

**MASSACHUSETTS
BAY
TRANSPORTATION
AUTHORITY**

James F. O'Leary
General Manager
Transportation Building
Ten Park Plaza
Boston, Massachusetts 02116

April 6, 1988

Mr. Robert W. Healy
City Manager
City of Cambridge
795 Massachusetts Avenue
Cambridge, MA 02139

Dear Mr. Healy:

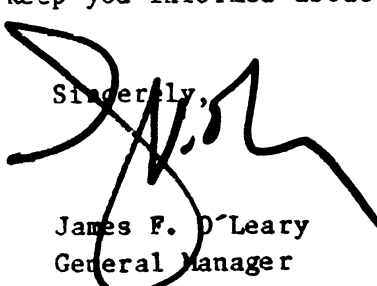
Thank you for your recent letter containing the Cambridge City Council's resolution in favor of restoration of bus service between Harvard and Kendall Squares via Broadway. As the development in the Kendall Square area has increased, we have become very interested in ideas like this one for improving access to the area. I am happy to have this opportunity to share with you our thoughts about restoring service on Broadway.

Bus service along Broadway was discontinued in 1981 due to low ridership. Unfortunately, a reinstated route could not be expected to carry many more passengers than the old route because there are several other bus routes in the area. To the north, there is service on Cambridge Street from Lechmere to Harvard. To the south, there is frequent service on Route 1, Harvard-Dudley. In addition, Route 85, Spring Hill-MIT, runs down Hampshire Street and Broadway.

We feel that the current distribution of routes in East Cambridge is effective, and that an additional bus route on Broadway would only divert riders from other routes rather than generating new ridership. Therefore, adding the route would increase our operating costs without generating any offsetting revenue. For these reasons, I am sorry to say we cannot reinstate this service.

If you would like any information about existing MBTA services near Broadway, please contact Ms. Anne Herzenberg, Manager of Service Planning, (722-3430). Also, you may be interested in following our "Circumferential Transit Feasibility Study," which is evaluating alternative transit service to activity centers outside Boston's central business district, including Kendall Square/Cambridge Center. We will keep you informed about this study as it progresses.

Sincerely,



James F. O'Leary
General Manager

cc: Richard Easler, Advisory Board, Cambridge

COMMUNITY
DEVELOPMENT DEPT.

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CITY OF CAMBRIDGE

CAMBRIDGE, MASSACHUSETTS 02139

TEL. 498-9011

EXECUTIVE DEPARTMENT

ROBERT W. HEALY

City Manager

RICHARD C. ROSSI

Deputy City Manager

October 17, 1988

To the Honorable, the City Council:

With respect to Awaiting Report Item No. 20, enclosed please find copy of MBTA's negative response to the request for the resumption of bus service from Kendall Square to Harvard Square via Broadway.

Very truly yours,

Robert W. Healy
City Manager

RWH/mbf

Enc.

Agenda Item No. 4 S-606

Re: response to Awaiting Report Item 20 enclosing a copy of the MBTA's negative response to the request for the resumption of bus service from Kendall Sq. to Harvard Sq. via Broadway.

In City Council,

October 17, 1988

10-17-88

placed on file.