



City of Cambridge

20.

IN CITY COUNCIL
September 30, 1996

COUNCILLOR TOOMEY
VICE MAYOR BORN
COUNCILLOR DAVIS
COUNCILLOR DUEHAY
COUNCILLOR GALLUCCIO
COUNCILLOR REEVES
MAYOR RUSSELL
COUNCILLOR SULLIVAN
COUNCILLOR TRIANTAFILLOU

WHEREAS: On Saturday, October 5, 1996 Just-A-Start will hold its second annual Walk-A-Thon "Youth-On The Move" beginning with registration from 9-10 AM at MIT's Walker Memorial Hall, corner of Ames Street and Massachusetts Avenue; and

WHEREAS: The major goals of this year's event are to increase public awareness about the needs for affordable housing, basic education, job training and increasing paying jobs and to raise funds for Just-A-Start's housing training and job development program; and

WHEREAS: The Walk-A-Thon consists of a 7K walk along the Charles River, rain or shine, followed by refreshments and entertainment at Walker Hall; now therefore be it

RESOLVED: That the City Council go on record urging all citizens to be cognizant of and consider participating in this worthwhile, health-building and fun-filled event; and be it further

RESOLVED: That the City Clerk be and hereby is requested to prepare a suitably engrossed copy of this resolution for presentation to Just-A-Start on behalf of the entire City Council.

In City Council September 30, 1996
Adopted by the affirmative vote of nine members.
Attest:- D. Margaret Drury, City Clerk.

A true copy;

D. Margaret Drury

ATTEST:-

D. Margaret Drury
City Clerk

T.T.

"Ymck-on-the-More"

Whereas: On Saturday, October 5, 1996 Just-A-Start will hold its second annual walk-a-thon, beginning at 9-10 a.m. at MIT's Walker Memorial Hall, ~~near~~ corner of Ames Street and Memorial Ave; and

Whereas: The major goals of this year's event are to increase public awareness of about the needs for affordable housing, basic education, job training and increasing paying jobs; and to raise funds for Just-A-Start's housing training and job development program; and

Whereas: The walk-a-thon consists of a 7K walk along the Charles River, rain or shine, followed by refreshments and entertainment at Walker Hall; now therefore be it

Resolved: That the City Council go on record urging all citizens to be cognizant of and coordinate participation in this worthwhile, health-building and fun-filled event; and be it further ~~noted~~

Resolved: SEC to J-A-S on behalf

JAS.

JUST A START CORPORATION

3

P.O. Box 410310 • 432 Columbia Street #12 • Cambridge, MA 02141-0003

Telephone: 617-494-0444 • Fax: 617-494-8348

Riverside/Cambridgeport HIP • 217 Western Ave. 02139

Telephone: 617-497-1110

Just A Start House • 16 Butler Drive • Somerville, MA 02145

Telephone: 617-776-8353

September 16, 1996

Dear Member of the Cambridge City Council:

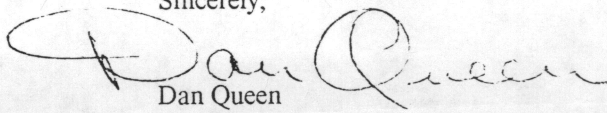
The Just-A-Start Corporation is holding its second annual Walk-A-Thon, "Youth On The Move", on Saturday October 5, 1996. The major goals of this year's event are: 1) To increase public awareness about the needs for affordable housing, basic education and job training and increase paying jobs and 2) to raise funds for our housing, training and job development programs.

We hope to have participation from all of our programs, from families and individuals among the housing programs we administer, from vendors and college volunteers and from local public officials.

On behalf of Gordon Gottsche and the Just-A-Start/Youth Build staff, I am extending an invitation to the entire Cambridge City Council to join us in this worthy cause and participate in the walk.

I have enclosed a brochure and contribution sheer, along with a summary of Walk-A-Thon participant roles and a recruitment flyer for our upcoming Youth Build III program. Any support that you could give us would be greatly appreciated. We hope to see you for a day of community building, fun, and exercise. Bring your friends and family.

