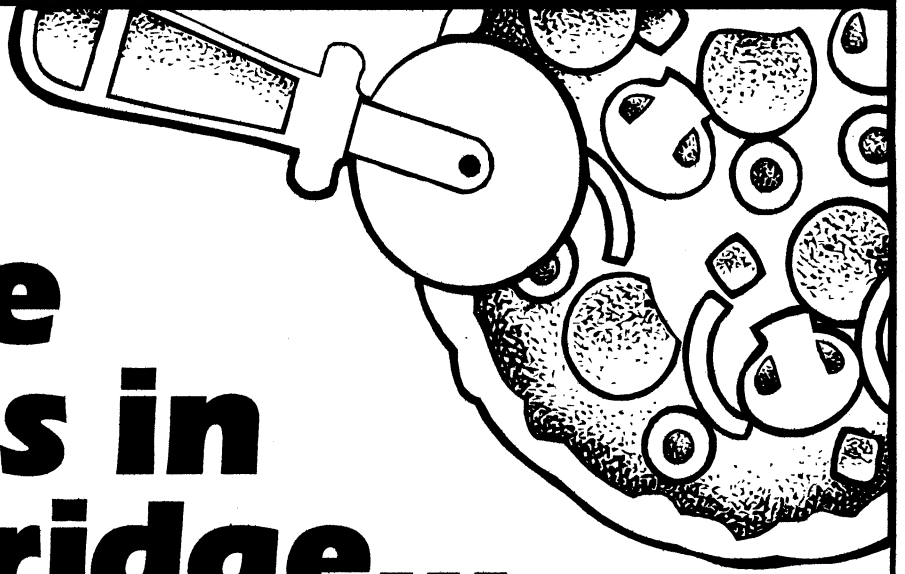


The Future Begins in Cambridge...



What do pizza and the future have in common?

What do smart Cambridge high school students need to know to make the future work for them?

Find out at a discussion featuring Professor Juan Enriquez, author of the best-selling book, *As the Future Catches You*.

This event will begin with a hip-hop interlude and be followed by a pizza party.

Thursday, October 16, 2003

2:00 p.m.

Cambridge Rindge and Latin School

Fitzgerald Auditorium

459 Broadway, Cambridge, MA

Sponsored by:

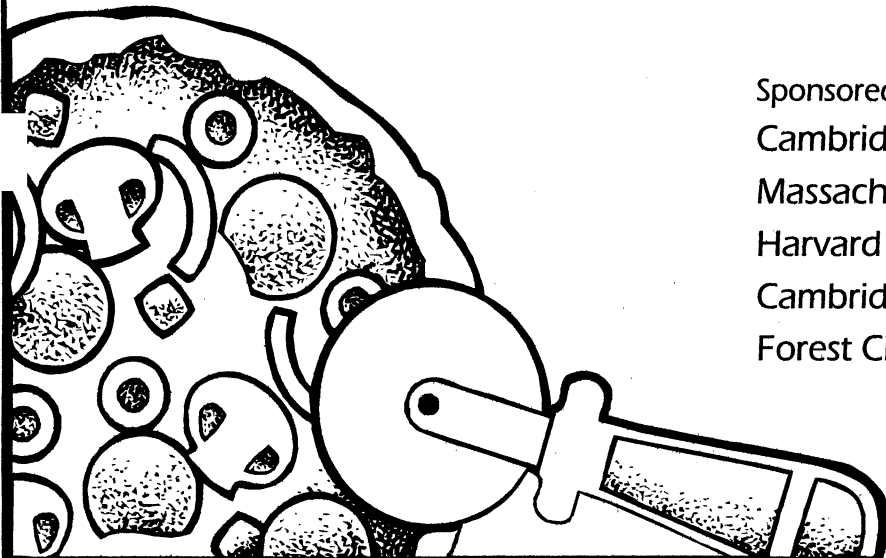
Cambridge City Council

Massachusetts Institute of Technology

Harvard University

Cambridge Chamber of Commerce

Forest City Enterprises



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The Cambridge City Council
M.I.T.
Harvard University
Cambridge Chamber of Commerce
Forest City



CAMBRIDGE CITY COUNCIL

CITY HALL, CAMBRIDGE, MASSACHUSETTS 02139

(617) 349-4280

FAX: (617) 349-4287

TTY/TDD (617) 349-4242

Kenneth E. Reeves
City Councillor

Mayor
1992-1995

Dear Students, Parents and Other Concerned Individuals:

WHAT DO PIZZA AND THE FUTURE HAVE IN COMMON?

