



City of Cambridge

Communication #13

IN CITY COUNCIL

March 23, 1998

ORDERED:

That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to **Spectra Photo** to erect a vinyl awning with an aluminum frame in front of the premises numbered 1761 Massachusetts Avenue.

Provided that, before erecting the above named banner the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk a bond in the sum of Four Thousand (\$4,000.00) Dollars, conditioned to save harmless the City of Cambridge from all claims for damages arising from the installation, maintenance and use of said banner.

In City Council March 23, 1998.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in cursive script, reading "D. Margaret Drury".

D. Margaret Drury
City Clerk

Cambridge, 3.19 1998

To the Honorable, the City Council of the City of Cambridge:

PRIOR TO APPROVAL OF THE CITY COUNCIL, EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that SPECTRA PHOTO be granted permit to erect a sign of the following specifications in front of premises 1761 MASS AVE

Type: VYNAL AWNING - ALUMINUM FRAME
(State whether Electric or otherwise and material used in construction)

Reading matter to go on sign: SPECTRA PHOTO & FRAME SPECTRA

Size: 40" x 12'9"

Weight: APPROX 200 LBS

How Erected: A: (8'10") 2' B: (8'10") (8'10")
(A: Give exact distance sign is to extend from building over sidewalk.)
(B: Also exact distance from bottom of sign to sidewalk.)

Height Above Grade: Bottom 8'10" Top 12'2"

Genesis Caporaso
(Signature of Applicant)

1761 MASSACHUSETTS AVE
(Address)

868-6954

NOTICE - REGULATIONS

SECTION 1412.0 STATE BUILDING CODE

PROJECTING SIGNS

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

APPROVED: [Signature]
Building Inspector

3/19/98
Date

PETITION

of _____

for _____

No. _____

_____ 19 ____

In City Council, _____ 19 ____

Referred to the Committee on

Attest:

City Clerk



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani
Commissioner

To Whom It May Concern:

As owner or agent of Judy Jetson Inc, Cambridge, Massachusetts,
I do hereby declare my disapproval _____ approval ✓ yes of the installment of:

Canopy over the sidewalk entrance: ✓

Awnings over the windows: ✓

Projecting sign: AS SHOWN IN DRAWING

of said property.

Signed: [Signature] Date: 3/16/98

Address: 1765 MASS AVE CAMBRIDGE MA 02140

Reply is requested within seven (7) days of date of this letter.



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani

Commissioner

To Whom It May Concern:

As owner or agent of THE FOOD SOURCE, Cambridge, Massachusetts,
I do hereby declare my disapproval _____ approval ☒ of the installment of:

Canopy over the sidewalk entrance: ☒

Awnings over the windows: ☒

Projecting sign: AS SHOWN IN DRAWING

of said property.

Signed: Byung Hae Byun

Date: 3/16/98

Address: _____

Reply is requested within seven (7) days of date of this letter.



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

SUSAN B. SCHLESINGER
Assistant City Manager for
Community Development

ELIZABETH EPSTEIN
Deputy Director for
Community Development

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Applicant: NEMESIO CAMPAGNA DBA SPECTRA PHOTO

1761 MASSACHUSETTS AVE.

CAMBRIDGE, MA. 02140

Signature

Nemesio Campagna

Telephone: 617 868-6954 FAX: _____

Location of Premises: 1761 MASSACHUSETTS AVE

Zoning District: BA-2 Overlay District: Mass Ave.

Date Application Submitted: 3/19/98

Sketch of Sign Enclosed: ☒ Yes ☐ No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!.

Copies: ISD _____ City Clerk* ☒ CDD _____ Applicant _____

*Any sign or portion of a sign extending more than six (6) inches into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

SCOPE OF WORK

A

MFG. & INST. ONE (1)

- BLACK VALANCE
- 2283 DK. TOP
- 12" WIDE GRADIENT STRIPE
- WHITE 'PHOTO & FRAME' W/ BLACK OUTLINE
- BLACK 'SPECTRUM' W/ 1/4" WHITE OUTLINE