Sincerely,



Dan Queen
Recruiter

SECOND ANNUAL

Youth-on-the-Move 7K Walk

ALONG THE CHARLES RIVER

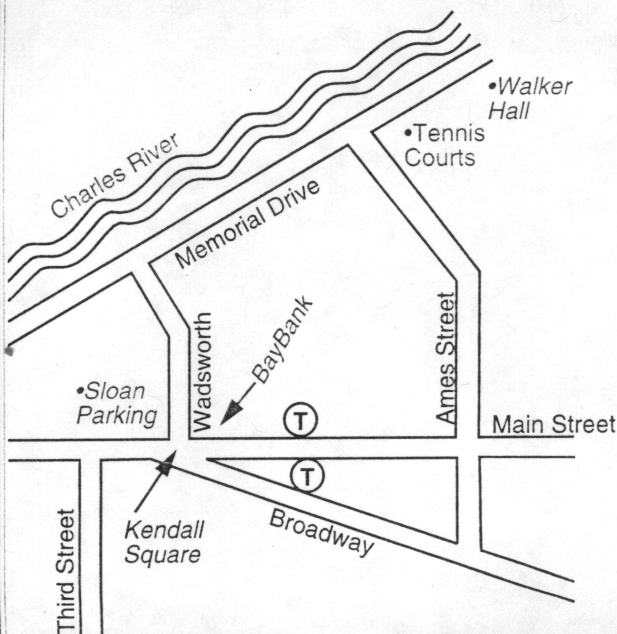
presented by

Just A Start

For further information, call (617) 494-0444

Registration and Parking

Free parking at M.I.T.'s Sloan parking lot at Kendall Square. Entrance just after intersection of Main Street and Wadsworth Street. Walk through parking lot towards Charles River. Turn right. Walker Memorial Hall is adjacent to tennis courts on Memorial Drive. Enter at rear doorway. Registration and wrap-up ceremonies are at Walker Memorial Hall.



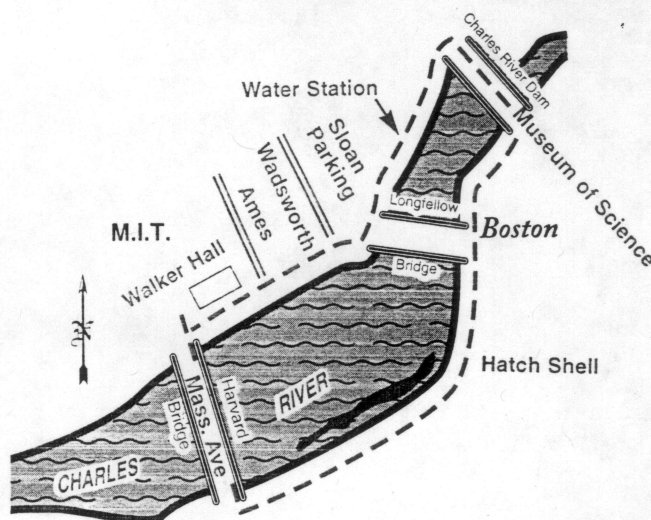
Ideas for Walkers and Teams

- ✓ Set up a fundraising goal. Each participant receives a free *Youth-on-the-Move* T-shirt.
- ✓ Sign up friends, family, classmates, neighbors, and co-workers for contributions and as walkers.
- ✓ Spend a half-hour each day collecting contributions.
- ✓ Collect all contributions in advance and bring them to Registration, along with your contribution sheets.
- ✓ Team Captains can develop fundraising strategies.
- ✓ Ask your employers for a matching donation.

Schedule of Events

- 9:00 A.M. - 10:00 A.M.: Registration. Bring your collected contributions and a pair of good walking shoes to Walker Memorial Hall, corner of Ames Street and Memorial Drive in Cambridge.
- 10:00 A.M.: Walk begins.
- Noon - 1:30 P.M.: Refreshments and entertainment at Walker Memorial Hall.
- 1:30 P.M.: Awards and Recognitions. Invitation to join Walk #3.

The Walk starts promptly at 10:00 A.M., rain or shine. Watch the weather report the night before and dress accordingly.



*Just A Start Walk #2
Map of Route - - -*

Special Gifts for Walkers

- Recognitions and Appreciations for Contributions paid on the day of the walk
- Team Captains
- People Raising \$500 or More
- Youth Collecting \$60 or More
- The Team/Highest Total Raised
- The Youth/Highest Total Raised
- The Adult/Highest Total Raised

3

WALKER'S NAME

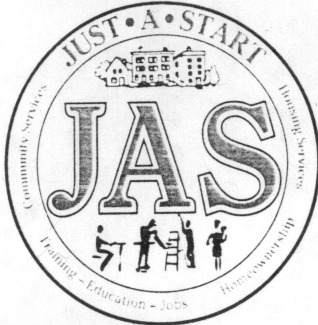
TEAM

STREET ADDRESS

CITY

STATE

ZIP



DAY PHONE

EVENING PHONE

Help *Just A Start* provide training, education, and housing opportunities for youths and adults in the greater Cambridge, Somerville, and Boston areas. Ask your friends, family, classmates, and co-workers to sponsor you in the 7K walk. (Don't forget to sponsor yourself!) Each step of the walk will allow *Just A Start* to maintain and expand programs that aid community development. Your support is greatly appreciated. 🍷🍷🍷🍷🍷🍷🍷🍷🍷🍷🍷🍷🍷🍷🍷🍷

The Second Annual *Youth-on-the-Move* Pledge Walk is Saturday, October 5, 9:00 A.M. to 2:00 P.M., along the Charles River.

