

1991 NOV 4 AM 9:32

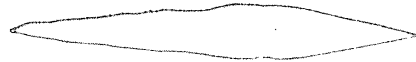
U-HAUL CO. OF BOSTON, INC.

151 LINWOOD STREET • SOMERVILLE, MASSACHUSETTS 02143-2196 • PHONE: (617) 623-5600

CAMBRIDGE MA.

Oct. 31, 1991

Cambridge City Hall
City Clerks Office
Attn: City Council
795 Mass. Ave.
Cambridge, MA.



Dear Council Members, /

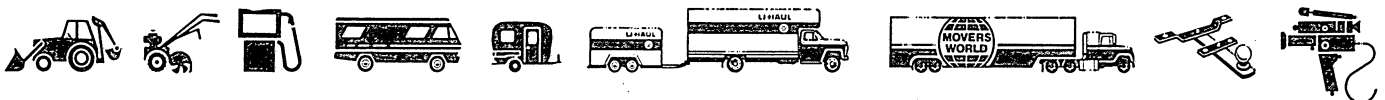
I am requesting a permit for a single, temporary sign (3'wide by 4'high) to stand on the sidewalk in front of the U-Haul Center at 844 Main St. The sign would be displayed only during daylight hours and removed at night. The use of the sign is experimental in promoting storage space facilities at the Main St. location.

We have surveyed walk in customers at this location and have found that most were not aware that we offered storage space. The addition of a curb-side sign will increase customer awareness and enhance our storage rental business.

If you have any questions or would like any further information I would be glad to assist you in any way. Please call 617-623-5600.

Yours Respectfully,

Russ Thomas
U-Haul Storage Manager



Consent Comm. # 18

H-184

Petition of Russ Thomas, Manager, U-Haul
Storage, for a sandwich board sign
at the premises numbered 844 Main Street.

In City Council,

November 18, 1991

Referred to the City
Manager with power
copies sent to City mgr.
11/18/91 (dw)