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CAMBRIDGE Sept. 11 97 SEP 11 9 PM 3:01
CAMBRIDGE MA.

TO THE HONORABLE, THE CITY COUNCIL OF THE
CITY OF CAMBRIDGE:

THE UNDERSIGNED RESPECTFULLY PRAY

Tweeter etc., LOCATED AT 104 Mt Auburn Street
NAME OF PETITIONER OR BUSINESS ADDRESS

BE GRANTED PERMISSION FOR A/AN ☒ "A" FRAMED SIGN, () TABLE,

() SANDWICH BOARD, () DISPLAY OF MERCHANDISE.

IN FRONT OF PREMISES NUMBERED 104 Mt. Auburn St, ON
ADDRESS WHERE SIGN WILL BE

October 18th, FROM 10 AM. TO 4 PM.


PETITIONER'S SIGNATURE

SARA COHEN
PRINT NAME HERE

(617) 964-0824
PHONE NUMBER

**PLEASE ATTACH A SKETCH OF YOUR
SIGN TO YOUR APPLICATION**

September 11, 1997

RECEIVED BY
OFFICE OF CITY CLERK

Cambridge City Council
City Hall
Cambridge, MA 02139

97 SEP 11 PM 3:01

CAMBRIDGE MA.

To the Honorable Members of the Cambridge City Council:

We would like permission to post two or three signs in front of Tweeter etc., in Harvard Square, during our grand opening on October 18th. The store is moving from its current location at 102 Mt. Auburn Street, to 104 Mt. Auburn street. The new location is where the Wainwright Bank was. That building is owned by Intercontinental Management.

On that day, we will be asking passersby to participate in a mural painting that has been created by Sidewalk Sam. For every person who participates, and we will expect from 200-400, Tweeter will make a \$1 contribution to Shelter, Inc., a Cambridge shelter. We will also be announcing on the live radio broadcast - WBCN will be at the store - that folks can bring in clothes and other essentials for the homeless.

There is a very large sidewalk area in front of the building -- we measured 21 feet deep of city property. There is also a 7 foot deep sidewalk area that is owned by the building, that lies directly underneath the building overhang, which is where the mural will be placed - against the building. We would like to put the signs on the brick pillars attached to the front of the building - that extend down from the overhang. The signs would be approximately 3 ft. X 8 ft. and would say:

Join Sidewalk Sam

in painting

a Rock Music Mural for

Tweeter's

Grand Opening Celebration.

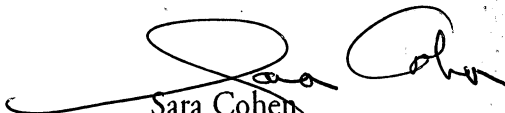
Your participation will lend

support to Shelter, Inc., a

homeless shelter in Cambridge

Please advice me when this issue has been resolved. Thank you for your consideration.

Sincerely,



Sara Cohen
Events Planner for Tweeter etc.

S-525

Petition was received from Tweeter etc.,
requesting permission for two or three
sandwich board signs at the premises
numbered 104 Mount Auburn Street for
Saturday, October 18, 1997 from
10:00 A.M. to 4:00 P.M.

In City Council September 15, 1997

Referred to
City Manager
with power

Copy sent

9-17-97

MC