

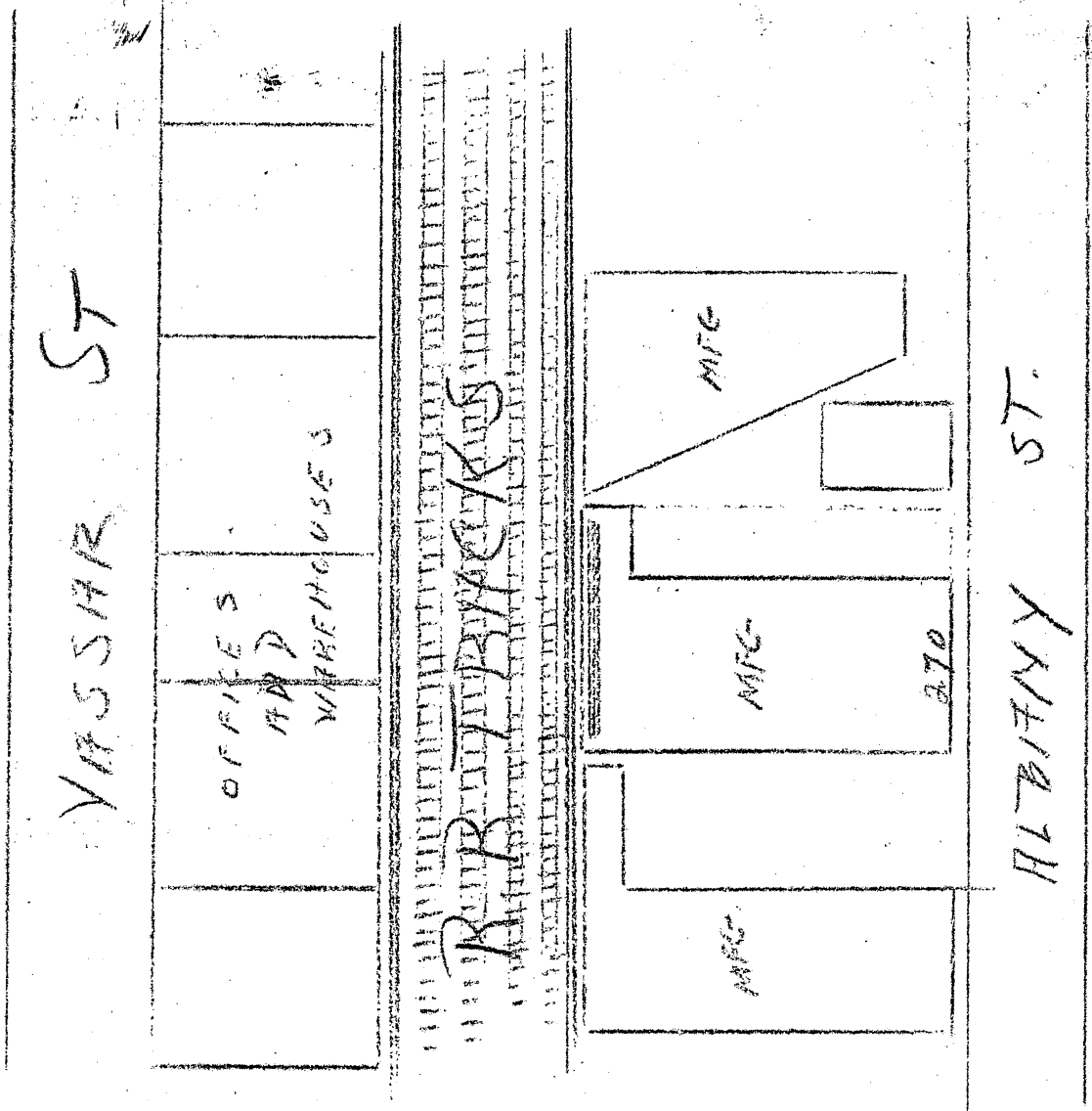
5. To be constructed of All Metal -- spectacular

6. Has consent of owner or agent been obtained Yes

7. Remarks We are making additions of 18 ft. to existing bulletin  
which is 114 ft. long by 12 ft. wide + 10 ft. off the roof.  
Addition to consist of individual letters.

MAKE SKETCH TO SCALE ON FORM SUPPLIED

Make sketch showing proposed location of sign.



Notice Sent ..... City or Town .....

### REPORT

Date Inspected ..... By Inspector ..... Section .....

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.....  
.....

Executive Director

Approved ..... 19 .....