B

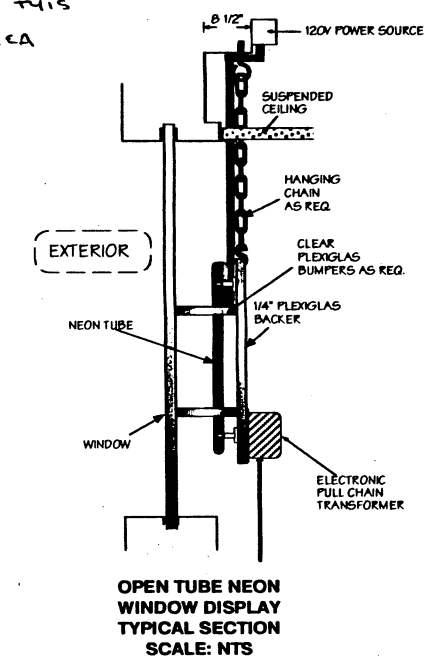
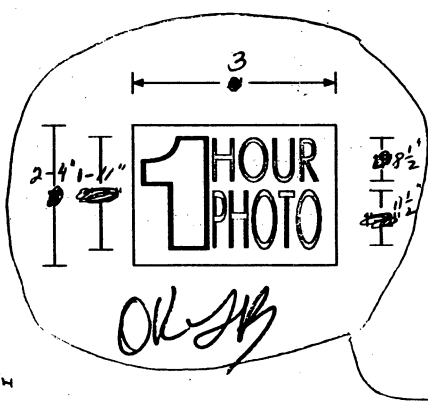
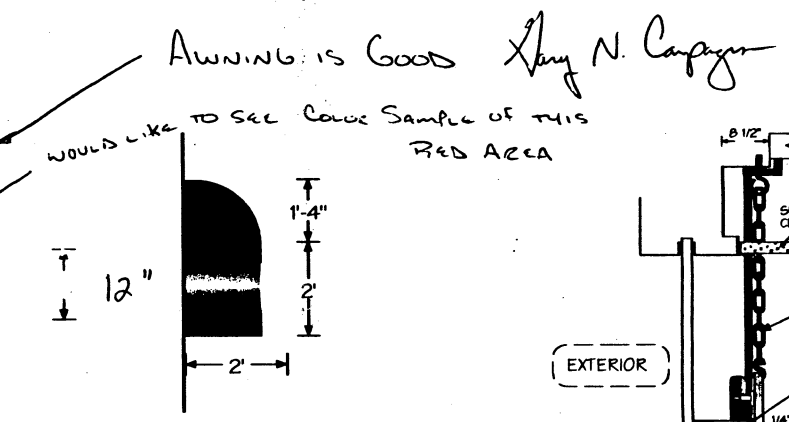
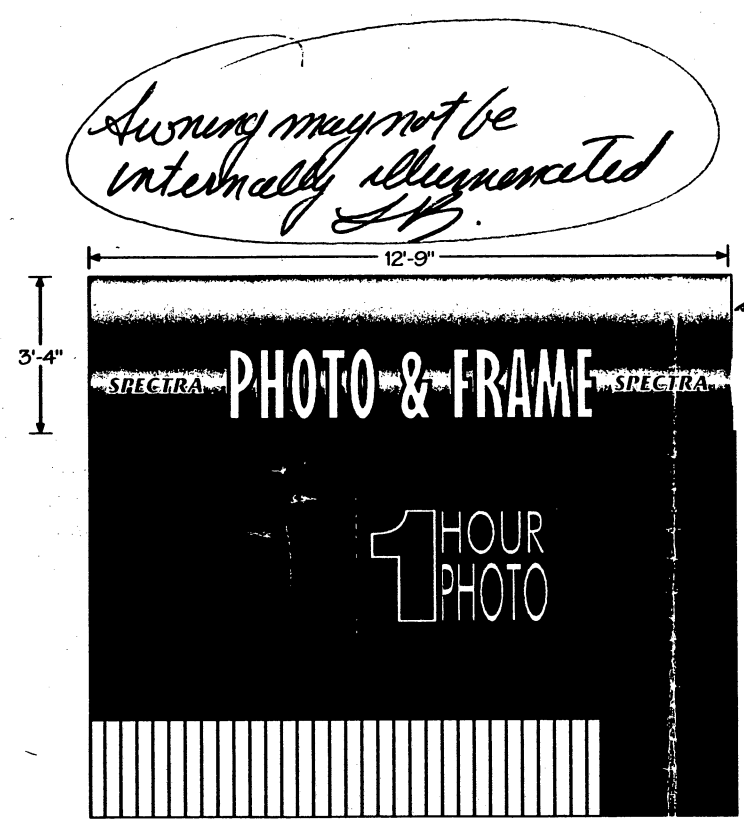
MFG. & INST. ONE (1)

