

DUPLICATE

Application No. 37268

Permit No.



The Commonwealth of Massachusetts

APPLICATION FOR PERMIT TO LOCATE OUTDOOR ADVERTISING SIGNS

To the Outdoor Advertising Authority,
100 Nashua Street, Boston, Mass.

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$ 3.00 is enclosed herewith.

Signed by HARVARD TRUST COMPANY per

Address CAMBRIDGE, MASS.

Dated at Cambridge By [Signature] March 23 1953
Vice-President

ANSWER FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit. On Wall? ☒ Roof? Ground?
Street and number 307 Main Street, Cambridge, Mass.

Nearest Station Marker Rear? Opposite? Feet Away?

Nearest Pole Number Rear? Opposite? Feet Away?

Route number Town or City Cambridge, Mass.

2. Dimension of sign 30 feet long and 10 feet high

3. Distance from boundary line of public way

4. Height from ground to top of sign

5. To be constructed of Metal and wood frame

6. Has consent of owner or agent been obtained yes

7. Remarks

MAKE SKETCH TO SCALE ON FORM SUPPLIED

Make sketch showing proposed location of sign.

30'

10'

9
OFFICE

where you will enjoy
personal attention

BANKING SERVICE

HARVARD TRUST CO.

Kendall Sq
Central Sq
Harvard Sq
Porter Sq
Arlington
Belmont
Concord

Notice Sent City or Town

REPORT

Date Inspected By Inspector Section

.....
Executive Director

Approved 19

OUTDOOR

ADVERTISING

AUTHORITY

Commissioners

The Commonwealth of Massachusetts

OUTDOOR ADVERTISING AUTHORITY

Room 546, 80 Boylston Street, Boston 16, Mass.

March 24, 1953

Office of the Mayor
City Hall
Cambridge, Mass.

Gentlemen:—

Enclosed find.....¹.....application(s) for the erection of billboard or sign in the
City of Cambridge,
Town

The application(s) is
are listed under the following number:

#37268

and dated March 23, 1953

RULES AND REGULATIONS

"Sec. 2-D. Upon receipt by the Authority of an application for a permit to post or erect a billboard, sign or other advertising device under this section, notice thereof and a copy of the application will be sent by the Authority to the city or town where such billboard, sign or other advertising device is to be located. If the city or town objects to the location it shall, within thirty (30) days from the date of said notice, file with the Authority its objections, in writing, and thereupon the Authority will notify the applicant, who will be allowed ten (10) days from the date of such notice to file reasons, if any, why a permit should be granted. A hearing will be given by the Authority before final action is taken upon such applications, if requested."

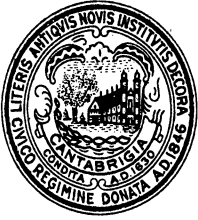
Please, therefore notify the Authority on each application whether you approve, disapprove or request a hearing stating the application number.

Respectfully yours,

William F. McCarty

Executive Director.

P. S. A REPLY TO THIS NOTICE IS REQUESTED.



CITY OF CAMBRIDGE

MASSACHUSETTS
EXECUTIVE DEPARTMENT

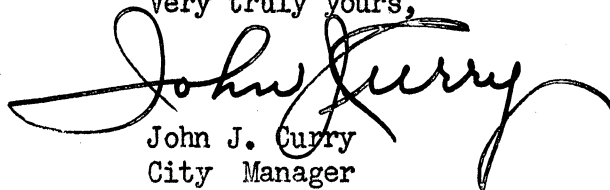
JOHN J. CURRY
CITY MANAGER

March 30, 1953

To the Honorable, the City Council:

I transmit herewith communication with enclosure from Outdoor Advertising Authority, Commonwealth of Massachusetts, relative to application from Harvard Trust Company, Cambridge, Massachusetts, for erection of an outdoor advertising sign on the wall of 307 Main Street, Cambridge, Massachusetts.

Very truly yours,


John J. Curry
City Manager

JJC/I

COMMUNICATION
from the City Manager trans-
mitting one from Visitors Outdoor
Advertising Authority, State of
Mass enclosing application
No. 37268 of Harvard Trust Co
For Permit to erect an Outdoor
Advertising Sign on Wall at
307 Main St. Cambridge

MAR 30 1953

In City Council

Referred to the Committee on

Public Service

Frederick H. Burke City Clerk

✓



City of Cambridge

9

IN CITY COUNCIL

NOV 9 1953
1953.

WHEREAS:-

A communication has been received from the Executive Director of the Outdoor Advertising Authority, Commonwealth of Massachusetts, enclosing application for the erection of an outdoor advertising sign as follows:-

No. 37268 Harvard Trust Company, on wall,
307 Main Street

it is further

ORDERED:-

That the aforesaid application No. 37268 for the erection of an outdoor advertising sign at the aforesaid location be approved.

NOV 9 1953

City Council.....

Adopted by the affirmative vote

of 9 members

Frederick H. Burke

..... City Clerk

City of Cambridge

In City Council.....1953.....

The

Committee on Public Service

to which was referred communication from the Director of Outdoor Advertising Authority for the erection of a sign in front of premises 307 Main Street.

Reports,

Recommending the adoption of the accompanying order for outdoor advertising sign 307 Main Street.

For the Committee.

W. Dammis Swan

REPORT

Committee on

Public Service

Outdoor advertising signs

307 Main St.

Nov. 9, 1953.