

# News from Simplex

WIRE AND CABLE COMPANY

Cambridge, Mass. 02139

Date April 11, 1969

For Release Immediately

For More

Data Contact T. Asquith

Mr. John W. Logan, President and Chief Executive Officer of Simplex Wire and Cable Company, announced today that Simplex is formulating plans for the construction at North Berwick, Maine, of a major manufacturing facility for its Power and Control Division. Upon completion of the project, Simplex would have one of the most up-to-date facilities in the industry.

The Company also announced that, upon completion of such new facilities, it is expected that production operations currently performed in Cambridge, Massachusetts, would be transferred to North Berwick, Maine.

Simplex Wire and Cable Company, founded in 1840, is one of the leading manufacturers in its field. It is a principal supplier of high voltage power cable systems as well as sophisticated cable communication systems. In March of 1969, Harbill Associates of New York acquired controlling interest in the Company.

Date: April 11, 1969

To: All Keys  
All Bulletin Boards

From: J. W. LOGAN

Subject: NEW FACILITIES

This is to announce that Simplex is formulating plans to build a major new facility in North Berwick, Maine. This proposed new plant, together with the new machinery to be installed, would give Simplex one of the most modern and efficient wire and cable plants in the world.

Upon completion of the proposed new building, in approximately one year, it is expected that all production operations presently in Cambridge, Massachusetts, would be relocated to North Berwick.

Obviously, a plan of this magnitude is arrived at only after the most serious study of alternatives to closing the Cambridge plant. In addition to the studies conducted by management, a nationally prominent consulting firm was engaged to review these alternatives.

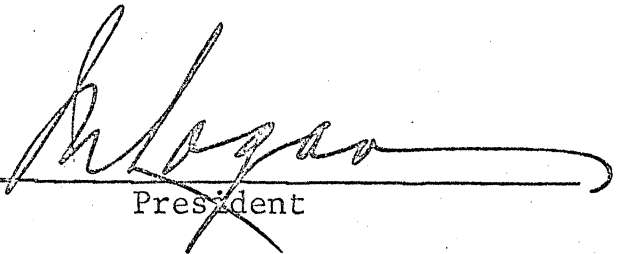
All who have participated in these studies are unanimous in their opinion that to attempt a renovation of the Cambridge facility so that it can effectively compete in wire and cable industry would be prohibitive from a cost and investment standpoint.

I have been very mindful of the impact that such a plan would have upon the employees of our Cambridge production operations. Unfortunately, the economic realities of the competitive business environment in which Simplex must operate, forces some solution to our facilities problem.

As all matters pertaining to this proposed move have yet to be resolved, it is too early to establish a timetable of relocation by department function. However, because of the long lead time involved, affected employees would be given ample notification to make personal plans. Bargaining Unit employees have an established severance pay arrangement for these circumstances. Severance pay policies for affected salaried employees will be developed and announced in the near-term future.

Salaried employees who would not be affected by such a move are those in the APD, Finance and Marketing/Engineering Divisions.

As further information is available with respect to this proposed move, you will be advised promptly.



President

JWL:mr

EMPLOYMENT DATA

CAMBRIDGE BASED EMPLOYEES

SIMPLEX WIRE AND CABLE COMPANY

A. Bargaining Unit (100 Cambridge Residents)

|                                  |     |
|----------------------------------|-----|
| Unskilled production workers     | 105 |
| Skilled production workers       | 200 |
| Skilled splicers and technicians | 25  |
| Skilled maintenance trades       | 60  |

Total

390 (To be phased out over  
14 months)

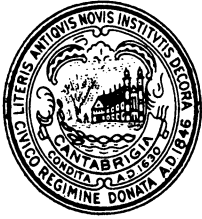
B. Salaried

|                        |                            |
|------------------------|----------------------------|
| Clerical (Non-exempt)  | 100 (Most stay after move) |
| Technical (Non-exempt) | 25                         |
| Exempt                 | 120                        |

Total

245\*

\* After presently planned overhead reductions not related to move.  
Of which 29 of the 245 would be terminated as result of move.



## CITY OF CAMBRIDGE

CAMBRIDGE, MASSACHUSETTS 02139  
Tel. 876-6800

### EXECUTIVE DEPARTMENT

James L. Sullivan  
*City Manager*

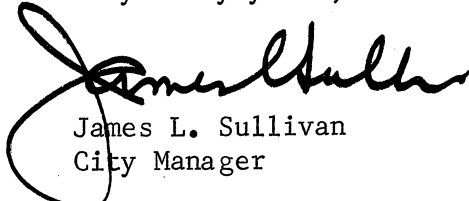
John H. Corcoran  
*Assistant City Manager*

April 14, 1969

To the Honorable, the City Council:

Attached herewith please find photocopy of news release handed to me by John W. Logan, President and Chief Executive Officer of the Simplex Wire and Cable Company, which is self-explanatory.

Very truly yours,



James L. Sullivan  
City Manager

JLS/eb

(5) S - ~~#94~~

COMMUNICATION

*from the City Manager trans:*

~~mitting one from~~

news release from the Simplex Wire and  
Cable Co. announcing plans for the con-  
struction of a major manufacturing facility  
in North Berwick, Maine

April 14, 1969

*April 14  
1969 Placed on File*