

C. Buckley

Agenda # 4

~~Mayor Portell~~

October 22, 1984

Ordinance That the City Council go
on record approving the procedures
outlined by the Assistant City
Manager for Community Development
in her communication to the
City Council dated October 17, 1984
which called for the formation of
a FIFTEEN MEMBER COMMITTEE
to study the Lead Program
and prepare a report with
recommendations for the approval
of the City Council.

And with further ordered (Amended by
L. Wells)

That said committee include
~~any~~ an additional presidential
representative from the North
Carolina Stabilization Committee.

→ insert CP order here

Order adopted as amended
14
9 members

Notation for Ngunda-

Order adopted approving the

→ procedure outlined for the

formation of a 16 member

committee including a presidential

representative from the North

Carolina Stabilization Committee

Note →

Councillor Dwyer

October 22, 1984

Ordered:

That this City Council not vote on
any particular C.A.R.D. proposal, but
rather to adopt the City Manager's recommendation
as stated in agenda #4 of October 22, 1984

AU/U



City of Cambridge

AMENDED AGENDA ITEM NO. 4.

IN CITY COUNCIL

October 22, 1984

COUNCILLOR DUEHAY

- ORDERED: That this City Council go on record approving the procedures outlined by the Assistant City Manager for Community Development in her communication to this City Council dated October 17, 1984 which called for the formation of a fifteen member committee to study the CARD Program and prepare a report with recommendations for the approval of the City Council; and be it further
- ORDERED: That said committee include an additional residential representative from the North Cambridge Stabilization Committee; and be it further
- ORDERED: That this City Council not act on any particular CARD Proposal, but rather to adopt the City Manager's recommendation as stated in Agenda Item Number Four of October 22, 1984.

In City Council October 22, 1984.
Adopted by the affirmative vote of nine members.
Attest:- Paul E. Healy, City Clerk.

A true copy;

ATTEST:-



City of Cambridge

ORIGINAL AGENDA ITEM NO. 4

IN CITY COUNCIL

October 22, 1984

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That this City Council go on recording approving the procedures outlined by the Assistant City Manager for Community Development in her communication to this City Council dated October 17, 1984 which called for the formation of a fifteen member committee to study the CARD Program and prepare a report with recommendations for the approval of the City Council.



City of Cambridge

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A handwritten signature in cursive script, reading "Paul E. Healy".



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City of Cambridge

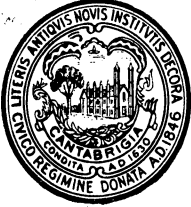
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CITY OF CAMBRIDGE

COMMUNITY DEVELOPMENT DEPARTMENT

City Hall Annex - Inman & Broadway - Cambridge, Mass. 02139

498-9034

October 17, 1984

MEMORANDUM

TO: Robert W. Healy
City Manager

FROM:  Kathy A. Spiegelman
Assistant City Manager
for Community Development

RE: Central Square CARD

I am writing as a follow up to the public hearing held by City Council on October 15, 1984 regarding the above referenced subject to provide information about the CARD renewal process. Further, in response to the City Council Order directing that a committee be established to study the CARD program, I am herewith suggesting a proposed membership composite and agenda for the committee.

CARD Renewal Process

When a CARD Plan is approved by the Massachusetts Executive Office of Communities and Development (EOCD), it is done so only for a period of two years. When the two year period elapses, the City (through its implementing agency) receives notice from EOCD that the CARD has expired and that if the City wishes to renew the CARD for another two years, a letter needs to be sent from the implementing agency requesting such action. As outlined in the regulations, the process is performed at the staff level as a perfunctory administrative function.

However, when we received such a notice from EOCD in mid-September directing that the Central Square CARD would end on September 27, 1984, it was clear from concerns about the CARD which have been raised at recent Council meetings that requesting a renewal of this particular CARD should not be a perfunctory action. If the existing plan was about to be amended, we determined that any renewal should wait until that decision was made. Therefore, we sent a letter to EOCD (copy attached) which notified them that we would most likely be requesting an amendment and further informed them that

we would not formally be requesting a renewal until such time as City Council made a decision about the continuation of the CARD, either in its present or some amended form. Once the decision was made about what shape the CARD would take, we would proceed at that time with the renewal process.

