

Councillor Davis

P. 54.

Resolved:

That the residents be cognizant of the
Health & Environment meeting to be held on
Tues, Sept. 25, 2001 at 7pm on the Community
Presentation Act.

TO: Council colleagues
FR: Jim Braude
RE: Community Preservation Act
DA: 9-24-01

LD with all
Cognizant of
a meeting Re
the C Preserv Act

This is intended as an update on the state of the YES on #1 (Community Preservation Act) campaign, such as it is.

m 9/25
at 7pm

As you know, I was asked by the Election Commission to do the proponents' 250-word statement to be sent to all voters. Kathy Born and I worked to produce a version, which we sent to you. The final copy is attached.

V U 9

Additionally, I've spent a bit of energy trying to get the effort up and running. Here is where things stand:

- We have rented office space at 495 Mass. Ave. Storefront space isn't cheap, but with only 6 weeks to go, a visible HQ seemed to make most sense
- Scott Cavanaugh, a Cambridge resident and veteran of a Democratic Congressional campaign in NH, has agreed to be the staff person. He started a week ago Friday.
- Phones will be installed Wednesday – (617) 864-1110.
- A graphics person is working on stationery and signs. As soon as the former is done, a fundraising letter will go out. Following that, we'll work on a piece of literature.
- Speaking of money, since it is permissible to expend funds from local candidate committees on local ballot efforts, I have contributed \$1000 and lent the campaign an additional couple of thousand dollars to deal with rent for the next 2 months, the security deposit, phone set-up, utilities, etc. Additionally, I submitted a grant application to a coalition of groups (organized by the Trust for Public Land) which may provide financial assistance to a number of pro-CPA campaigns in the state.
- We have a computer, fax, some furniture, but could use donations of phones, filing cabinets and more chairs.

Our hope is to have the office set-up by mid-week and then be able to focus on the actual campaign. By the way, a Vote NO Committee has been formed

in Cambridge. Additionally, it appears as if the pro-CPA forces in Boston will submit enough signatures by tomorrow's deadline to get the question on the ballot there, as well. They will face serious opposition, much of which will appear in the newspapers and probably spill over onto our effort.

Here are some initial ways you can help:

1. Contribute whatever you can. As you know, unlike candidate campaigns which are limited to \$500 per contributor, there is no limit on donations to ballot campaigns. Your committee can give, your supporters can, as can corporations – which are not barred from ballot giving. Please urge all of the above to contribute. Checks are payable to: YES on #1 Committee and mailed to 495 Mass. Ave., Cambridge 02139.
2. Call and meet with Scott. He is anxious to sit down with each of you to get your input as the campaign is set-up. Again, the number, as of Wednesday, will be 864-1110. He has the work of 6 people to do, so please don't wait for him to call you.
3. Integrate a YES on #1 into your campaign – in your house parties, speeches, literature, etc.

With such a late start, we don't have time for the usual formalities. So, if you have time, money, ideas, volunteers, don't wait to be asked. While Kathy and I have agreed to spend some time working with Scott, this short, but critical, campaign is surely in need of help from wherever it can get it. Please be in touch with one of us soon.

TO: Teresa Neighbor (elections@ci.cambridge.ma.us)
FR: Jim Braude & Kathy Born
RE: Proponents' 250-word statement on CPA
DA: 9-10-01

A few notes:

1. All questions should be in bold, as should tag line ("Vote your future. Vote YES").
2. Also, see underline notation below (4th answer).
3. It's exactly 250 words.

Thanks.

What would a YES vote mean?

Cambridge voters would establish a new Community Preservation Act (CPA) fund allowing the City to acquire and protect more open space, preserve historic sites and provide much-needed affordable housing. In a time of unprecedented growth, the best of Cambridge would be protected.

Who is for a YES vote?

The City Manager and all nine City Councilors support a YES.

How much would be invested under the Community Preservation Act?

If Cambridge votes YES, the state would match -- probably dollar-for-dollar -- what we contribute under the CPA to open space, preservation and housing. Even though Cambridge, unlike most Massachusetts cities, has directed significant tax dollars to these purposes, the CPA could double to \$10 million what we have historically spent, with no additional cost to Cambridge taxpayers.

No tax hike in Cambridge? Doesn't the CPA allow for a property tax surcharge?

Yes, but by creating this special fund for housing, open space and preservation and by using existing property tax dollars, the CPA would result in no tax increase in Cambridge. [underline "the CPA...Cambridge."] Even had this special fund not been established, and even if new property taxes were necessary, with \$100,000 of a family's home exempted from any

possible surcharge, the cost to the average Cambridge homeowner would have been \$1 per week.

Can any year's \$10 million be diverted to another purpose?

No. Every penny allocated under the CPA **MUST** be used for open space, housing and preservation. It's the law!

Vote your future. Vote YES.



City of Cambridge

R-54.

IN CITY COUNCIL
September 24, 2001

COUNCILLOR DAVIS
COUNCILLOR BORN
COUNCILLOR BRAUDE
COUNCILLOR DECKER
MAYOR GALLUCCIO
VICE MAYOR MAHER
COUNCILLOR REEVES
COUNCILLOR SULLIVAN
COUNCILLOR TOOMEY

RESOLVED: That the residents be cognizant of the meeting of the Health and Environment Committee of the City Council to be held on Tuesday, September 25, 2001 at 7:00 p.m. on the Community Preservation Act.

In City Council September 24, 2001.
Adopted by the affirmative vote of nine members.
Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in cursive script that reads "D. Margaret Drury".

D. Margaret Drury
City Clerk



City of Cambridge

R-54.

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D. Margaret Drury
City Clerk

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Resolution #54

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the Health and Environment
meeting to be held on Tuesday,
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the Community Preservation Act.

**Councillor Davis and entire
membership**

In City Council September 24, 2001

ORDER ADOPTED