OPEN TUBE NEON WINDOW DISPLAY

- BLUE NEON '1'
- ROSE NEON 'HOUR PHOTO'

MAJOR PURCHASE

SIGN DISPOSITION



WRITING =
 SPECTRA = 4" x 22" = 1.22 Foe both
 PHOTO & FRAME 18 x 96 = 11.25
 12.7 Sgfe TOTAL

NEED 3' LONG



W.O. NO.				PRINT DISTRIBUTION ☐ JOB FILE ☐ CUSTOM FAB. ☐ EXTRU ALUM ☐ PLEXI FAB. ☐ CAD/CAM ☐										BARLO SIGNS / SCREENGRAPHICS				158 Greeley St., Hudson, NH 03051						
				☐ VINYL ☐ PAINT ☐ N.C.I. ☐ NEON ☐ INSTALL ☐										Electric Sign Advertising ScreenPrinting				603) 882-2638 FAX (603) 882-7680						
SIGN SPECIFICATIONS				ILLUMINATED NON-ILLUMINATED				QTY.	S/F D/F	HEIGHT	LENGTH	WIDTH	REVISIONS				DATE:				TEXT & COMPUTER SPECS.			
CABINET	TYPE	MATERIAL	COLOR	RADIUS	OFD W/N	RET. SIZE	HANGG BAR													TYPEFACE:				
DIVIDER	BAR	COLOR	MOUNTING	ELEC. LOCATION				LOAD												NAME: SPECTRUM PROGRAM: CV 3.5				
																				DATE: 3/12/98 SCALE: 3/8"=1'-0"				
																				DRAWN BY: DJR				
																				SALES REP. B.B.				
																				CHECKED BY: / /				

DESIGNED FOR:

SPECTRA

LOCATION:

CAMBRIDGE, MA

DESIGN SPECIFICATIONS ACCEPTED BY:

CLIENT:

LANDLORD:

COMMENTS:

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B- 98-03-41

SHEET 1 OF 1

SCOPE OF WORK

A

MFG. & INST. ONE (1)

- BLACK VALANCE
- 2283 DK. TOP
- 12" WIDE GRADIENT STRIPE
- WHITE 'PHOTO & FRAME'
- W/ BLACK OUTLINE
- BLACK 'SPECTRA' W/ 1/4" WHITE OUTLINE

B

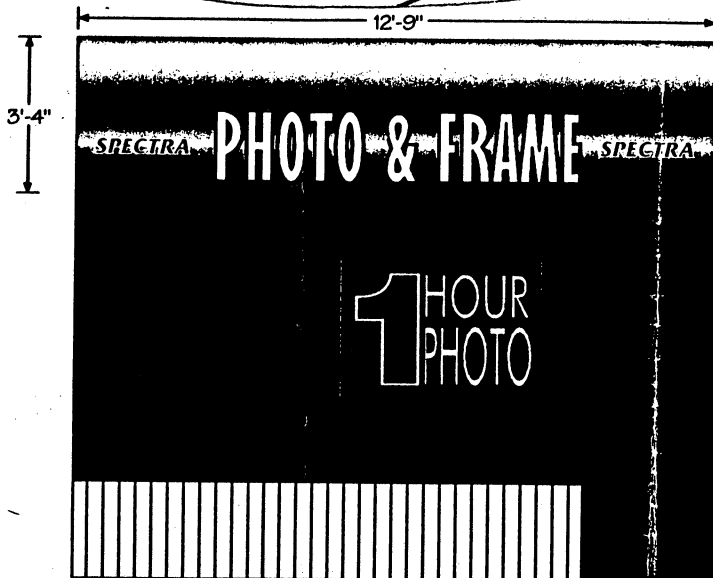
MFG. & INST. ONE (1)
OPEN TUBE NEON WINDOW
DISPLAY

- BLUE NEON "1"
- ROSE NEON 'HOUR PHOTO'