CARD Committee

As directed by the aforementioned City Council Order, we are in the process of setting up a committee to study the CARD program and prepare a report with recommendations for City Council. In determining what the membership of the committee should be, we took into account the fact that there are six CARD districts in the City, and representation from both the residential and business sectors of the neighborhoods included in and abutting these CARD's seems appropriate. Further since both the Community Development Department and Redevelopment Authority act as implementing agencies for these CARD's, they should also participate in the review along with the Industrial Development Financing Authority (IDFA) which approves or disapproves IRB financing within the districts. Therefore, I am proposing that the membership of the Committee to Review CARD Activities be as follows:

- one residential representative from East Cambridge
- one residential representative from Cambridgeport
- one residential representative from Riverside
- one residential representative from Area Four
- one residential representative from Wellington-Harrington
- one residential representative from North Cambridge

- one business representative from East Cambridge CARD
- one business representative from Central Square CARD
- one business representative from Kendall Square CARD
- one business representative from Wellington-Harrington CARD
- one business representative from North Mass. Ave. CARD
- one business representative from Alewife CARD

- one representative from Community Development Department
- one representative from Redevelopment Authority
- one representative from Industrial Development Financ. Authority

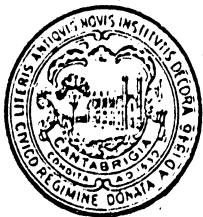
It is expected that the committee will meet approximately once a month over the next several months to discuss and review CARD plan objectives, study past accomplishments of the program and its effectiveness in carrying out the stated objectives and assess its impact on commercial encroachment into residential neighborhoods.

Robert W. Healy
October 17, 1984
Page 3

Further, the committee will explore future directions of the program, determine whether other CARD renewals should be made, and recommend a process for assuring greater citizen participation early in the IRB approval process. Upon conclusion of their review, the committee will prepare a report outlining its findings for submission to City Council. Hopefully, implementation of the committee's recommendations will result in greater neighborhood involvement and input into the development process. This involvement in turn can act as the tool for controlling the use of financial incentives such as those offered by the CARD program rather than the restriction of boundaries.

If the above membership and agenda meet with your and City Council approval, we will proceed with the process of recruiting members and starting the review.

KAS/jk



CITY OF CAMBRIDGE

COMMUNITY DEVELOPMENT DEPARTMENT

City Hall Annex - Inman & Broadway - Cambridge, Mass. 02139

498-9034

October 1, 1984

Mr. John W. Young
CARD Coordinator
Executive Office of
Communities & Development
100 Cambridge Street
Boston, MA 02202

Re: Central Square CARD

Dear Mr. Young:

Pursuant to your recent conversation with Joseph Kellogg of our staff, I am writing to inform you that the City of Cambridge is in the process of considering a request for an amendment to the boundaries of the above referenced CARD.

The Cambridge City Council has received a petition from residents of Neighborhood Four, part of which is incorporated in the CARD, requesting that the boundaries be reduced slightly to inhibit commercial encroachment. During a recent Council meeting at which this petition was discussed, other residents stated a desire to consider reducing the boundaries on all sides of the CARD. As a result, a public hearing was set for October 15, 1984 to discuss the entire CARD boundary and to consider what changes should be made as a whole to the district.

It is expected that some changes will most likely be made which will require an amendment to the CARD. As such, we are informing you of these developments as required by the regulations. Due to the wide range of interests, however, it is impossible to determine at this time exactly what specifics the request for amendment will entail.

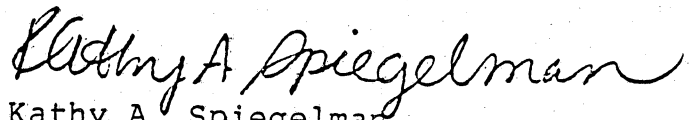
Following the public hearing, a formal resolution will most likely be passed which will specify the boundary changes to be requested. At that time, we will be submitting a formal request to amend the CARD.

Mr. John W. Young
October 1, 1984
Page 2

Additionally, this letter will serve to notify you that we are in receipt of your letter of September 11, 1984 informing us that the Central Square CARD expired on September 27, 1984. Although we intend to request a renewal of the CARD plan, we have determined that the request should not be made until such time as the actual boundaries are finalized.

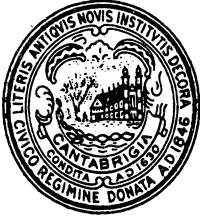
If you have any questions, or wish further information, please call Mr. Kellogg at the number listed above.

Sincerely,

A handwritten signature in cursive script that reads "Kathy A. Spiegelman".

Kathy A. Spiegelman
Assistant City Manager
for Community Development

KAS/jk



CITY OF CAMBRIDGE

CAMBRIDGE, MASSACHUSETTS 02139
Tel. 498-9011

EXECUTIVE DEPARTMENT
ROBERT W. HEALY
City Manager

October 22, 1984

To the Honorable, the City Council:

Enclosed please find copy of a communication from Kathy A. Spiegelman, Assistant City Manager for Community Development, with additional information relative to the CARD renewal process.

Very truly yours,

Robert W. Healy
City Manager

RWH/mbf
Enc.

5-648

Re: additional information from the Community Development Dept. relative to the CARD renewal process.

12/22/84

Order Adopted
AS

Amended by E. Wolf
to

Form A 16 Member

Committee to Report

to
City Council

In City Council,

October 22, 1984

12/22/84

see Order Adopted
as amended