Sponsor's Name	Address	City/State/Zip	Contri- bution	Amount Paid
x. Jimmy Walker	14 Sneaker Ave.	Cambridge, MA 02148		
1.			\$	\$
2.			\$	\$
3.			\$	\$
4.			\$	\$
5.			\$	\$
6.			\$	\$
7.			\$	\$
8.			\$	\$
9.			\$	\$
10.			\$	\$
11.			\$	\$
12.			\$	\$
13.			\$	\$
14.			\$	\$
15.			\$	\$
16.			\$	\$
17.			\$	\$
18.			\$	\$
19.			\$	\$
20.			\$	\$
Please pre-pay. Contributions are tax deductible. Make checks payable to: "Just A Start Corp." Thank you!		Subtotal:	\$	\$
		Matching Gifts (if applicable):	\$	\$
		TOTAL AMOUNT CONTRIBUTED:	\$	
		TOTAL AMOUNT PAID:	\$	\$

CORE HOUSING AND COMMUNITY DEVELOPMENT PROGRAMS OF JAS

★ HOUSING DEVELOPMENT

These programs produce affordable rental units and first-time homebuyer ownership alternatives for income-eligible working families and individuals. Long-term affordability is a primary goal. Multiple sources of below-market funding are required.

★ STABILIZING HOUSING

These programs provide technical assistance and below-market financing for code-level rehabilitation for income-eligible owners and tenants, as well as problem-solving, mediation, and resource-finding services for property owners and tenants, all contributing to retaining existing low-moderate income occupancy in occupied housing and helping to prevent homelessness.

★ COMMUNITY BUILDING

These programs involve volunteer tutors, mentors, community advocates, networkers, service providers, and program advisors, and also help to obtain program funds and in-kind resources.

★ ECONOMIC DEVELOPMENT

Just A Start training programs help people to become better prepared to enter the labor force, or to pursue further training or education related to vocation-specific careers. Housing development and stabilization programs, as well as training programs, create jobs in construction, rehabilitation, lead abatement, community service, and housing management.

PURPOSE OF THE WALK

Just A Start youth training and housing programs require funding from multiple sources to retain the comprehensive scope and quality of services needed to achieve program goals.

The purpose of the "Youth on the Move" Walk is to develop one additional means of raising public awareness and private support funds for affordable housing, training, education, counseling, and the job-readiness needs of youth and families in urban communities.

USE OF FUNDS CONTRIBUTED

Contributions raised by Walkers and Team Captains will be used to help fund JAS education, counseling, and training services, and front-end and revolving costs for affordable housing development programs. The contributions of Sponsors of the Walk will be used toward the expenses of implementing this event.

All contributions are tax-deductible and will be acknowledged for that purpose.

HELP KEEP YOUTH ON THE MOVE!

To find out how to get involved in the Second Annual Just A Start "Youth on the Move" 7K Walk, please contact Becca, Helen or Laurie at:

(617) 494-0444

Just A Start

432 Columbia Street, Unit 12
Cambridge, Massachusetts 02141

DON'T RUN!

Walk...

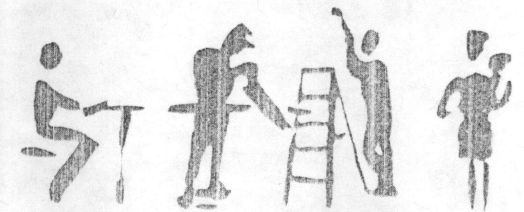
in Just A Start's Second Annual
Youth-on-the-Move
7K Walk

ALONG THE CHARLES RIVER

Saturday, October 5, 1996

Starting Time: 9:00 A.M.

Walker Memorial Hall, M.I.T.



presented by

Just A Start

29th YEAR

A Community Development Corporation
Cambridge, Massachusetts

In collaboration with
M.I.T.'s Office of Government and
Community Relations and M.I.T.'s
Community Service Fund

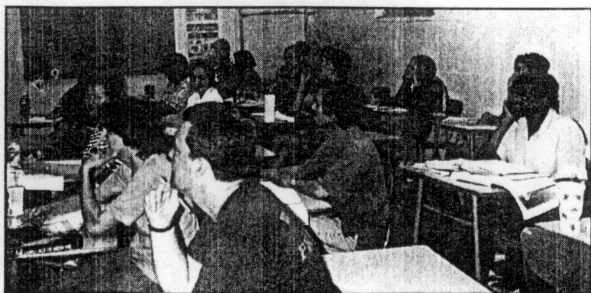
Cambridge
Boston
Arlington
Chelsea
Somerville
Everett
Belmont
Malden
Burlington
Woburn
Roslindale
Mattapan
Dorchester
South Boston
Roslindale
Mattapan
Dorchester
South Boston

Just A Start is a nonprofit community development corporation dedicated to providing opportunities in training, education, community service, job and school placement, and affordable housing in urban communities.