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 .....  
 .....  
 Commissioners

OUTDOOR  
 ADVERTISING  
 AUTHORITY

# The Commonwealth of Massachusetts

## OUTDOOR ADVERTISING AUTHORITY

Room 546, 80 Boylston Street, Boston 16, Mass.

June 15, 1954

Office of the Mayor  
City Hall  
Cambridge, Mass.

Gentlemen:—

Enclosed find.....1.....application(s) for the erection of billboard or sign in the  
City of.....Cambridge.....  
Town

The application(s) <sup>is</sup>  
are listed under the following number:

#38167

and dated.....June 10, 1954.....

### RULES AND REGULATIONS

“Sec. 2-D. Upon receipt by the Authority of an application for a permit to post or erect a billboard, sign or other advertising device under this section, notice thereof and a copy of the application will be sent by the Authority to the city or town where such billboard, sign or other advertising device is to be located. If the city or town objects to the location it shall, within thirty (30) days from the date of said notice, file with the Authority its objections, in writing, and thereupon the Authority will notify the applicant, who will be allowed ten (10) days from the date of such notice to file reasons, if any, why a permit should be granted. A hearing will be given by the Authority before final action is taken upon such applications, if requested.”

Please, therefore notify the Authority on each application whether you approve, disapprove or request a hearing stating the application number.

Respectfully yours,

*William F. McCarty*  
Executive Director.

P. S. A REPLY TO THIS NOTICE IS REQUESTED.



CITY OF CAMBRIDGE

MASSACHUSETTS  
EXECUTIVE DEPARTMENT

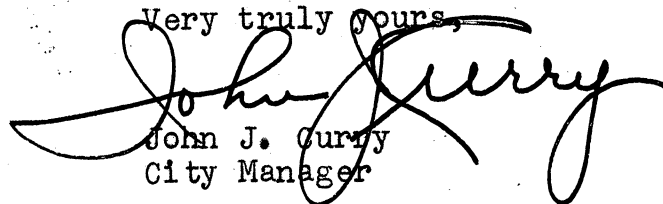
JOHN J. CURRY  
CITY MANAGER

June 21, 1954

To the Honorable, the City Council:

I transmit herewith communication from Outdoor Advertising Authority relative to the application of John C. Brink, President of C.I. Brink Incorporated, 147 W. Fourth Street, South Boston, Massachusetts, to erect billboard 114 feet long and 40 feet high on roof in Cambridge, Massachusetts, at 270 Albany Street.

Very truly yours,

  
John J. Curry  
City Manager

JJC/I

COMMUNICATION

from the City Manager transmitting one from Outdoor Advertisers <sup>No. 38167</sup> without enclosing application of C. I. Brink Incorporated for Permit to Erect an Outdoor Advertiser Sign on Roof 270 Albany St. Cambridge

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In City Council

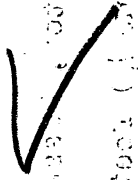
JUN 21 1954

Referred to the Committee on

Public Service

Frederick H. Burden

City Clerk



REC'D JUN 21 1954

OFFICE OF THE CITY CLERK  
CITY OF CAMBRIDGE  
MAY 19 1954

RECEIVED JUN 21 1954

OFFICE OF THE CITY CLERK  
CITY OF CAMBRIDGE  
MAY 19 1954



# City of Cambridge

IN CITY COUNCIL

~~June 23, 1954.~~

*Oct 18,*

WHEREAS:-

A communication has been received from the Executive Director of the Outdoor Advertising Authority, Commonwealth of Massachusetts, enclosing application of C.I.Brink, Incorporated, No. 38167, for the erection of an outdoor advertising sign at the following Location:-

No. 38167, C.I.Brink, Incorporated, on  
roof, 270 Albany Street

and it is further

ORDERED:-

That the aforesaid application No. 38167 for the erection of an outdoor advertising sign at the aforesaid location be approved.

City Council

**OCT 18 1954**

Adopted by the affirmative vote

of 5 members

*Frederick H. Burke*  
City Clerk

# City of Cambridge

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In City Council ~~Dec 22, 1951~~.....

Oct 18,

The

Committee on Public Service

to which was referred petition of Director of Outdoor Advertising Authority with application of C.I. Brink, Incorporated, No. 38167, for the erection of an outdoor advertising sign, on ground, No. 270 Albany Street.

## Reports,

Recommending the adoption of the accompanying order for Outdoor Advertising sign, No. 38167, on ground, 270 Albany Street.

*Ernest Zriston*

For the Committee.