WHAT DO SMART CAMBRIDGE HIGH SCHOOL STUDENTS NEED TO KNOW TO MAKE THE FUTURE WORK FOR THEM?

I am writing to invite you to participate in an important high school "meet-up." Professor Juan Enriquez of the Harvard Business School, who usually receives \$20,000 for a speaking engagement, will lead a discussion on the revolutionary effects of our knowledge-based economy and culture on the City of Cambridge. He is the author of the best-selling book, *As the Future Catches You*. We are very, very lucky to offer you this opportunity. Please come and chill and listen.

The program will take place at 2:00 p.m. on Thursday, October 16, at the Fitzgerald Auditorium of Cambridge Rindge and Latin School, 459 Broadway, Cambridge. We will begin with a hip-hop interlude. Pizza will follow.

Professor Enriquez will tell us that Cambridge is at the center of these world changes. In his book, he advises us to pay attention and stay focused on the ever-expanding knowledge revolution. What does this mean for Cambridge? What will the future be like? Who will find work? How much science and technical knowledge will the average person need to have? Which diseases will likely be cured?

You do not want to miss this important opportunity to get some mind-changing information.

Very Truly Yours,

Councillor Kenneth E. Reeves, Chair

Neighborhood and Long-term Planning Committee

4

City of Cambridge

NEIGHBORHOOD AND LONG TERM
PLANNING COMMITTEE MEMBERS

In City Council, November 3, 2003

Councillor Kenneth E. Reeves, Chair
Councillor Marjorie C. Decker
Councillor E. Denise Simmons

The Neighborhood and Long Term Planning Committee held a public meeting on October 2, 2003, beginning at 11:15 a.m. in the Ackermann Room, Cambridge City Hall, second floor. The meeting was a working meeting on outreach for an October 16, 2003 presentation sponsored by the Neighborhood Long Term Planning Committee, Harvard, M.I.T., and the Cambridge Chamber of Commerce. The presentation featured a talk by Professor Juan Enriquez on the Cambridge knowledge-based economy and its implications for the Cambridge Community. The presentation was scheduled to take place at Cambridge Rindge and Latin High School (CRLS) at 2 p.m. and aimed at students, teachers and other adults who work with youth.

Present at the meeting were Councillor Kenneth E. Reeves, Chair of the Committee, Councillor E. Denise Simmons, City Clerk D. Margaret Drury, Paul Parravano, Co-Director of the Office of Government and Community Affairs, M.I.T., Michael Owu, Senior Director of Real Estate, M.I.T. Tom Lucey, Office of Government and Community Affairs, Harvard University and Kelly Thompson Clark, President of the Cambridge Chamber of Commerce.

The group folded letters of invitation and flyers, stuffed envelopes and discussed final details of the presentation and of the outreach for the presentation. The need for posters for the high school was discussed. Outreach to guidance counselors and science coordinators was discussed.

Councillor Reeves thanked all those present for their participation. The meeting was adjourned at 11:25 p.m.

For the Committee,

Kenneth E. Reeves
Councillor Kenneth E. Reeves, Chair

Committee Report #4

A communication was received from D. Margaret Drury, City Clerk, transmitting a report from Councillor Kenneth E. Reeves, Chair of the Neighborhood and Long Term Planning Committee, for a working meeting held on October 2, 2003 on outreach for an October 16, 2003 presentation sponsored by the Neighborhood Long Term Planning Committee, Harvard, M.I.T., and the Cambridge Chamber of Commerce. The presentation will feature a talk by Professor Juan Enriquez on the Cambridge's knowledge-based economy and its implications for the Cambridge community.

In City Council November 3, 2003

**REPORT ACCEPTED.
PLACED ON FILE.**