Since 1968, **Just A Start** has been helping youth and adults in Cambridge, Boston, Somerville, and 18 surrounding cities and towns, offering a range of services, resources, and technical assistance that focus on six areas of need: (1) community building; (2) training and human development; (3) stabilizing occupied housing and preventing homelessness; (4) developing and maintaining affordable housing; (5) fostering economic development; and (6) identifying and obtaining funding and resources.

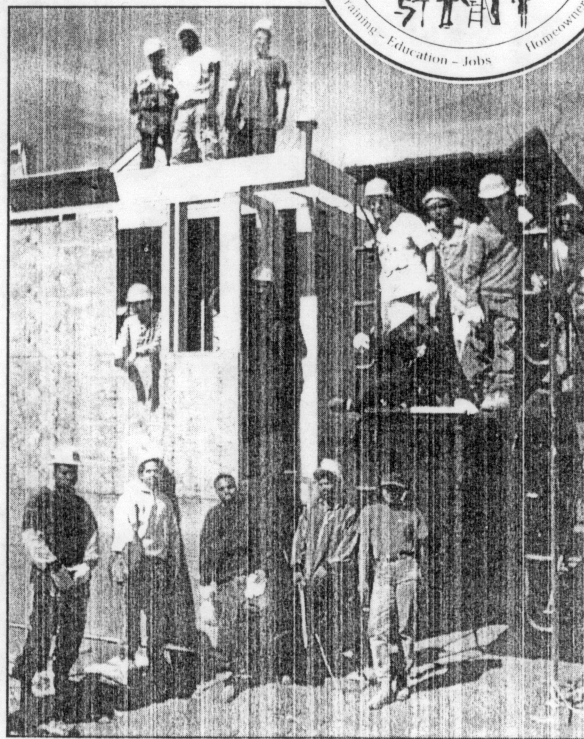
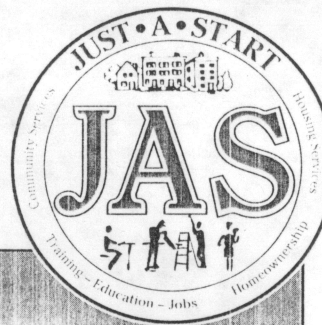
FOCUS ON YOUTH

Training the youth of urban communities is a core goal of all the **Just A Start** programs, offering work experience, education, and counseling services. These training programs include the following:



JAS

Youth on the Move



Henry Howell

- **YouthBuild/Just A Start** offers out-of-school youth, ages 17 to 24, the opportunity to make tangible contributions to the community and to take positive steps in their own lives, through basic education and GED preparation, leadership development, and career goal-setting. The youth give back to the community through work on housing rehabilitation and construction, while at the same time learning employment skills. This is an AmeriCorps® program.



- **Transitional Shelter for Young Families.** Located in a former convent in Somerville, **Just A Start House** provides shelter and transitional programs for pregnant and parenting teens and assists residents in finding permanent housing.
- **Futures for Young Parents** provides vocational awareness, life goals counseling, and basic education and GED preparation for pregnant and parenting teens living in Just A Start House and in nearby communities.
- **Cambridge TeenWork** is a private-sector job program targeted at students, ages 16 to 18, who attend Cambridge high schools and are seeking after-school and summer jobs. It provides employment-readiness training and matches students with career-related jobs developed in local businesses, service firms, and institutions.
- **JAS Summer Program** for youths, ages 14 to 19, provides a combination of academic enrichment, life skills building, and work experience for youth of different backgrounds. Service to the community is offered by JAS housing rehabilitation and beautification work crews.
- **BioMedical Careers Initiative** offers academic classes, computer lab, biomedical laboratory training, job counseling, and placement in a collaborative training program administered by JAS in partnership with Bunker Hill Community College. This program serves young people and adults who have a high school or alternative diplomas.



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September 30, 1996

COUNCILLOR TOOMEY

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Born, Davis, Duehay, Galluccio
Consent Order #20
Reeves, Russell, Sullivan, Triantafyllidis

Councillor Toomey re: Just-A-Start's
second annual Walk-A-Thon "Youth
on the Move" will be held on Saturday,
October 5, 1996.

R-953

In City Council September 30, 1996

ORDER ADOPTED