



City of Cambridge

Consent Communication #16

IN CITY COUNCIL

June 1, 1998

ORDERED:

That, in accordance with the provisions of an ordinance relative to placing and maintaining signs, the Commissioner of Public Works be and hereby is authorized to grant a permit to **Swiss Watchmaker** to erect a perforated stainless steel sign with two electric clocks in front of the premises numbered 56-58 Church Street.

Provided that, before erecting the above named banner the petitioner shall obtain a permit from the Inspectional Services Department and file with the City Clerk a bond in the sum of Four Thousand (\$4,000.00) Dollars, conditioned to save harmless the City of Cambridge from all claims for damages arising from the installation, maintenance and use of said banner.

In City Council June 1, 1998.

Adopted by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in cursive script that reads "D. Margaret Drury".

D. Margaret Drury
City Clerk

Cambridge, 5/26 1998

RECEIVED

To the Honorable, the City Council of the City of Cambridge:

PRIOR TO APPROVAL OF THE CITY COUNCIL, EACH PETITION MUST BE ACCOMPANIED BY A DRAWING OF PROPOSED SIGN, INDICATING DESIGN AND DIMENSIONS AND LOCATION ON PREMISES.

The undersigned respectfully prays that Swiss Watchmaker be granted permit to erect a sign of the following specifications in front of premises 56-58 Church Street.

Type: Perforated Stainless Steel w/ 2 Electric Clocks
(State whether Electric or otherwise and material used in construction)

Reading matter to go on sign: Swiss Watchmaker on flat sign
2 clocks on either end of 8'x8' canopy

Size: ① 8'x9' (HxW) ② (6'x6'x12")

Weight: 207.5 lbs

How Erected: A: 3'-0" B: 8'-0"
(A: Give exact distance sign is to extend from building over sidewalk.)
(B: Also exact distance from bottom of sign to sidewalk.)

Height Above Grade: Bottom 8'-0" Top 16'-0"

Walter Palmer
(Signature of Applicant)

56-58 Church St.
(Address)

NOTICE - REGULATIONS

SECTION 1412.0 STATE BUILDING CODE

PROJECTING SIGNS

1. A projecting sign shall be constructed wholly of incombustible materials.
2. All signs must meet requirements of Zoning Ordinances and Building Code.

APPROVED: [Signature]
Building Inspector

5/26/98
Date

PETITION

of _____

for _____

No. _____

_____ 19 ____

In City Council, _____ 19 ____

Referred to the Committee on

Attest:

City Clerk



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

SUSAN B. SCHLESINGER
Assistant City Manager for
Community Development

ELIZABETH EPSTEIN

Deputy Director for
Community Development

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Applicant: William Adamski

Swiss Watchmaker

Signature [Signature]

Telephone: (617) 683-0218 FAX: (617) 277-5203

Location of Premises: 56 + 58 Church St

Zoning District: BB Overlay District: H Sq.

Date Application Submitted: 5/26/98

Sketch of Sign Enclosed: ☒ Yes ☐ No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD ☐ City Clerk* ☒ CDD ☐ Applicant ☐

***Any sign or portion of a sign extending more than six (6) inches into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.**

Lightwt Storefront
Signage/Canopy

Perforated St.Stl.Sh

door
HAND

Glass Display Shelves

Wall

12" Ht. Metal SWISS WATCHMAKER Sign

Glass
Display
Shelves

Store Hours
Sign
Lettering

Projecting

NORTH BAY

SOUTH BAY

STOREFRONT ELEVATIONS - CHURCH STREET

Proposed PROJECTING Sign (including signs on awnings)

Area in Square feet: 5.49 Dimensions: 11' X 6'

Illumination: Natural ☒ Internal ☐ External ☒

Height (from ground to the top of the sign): 9'

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) 28.5. Area of signs allowed accessory to store:
outside (1 x a) 28.5, behind windows (0.5 x a) 24.25. Area of all existing signs on
the store front to remain (including any freestanding sign): 0. Area of additional signs
permitted: 28.5/24.25

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a)_____. Area of signs allowed accessory to the building facade: outside (1 x a)_____, behind windows (0.5 x a)_____. Area of all existing signs on the building facade to remain (including any freestanding sign):_____. Area of additional signs permitted:_____.

SUMMARY OF LIMITATIONS FOR PROJECTING SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 13 square feet maximum. HEIGHT ABOVE THE GROUND: 20 feet but below the sills of second floor windows. ILLUMINATION: Natural or external only. NUMBER: one per store plus one per entry to the remainder of the building.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ✓ NO

Sign requires a variance from the Board of Zoning Appeal: YES _____

Relevant sections: _____

COMMENTS: _____

Date: 5/26/98 CDD Representative

2 signs
Proposed WALL Sign

Area in Square feet: 23.55 5.85 Dimensions: 2' x 20" curb

Illumination: Natural ☒ Internal ☐ External ☒

Height (from ground to the top of the sign): Ca 10'

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) . Area of signs allowed accessory to store:
outside (1 x a) , behind windows (0.5 x a) . Area of all existing signs on
the store front to remain (including any freestanding sign): . Area of additional signs
permitted: . See Projecting Sign

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) . Area of signs allowed accessory to
the building facade: outside (1 x a) , behind windows (0.5 x a) . Area of
all existing signs on the building facade to remain (including any freestanding sign): .
Area of additional signs permitted: .

SUMMARY OF LIMITATIONS FOR WALL SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 60 square feet maximum. **HEIGHT ABOVE THE GROUND:** 20 feet but below the sills of second floor windows. **ILLUMINATION:** Natural or external, or internal illumination with significant limitations. **NUMBER:** No limit.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES ☒ NO ☐

Sign requires a variance from the Board of Zoning Appeal: YES ☐

Relevant sections:

COMMENTS:

Date: 5/26/98 CDD Representative



CITY OF CAMBRIDGE

INSPECTIONAL SERVICES DEPARTMENT CITY HALL
CAMBRIDGE, MASSACHUSETTS 02139 (617) 498-9013

Robert R. Bersani
Commissioner

To Whom It May Concern:

As owner or agent of 3866 CHURCH ST., Cambridge, Massachusetts,
I do hereby declare my disapproval _____ approval ✓ of the installment of:

Canopy over the sidewalk entrance: ✓

Awnings over the windows: _____

Projecting sign: ✓

of said property.

Signed: R. Bersani - AGENT Date: 5/26/96

Address: 18 BRATTLE ST. CAMBRIDGE, MA 02138

Reply is requested within seven (7) days of date of this letter.

Agent for Sage's Family Trust. Owners of Building
from 54 to 66 church street,

Consent Communication #16

66H

A petition was received from Swiss Watchmaker, requesting permission to erect a perforated stainless steel with two electric clocks in front of the premises numbered 56-58 Church Street.

In City Council June 1, 1998

ORDER ADOPTED