

THE ULTIMATE BAGEL COMPANY
1310 MASSACHUSETTS AVENUE CAMBRIDGE, MA

(617) 876-0777

June 8, 1992

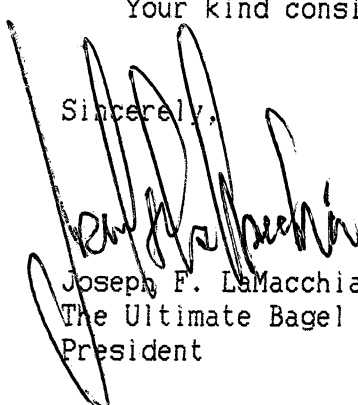
Cambridge City Council
City Hall
Cambridge, MA

I would like to request permission to place a movable "Tent style" sign in front of my store at 1310 Mass. Avenue. The sidewalk width is in excess of 16 feet wide and would be placed approximately 12 inches in from the street curb. The double sided sign is 44" in overall height x 30" wide. Colors used are white (80% of sign)) and mauve lettering (20%).

The sign (photo attached) is professionally designed and manufactured to reflect our logo, menu highlights and an arrow. The sign is designed in color to be in harmony with the surroundings and should not be offensive to pedestrians. The sign will be displayed in conjunction with our approved operating hours and will be brought indoors at closing.

Your kind consideration for approval is appreciated.

Sincerely,

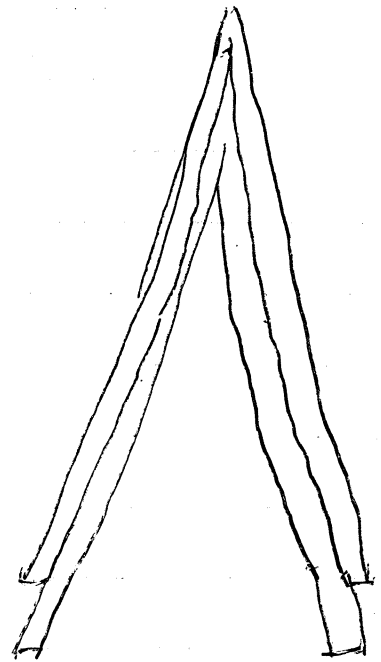
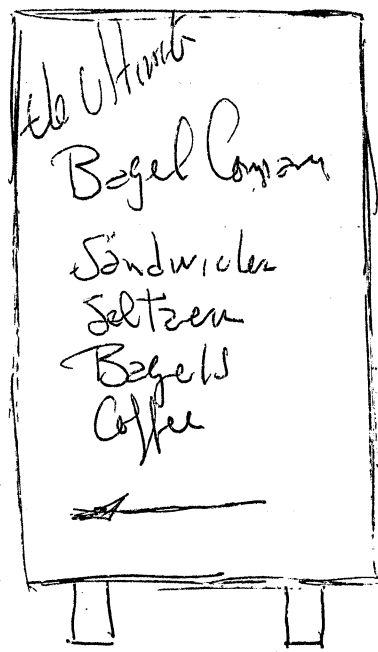


Joseph F. LaMacchia
The Ultimate Bagel Company, Inc.
President

CAMBRIDGE MA.

1992 JUN 11 PM 2:04

RECEIVED BY
OFFICE OF CITY CLERK



1310 Mass Ave
Sketch

Consent comm. # 14

W-87

petition of the Ultimate Bagel Company
requesting a sandwich board sign at
the premises numbered 1310 Mass. Ave.

In City Council,

June 15, 1992

*Referred to the
City Manager with
power
Copy sent to City Mgr
6/16/92 (ae)*