



HOLLYWOOD EXPRESS

RECEIVED BY
CITY CLERK
1991 JUN -3 AM 10:31
CAMBRIDGE MA.

1740 Massachusetts Ave.
Cambridge MA 02140

Tel. 497-2001

Cambridge City Council
City Clerk's Office
795 Mass Ave
City Hall, Cambridge MA 02139

To the Cambridge City Council:

Hello! We at Hollywood Express video store would like to request your permission to hold sidewalk sales on Saturdays through the summer of 1991. We are located just outside Porter Square, at 1740 Mass Ave. Our store has been selected by both Boston Magazine and the Boston Globe as the best video store in the Boston area. Our storefront space on Mass Ave is 29 feet long, and the sidewalk is 13 feet wide; we would like to set up two tables 30 inches wide by 70 inches long and sell a selection of the used and new videos, Nintendo games, and blank tapes that we have for sale downstairs in our store. These sales would take place on Saturdays from approximately 11 am to 4 pm. We believe that these sales would benefit not only our own store, but also the group of stores on the stretch of Mass Ave from Porter to Harvard Square by catching the interest of potential shoppers in the area and encouraging foot traffic along Mass Ave.

Thank you for your consideration. We look forward to receiving your permission for these sales.

Sincerely,

William Hoover Jr.
Hollywood Express

CONSENT COMMUNICATIONS

~~Petition received from Sally Alcorn,~~
~~Harvard Square Business Association,~~
~~requesting permission for a special~~
~~sidewalk sale for Saturday, July 20, 1991~~
~~in Harvard Square.~~

~~In City Council,~~

~~June 10, 1991~~

CONSENT COMMUNICATIONS

Petition received from Hollywood Express
requesting permission to hold a sidewalk
sale on Saturdays at the premises numbered
1740 Mass. Avenue.

In City Council,

June 10, 1991

*Referred to the
City Manager
with power.
Copy sent to City
mgr. 6/11/91 (dl)*