



CITY OF CAMBRIDGE

CAMBRIDGE, MASSACHUSETTS 02139
Tel. 498-9011

EXECUTIVE DEPARTMENT
ROBERT W. HEALY
City Manager

P R E S S R E L E A S E

CPAC NOMINATIONS

THE CITY MANAGER'S OFFICE IS SOLICITING NAMES OF RESIDENTS INTERESTED IN SERVING AS A MEMBER OF THE CAMBRIDGE PUBLIC ACCESS CORPORATION'S (CPAC) BOARD OF DIRECTORS OR ON ITS COMMUNITY ADVISORY CONGRESS.

CPAC MANDATE

CPAC WILL BE ESTABLISHED AS AN INDEPENDENT, NON-PROFIT ORGANIZATION THAT WILL PROVIDE EDUCATION AND TRAINING FOR ANY AND ALL CAMBRIDGE RESIDENTS IN VIDEO PRODUCTION AND USE OF PUBLIC ACCESS CHANNELS AND FACILITIES. CPAC, MOST IMPORTANTLY, WILL ATTEMPT TO REFLECT THE INTERESTS OF ALL CAMBRIDGE NEIGHBORHOODS, MULTI-ETHNIC COMMUNITIES, GROUPS, AGENCIES, AND INSTITUTIONS, AND TO PROVIDE A MECHANISM THROUGH WHICH THEY CAN EFFECTIVELY SHARE THEIR EDUCATIONAL, CULTURAL, HEALTH CARE, SCIENTIFIC AND INFORMATION RESOURCES WITH ALL THE VARIOUS COMMUNITIES AND RESIDENTS OF THE CITY.

WIDE REPRESENTATION

CANDIDATES FOR THE BOARD OF DIRECTORS AND THE ADVISORY CONGRESS ARE
CONTINUED

ASKED TO SEND A RESUME OR STATEMENT OF QUALIFICATIONS TO THE CITY MANAGER AT CITY HALL. IT IS IMPORTANT TO THE SUCCESS OF PUBLIC ACCESS THAT THESE BODIES REFLECT THE WIDEST POSSIBLE REPRESENTATION, EXPERIENCES, SKILLS, AND COMMUNITY INTERESTS.

QUALIFICATIONS

THE CRITERIA FOR SELECTION ARE BROAD. THEY INCLUDE EXPERIENCE IN A VARIETY OF PROFESSIONAL FIELDS, LEGAL, EDUCATIONAL, FINANCIAL, BUSINESS, HEALTH CARE, AND THE ARTS. IT IS EQUALLY IMPORTANT THAT CANDIDATES POSSESS A HIGH DEGREE OF COMMUNITY INTEREST AND INVOLVEMENT AND REPRESENT THE NEIGHBORHOODS, MULTI-ETHNIC, MINORITY AND NON-ENGLISH SPEAKING COMMUNITIES WITHIN THE CITY. PREVIOUS EXPERIENCE ON COMMUNITY BASED BOARDS OR ADVISORY GROUPS, SCHOOL, NEIGHBORHOOD, OR PARISH COMMITTEES WOULD ALSO BE AN ACCEPTABLE QUALIFICATION. FURTHER QUALIFICATIONS WOULD INCLUDE SKILLS SUCH AS A DEMONSTRATED ABILITY IN FUND-RAISING, MEDIA SKILLS IN PRINT, VIDEO, RADIO, PUBLIC RELATIONS, AND COMMUNITY OUTREACH.

RESPONSIBILITIES AND DUTIES

THE CPAC BOARD WILL BE RESPONSIBLE FOR POLICY DECISIONS AND IMPLEMENTATION PLANS AND HIRING AN EXECUTIVE DIRECTOR. THE CPAC CONGRESS WILL HAVE OVERSIGHT AND ADVISORY DUTIES. TOGETHER THEY WILL BE CHARGED WITH ORGANIZING AND DEVELOPING A CLEARLY DEFINED, WELL MANAGED, RESPONSIBLE AND RESPONSIVE PUBLIC ACCESS PROGRAM. CPAC WILL ALSO HAVE ACCESS TO A LARGE AMOUNT OF FUNDING AND WILL BE EXPECTED TO RAISE ADDITIONAL FUNDS IN ITS OWN SUPPORT WHICH ENTAILS A GREAT DEAL OF FISCAL RESPONSIBILITY ON THE PART OF THE BOARD AND THE CONGRESS.

PRESS RELEASE
PAGE 3

OPEN PROCESS

THE APPOINTMENTS TO THE BOARD AND THE CONGRESS WILL BE MADE BY THE CITY MANAGER IN CONJUNCTION WITH AN OPEN AND PARTICIPATORY PROCESS WHICH WILL SEEK THE GREATEST POSSIBLE COMMUNITY INVOLVEMENT. MATERIALS AND INFORMATION ON ALL CANDIDATES WILL BE REVIEWED ACCORDING TO THE ABOVE CRITERIA BY A REVIEW COMMITTEE AND NAMES PASSED ON TO THE CITY MANAGER FOR APPOINTMENT. SOLICITATION OF NAMES WILL TAKE PLACE ON A CITY-WIDE BASIS. ANY INTERESTED RESIDENTS ARE INVITED TO SEND PERTINENT INFORMATION AND A RESUME BY 2 DECEMBER 1985 TO THE FOLLOWING ADDRESS:

ROBERT W. HEALY, CITY MANAGER

ATTENTION: CPAC

CITY HALL

795 MASSACHUSETTS AVENUE

CAMBRIDGE, MA. 02139

###



CITY OF CAMBRIDGE

CAMBRIDGE, MASSACHUSETTS 02139
TEL. 498-9011

EXECUTIVE DEPARTMENT
ROBERT W. HEALY
City Manager

RICHARD C. ROSSI
Deputy City Manager

November 18, 1985

To the Honorable, the City Council:

Enclosed for your information is a copy of a press release soliciting names of residents interested in serving as members of the Cambridge Public Access Corporation's (CPAC) Board of Directors or on its Community Advisory Congress.

Very truly yours,

Robert W. Healy
City Manager

RWH/mbf

Re: enclosed press release soliciting names of residents interested in serving as members of the Cambridge Public Access Corp.'s (CPAC) Board of Directors or on its Community Advisory Congress.

In City Council,

November 18, 1985

11/18/85

Placed on File