



CITY OF CAMBRIDGE

CITY HALL, CAMBRIDGE, MASSACHUSETTS 02139 • (617) 498-9017

OFFICE OF
THE CITY CLERK

January 24, 1985

Sally Alcorn
Executive Director
Harvard Square Business Association
18 Brattle Street
Cambridge, MA 02138

Dear Sally:

Enclosed is a copy of the order adopted by the City Council on January 21, 1985 pursuant to your letter of January 10, 1985. I will transmit copies of your order to the City Manager and the departments concerned, together with copies of your letter for their guidance.

I suggest that you contact the departments concerned to ensure their full cooperation in this endeavor; because time is of the essence, I would suggest that this be accomplished no later than Friday, January 25, 1985.

If you need further assistance in this matter, please contact this office.

Very truly yours,

Paul E. Healy, City Clerk.

PEH/mh

Enclosure



City of Cambridge

Communication No. 4

IN CITY COUNCIL

January 21, 1985

- WHEREAS: This City Council is in receipt of a communication from Sally Alcorn, Executive Director of the Harvard Square Business Association, requesting permission to hold a series of outdoor activities in connection with its first annual Winterfest in Harvard Square, to be held on Saturday and Sunday, January 26 and 27, 1985; and
- WHEREAS: The official start of the Winterfest will be marked with a mini-parade to be held on Saturday, January 26, 1985 from 1:00 p.m. to 2:00 p.m.; said parade beginning on John F. Kennedy Street in front of the Kennedy School of Government and following a route winding through Harvard Square through Eliot Street, Mount Auburn Street, Massachusetts Avenue to Peabody Street, then around Flagstaff Park to Garden Street then onto Waterhouse Street and ending at the newly created outdoor ice-skating rink near the entrance to the Cambridge Common; and
- WHEREAS: Other Winterfest activities include an amateur snow sculpture contest, children's snowmen in Winthrop Park on John F. Kennedy Street, professional ice sculptures and a "live" remote broadcast by WFNX Phoenix Radio on Saturday, January 26th, from 1:00 p.m. to 4:00 p.m.; said broadcast to be conducted from a van which will be obstructing a loading zone on Brattle Street near the Harvard Coop Annex; now therefore be it
- RESOLVED: That the City Manager be and hereby is requested to instruct the Police Chief, Fire Chief, Director of Traffic and Parking, Commissioner of Public Works and any other appropriate departments concerned to make the appropriate arrangements and issue the necessary permits to said Harvard Square Business Association in connection with its first annual Winterfest in Harvard Square.

In City Council January 21, 1985.

Adopted by the affirmative vote of 8 members.

Attest:- Paul E. Healy, City Clerk.

A true copy;

ATTEST:-

Paul E. Healy, City Clerk.



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A true copy;

ATTEST:-

Paul E. Healy, City Clerk.

Harvard Square Business Association

ESTABLISHED 1910

18 BRATTLE STREET, CAMBRIDGE, MASSACHUSETTS 02138

Telephone: (617) 491-3434

CAMBRIDGE, MASS.

10 January 1985

The Honorable Leonard J. Russell
Cambridge City Council Chambers
City Hall, 795 Massachusetts Avenue
Cambridge, Massachusetts 02139

Dear Mr. Mayor:

On behalf of the Harvard Square Business Association, I would like to request permission from the Cambridge City Council to hold a series of outdoor activities in connection with our first annual Winterfest in Harvard Square, Saturday and Sunday, January 26-27, 1985.

The official start of Winterfest '85 is a mini-parade, which begins on John F. Kennedy Street in front of the Kennedy School and winds through the Square ending at a newly created outdoor ice-skating rink near the main entrance of the Cambridge Common (please see enclosed parade route.) We would appreciate your riding in the short parade, if you have the time and are not already booked up for Saturday, January 26, from 1-2PM. The other participants in the parade include: the Cambridge Auxilliary color guard, a Cambridge fire truck, the Boston Ballet, the Waterville Valley Ski School, possibly the Harvard University Band, an antique red truck from Vintage Wine Bar & Restaurant, puppets courtesy of RSVP Functions with Flair, Beep the Clown's Winter Sports Parade, and others whom we hope will jump on the bandwagon. (Jean Cummings from my office has spoken with your secretary, who requested further details about the parade.) The Cambridge Auxilliary Police Force will be providing an escort, and we have requested permission from the Traffic and Parking Department via George Teso.

Other Winterfest activities include an amateur snow sculpture contest, children's snowmen in Winthrop Park on JFK Street, professional ice sculptures by Joe Dietrich (Gelateria Guisepe) and by various hotel chefs, January sales in Harvard Square stores, a live remote broadcast by WFNX Phoenix Radio on Saturday from 1-4PM (again, I have asked for permission to allow their van to obstruct a loading zone on Brattle Street near the Coop annex.)

