



City of Cambridge

7.

IN CITY COUNCIL

September 14, 1998

COUNCILLOR TRIANTAFILLOU
 COUNCILLOR RUSSELL
 COUNCILLOR DAVIS
 COUNCILLOR BORN
 MAYOR DUEHAY
 VICE MAYOR GALLUCCIO
 COUNCILLOR REEVES
 COUNCILLOR SULLIVAN
 COUNCILLOR TOOMEY

WHEREAS: It has come to the attention of this City Council that Maura Smith, Executive Director of the Cambridge Office for Tourism, has been selected to received the Greater Boston Convention and Visitors Bureau's 1998 "**Spirit of Marketing**" award; and

WHEREAS: This award recognizes Maura and the Cambridge Office for Tourism for initiative and creativity in the development of a comprehensive campaign to promote and market Cambridge as a visitor destination; and

WHEREAS: This award will be presented to Maura on September 24, 1998 at the Greater Boston Convention and Visitors Bureau's 24th Annual Meeting and Awards Dinner; now therefore be it

RESOLVED: That the City Council go on record expressing its hearty congratulations to Maura Smith on the occasion of her receiving the "**Spirit of Marketing**" award and be it further

RESOLVED: That the City Clerk be and hereby is requested to forward a suitably engrossed copy of this resolution to Maura Smith on behalf of the entire City Council.

In City Council September 14, 1998.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

D. Margaret Drury

D. Margaret Drury
 City Clerk

KT
SR

Whereas

877 (7)

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Whereas

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Whereas

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Resolved

That the C-C go on record expressing its hearty congratulations to Maura Smith on the occasion of her receiving the "Spirit of Marketing" award; and be it further

Resolved

SEE



18 Brattle Street
Cambridge, MA 02138
Phone 617.441.2884
Fax 617.441.7736
cambtour@channel1.com

1998 AUG -7 P 3:59
OFFICE OF THE CITY CLERK
CAMBRIDGE, MASSACHUSETTS

*letter
Send congrats!
+
make sure
Margaret/Dan
do resolution.*

City Councillor Katherine Triantafillou
City of Cambridge
795 Massachusetts Avenue
Cambridge, MA 02139

with
or
Robyn Bell
Associate Director

Dear Councillor Triantafillou:

It is with a great sense of accomplishment that I forward the attached letter from Pat Moscaritolo of the Greater Boston Convention and Visitors Bureau (GBCVB). In acknowledgement of our recent publications including the new Cambridge Visitor Guide, I have been selected as the 1998 recipient of the GBCVB's "Spirit of Marketing" award.

I am honored to receive this award on behalf of the Cambridge Office for Tourism and pleased that our marketing efforts are getting the attention we think they deserve.

Sincerely,

MAURA SMITH
Executive Director

GREATER
BOSTON
CONVENTION
& VISITORS
BUREAU

America's Walking City

JUL 13 1998

July 10, 1998

Ms. Maura Smith
Executive Director
Cambridge Office for Tourism
18 Brattle Street, Suite 352
Cambridge, MA 02138

Dear Maura:

I am delighted to inform you that you have been selected to receive the Greater Boston Convention & Visitors Bureau's 1998 "**Spirit of Marketing**" award.

The "**Spirit of Marketing**" award recognizes you and the Cambridge Office for Tourism for your initiative and creativity in the development of a comprehensive campaign to promote and market Cambridge as a visitor destination. This award will be presented to you at the GBCVB's 24th Annual Meeting & Awards Dinner Program on September 23, 1998 at the Hynes Convention Center. The reception will be held at 5:30 p.m. followed by the awards dinner program at 7 p.m.

Maura, I hope that you will be able to attend and be recognized for your achievements. Cathy Doran in my office will contact you concerning your participation in our evening's program. Congratulations on this well deserved honor.

Sincerely,

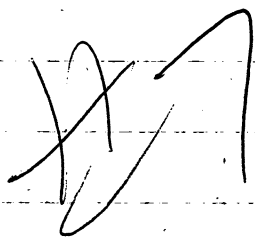


Patrick B. Moscaritolo
President & CEO

cc: Thomas A. Kershaw

Davis

① Padus



me 8/31/98
at 4:00

~~Whereas~~

2) Whereas

~~Congratulations to Maura Smith has
on being selected the 1998 recipient
of The Greater Boston Convention
Center and Visitor Bureau "Spirit
of Marketing Award."~~

~~Whereas the award recognizes Maura + the
Cambridge Office of Tourism for their initiative +
creativity.~~

~~Whereas the award will be presented
at On September 23, 1998~~

Therefore the CC ^{heartily} ~~com~~ congratulates Maura



August 4, 1998

18 Brattle Street
Cambridge, MA 02138
Phone 617.441.2884
Fax 617.441.7736
cambtour@channel1.com

City Councillor Henrietta Davis
City of Cambridge
795 Massachusetts Avenue
Cambridge, MA 02139

Maura Smith
Executive Director

Robyn Bell
Associate Director

Dear Councillor Davis:

It is with a great sense of accomplishment that I forward the attached letter from Pat Moscaritolo of the Greater Boston Convention and Visitors Bureau (GBCVB). In acknowledgement of our recent publications including the new Cambridge Visitor Guide, I have been selected as the 1998 recipient of the GBCVB's "Spirit of Marketing" award.

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MAURA SMITH
Executive Director

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Cambridge Office for Tourism
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Sincerely,



Patrick B. Moscaritolo
President & CEO

cc: Thomas A. Kershaw



City of Cambridge

7.

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September 14, 1998

COUNCILLOR TRIANTAFILLOU
COUNCILLOR RUSSELL
COUNCILLOR DAVIS

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RESOLVED: That the City Clerk be and hereby is requested to forward a suitably engrossed copy of this resolution to Maura Smith on behalf of the entire City Council.

Consent Order #7

9402
~~943R~~

Councillors Triantafillou, Russell and
Davis re: Congratulations to Maura Smith
on receiving the Greater Boston Convention
and Visitors Bureau's 1998 "Spirit of Mar-
keting" Award.

In City Council September 14, 1998

ORDER ADOPTED