MAJOR PURCHASE

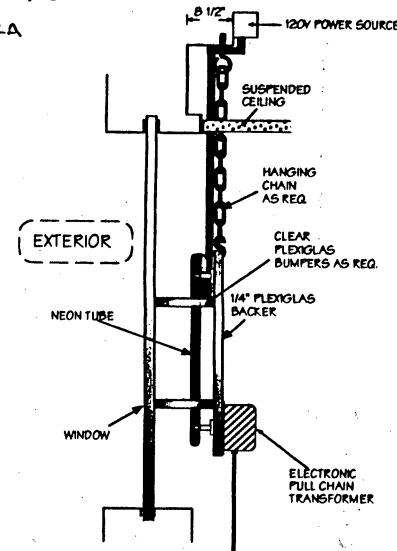
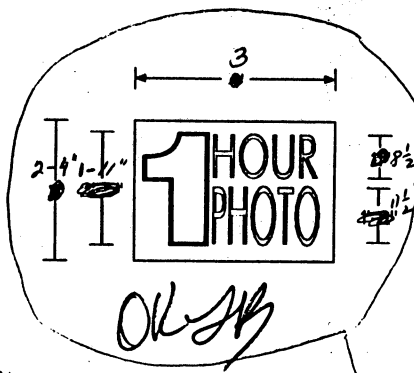
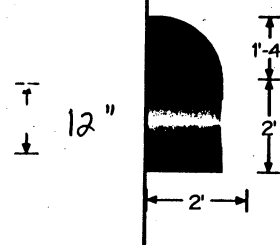
SIGN DISPOSITION

Awning may not be internally illuminated



Awning is Good *Harry N. Capron*

WOULD LIKE TO SEE COLOR SAMPLE OF THIS RED AREA



OPEN TUBE NEON WINDOW DISPLAY
TYPICAL SECTION
SCALE: NTS

WRITING =
SPECTRA = 4" x 22" = 88 sq ft of 1.22 For both
PHOTO & FRAME 18 x 96 = 172.8
12.7 sq ft TOTAL

NEED 3' LONG



W.O. NO.				PRINT DISTRIBUTION ☐ JOB FILE ☐ CUSTOM FAB. ☐ EXTRU ALUM ☐ PLEXI FAB. ☐ CAD/CAM ☐				BARLO SIGNS / SCREENGRAPHICS				158 Greeley St., Hudson, NH 03051 603) 882-2638 FAX (603) 882-7680			
				☐ VINYL ☐ PAINT ☐ N.C.L. ☐ NEON ☐ INSTALL ☐ TOTAL				DESIGNED FOR: SPECTRA				LOCATION: CAMBRIDGE, MA			
SIGN SPECIFICATIONS				REVISIONS				DATE:				TEXT & COMPUTER SPECS.			
ILLUMINATED NON-ILLUMINATED				DATE:				TYPEFACE:							
CABINET TYPE MATERIAL COLOR RADUS OPD WH RET. SIZE HANGS BAR				NAME: SPECTRUM PROGRAM: CY 3.5				DATE: 3/12/98 SCALE: 3/5"=1'-0"							
DIVIDER BAR COLOR MOUNTING ELEC. LOCATION LOAD SERVICING				DRAWN BY: DJR				SALES REP. B.B.							
LAMPS				CHECKED BY: / /											
BALLASTS															
BY G. MAT. COPY MAT. ROWS TRACK 2 UP															
BY G. MAT. COPY MAT. ROWS TRACK 2 UP															
FACE SIDES HAGL															
MATERIAL COLOR															

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B- 98-03-41

Proposed PROJECTING Sign (including signs on awnings)

Area in Square feet: 1255 Dimensions: 12' X 1'

Illumination: Natural ☒ Internal ☐ External ☒

Height (from ground to the top of the sign): 10'

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) 12' 9". Area of signs allowed accessory to store: outside (1 x a) 121.55, behind windows (0.5 x a) 61.55. Area of all existing signs on the store front to remain (including any freestanding sign): -0-. Area of additional signs permitted: 12/6.

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) . Area of signs allowed accessory to the building facade: outside (1 x a) , behind windows (0.5 x a) . Area of all existing signs on the building facade to remain (including any freestanding sign): . Area of additional signs permitted: .

SUMMARY OF LIMITATIONS FOR PROJECTING SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 13 square feet maximum. **HEIGHT ABOVE THE GROUND:** 20 feet but below the sills of second floor windows. **ILLUMINATION:** Natural or external only. **NUMBER:** one per store plus one per entry to the remainder of the building.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ☒ NO ☐

Sign requires a variance from the Board of Zoning Appeal: YES ☐

Relevant sections:

COMMENTS:

Sign may not be internally illuminated (i.e. light may not shine through awning)

Date: 3/19/98 CDD Representative Lester Barb

Consnet Communication #13.

W-19

Application was received from
Spectra Photo requesting permission
to erect a vinyl awning with an
aluminum frame in front of the premises
numbered 1761 Mass. Ave. .

ORDER ADOPTED

In City Council March 23, 1998

sent sign board 3/23/98

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