



CITY OF CAMBRIDGE

57 INMAN STREET, CAMBRIDGE, MASSACHUSETTS 02139 • TEL. 876-6800

DEPARTMENT OF TRAFFIC & PARKING

George Teso
Director

PRESS RELEASE

Even though fall is upon us, many of our Cambridge area motorists are still locked into summertime habits when it comes to driving and car maintenance.

What usually happens when the first snow flies is that cars are lined up for blocks at every garage and service station getting radiators checked and snow tires installed. That is giving up summer driving habits far too late and not only is our city's safety record jeopardized, so is your life and the lives of your family and passengers.

The kind of advanced planning I am talking about involves tire chains and tires themselves. You not only avoid the inconvenience of long waiting lines but you also ready to avoid one of winter's major problems---Inadequate Traction.

Disclaiming any special expertise concerning tires, I would like to cite these traction action tips from the National Safety Council's Committee On Winter Driving Hazards:

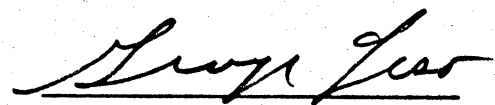
Regular tires should have enough tread to get a good bite on snow or ice. Snow tires are an advantage, if you drive a lot on snowy roads, they should be of the same size and construction as the front tires. Studded snow tires (in areas where legal) are even better, preferably on all four wheels.

Now is the time to foresee your winter driving needs and equip your vehicle accordingly.

When winter conditions increase the chances of property damage accidents, safety belts minimize personal injuries. Their ability to hold a driver in a stable position may actually enable you to avoid accidents which otherwise might occur on slippery streets.

The City will do its part but everyone who drives also shares that vital responsibility to be prepared---Ahead of Time.

Oct. 24, 1974


George Teso-Traffic Director

One of these Signs

TOW AWAY ZONE

**EMERGENCY
ARTERY
NO PARKING
DURING DECLARED
SNOW
EMERGENCY
\$ 15 PENALTY**

Streets with this sign will be restricted on both sides for the duration of an EMERGENCY

\$15.00 fine plus towing fee

Applies to your Street

**TOW AWAY ZONE
NO PARKING
DURING
DECLARED
SNOW
EMERGENCY
\$ 5 PENALTY**

Streets with this sign will be restricted on one side for the duration of an EMERGENCY

\$5.00 fine plus towing fee

When snow is forecast-----

READ your newspaper

LISTEN to Radio & T.V.

for EMERGENCY announcements

Cooperating stations are:

WEEI - WCAS - WBZ - WHDH - WRKO - WCOP

CITY OF CAMBRIDGE DEPARTMENT OF TRAFFIC AND PARKING

1001

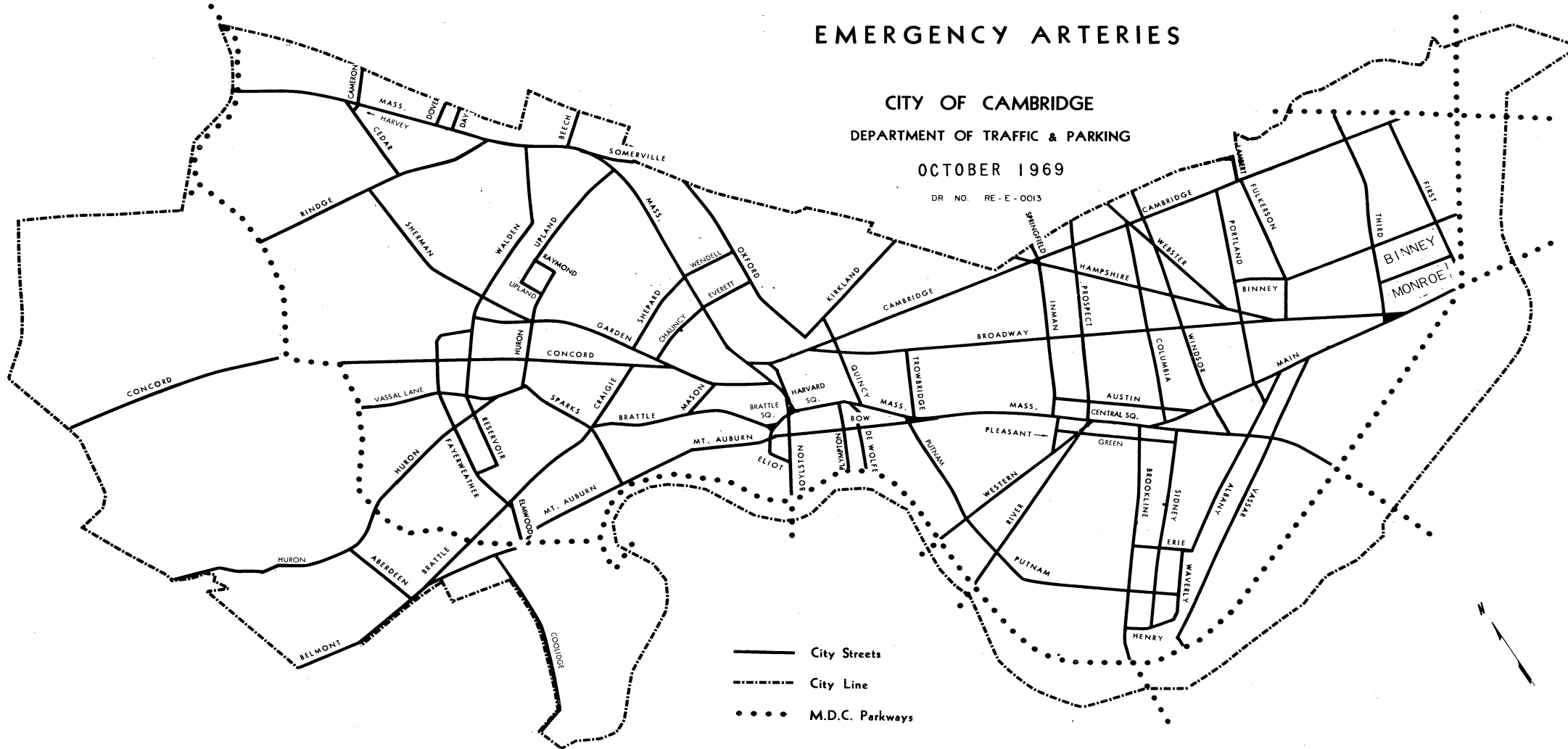
EMERGENCY ARTERIES

CITY OF CAMBRIDGE

DEPARTMENT OF TRAFFIC & PARKING

OCTOBER 1969

DR. NO. RE - E - 0013



City of Cambridge

3.

227

Comm. from Director of Traffic and Parking
relative to car maintenance and advance
planning for the winter weather.

In City Council,

November 4, 1974

Placed on File -

P