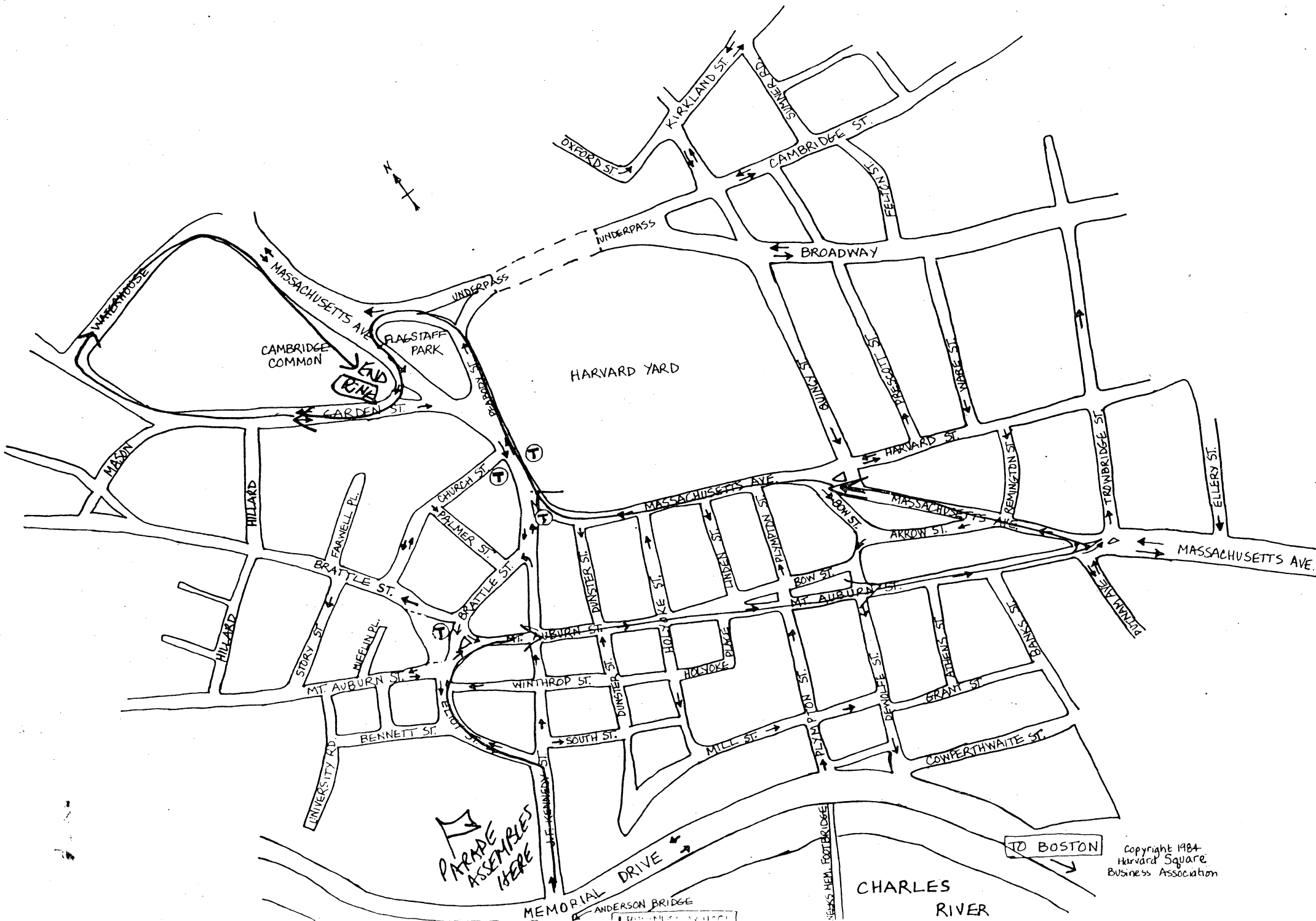
We hope that you will be able to participate in our parade and enjoy some of the other activities available at the Winterfest. We are "billing" the Winterfest as a new opportunity to celebrate the arrival of winter in Harvard Square -- and a chance for the whole community to have fun outdoors and get some roses in their cheeks. As usual, we will be providing police security and public facilities in anticipation of another successful event in Harvard Square.

Sincerely yours,

*cc Joseph Cornataro
Paul Healy*

Sally Alcorn
Executive Director

Enclosure



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Harvard Square
Business Association



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In City Council January 21, 1985.

Adopted by the affirmative vote of 8 members.

Attest:- Paul E. Healy, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in cursive script, reading "Paul E. Healy", is written over a horizontal line.

Paul E. Healy, City Clerk.

Harvard Square Business Association

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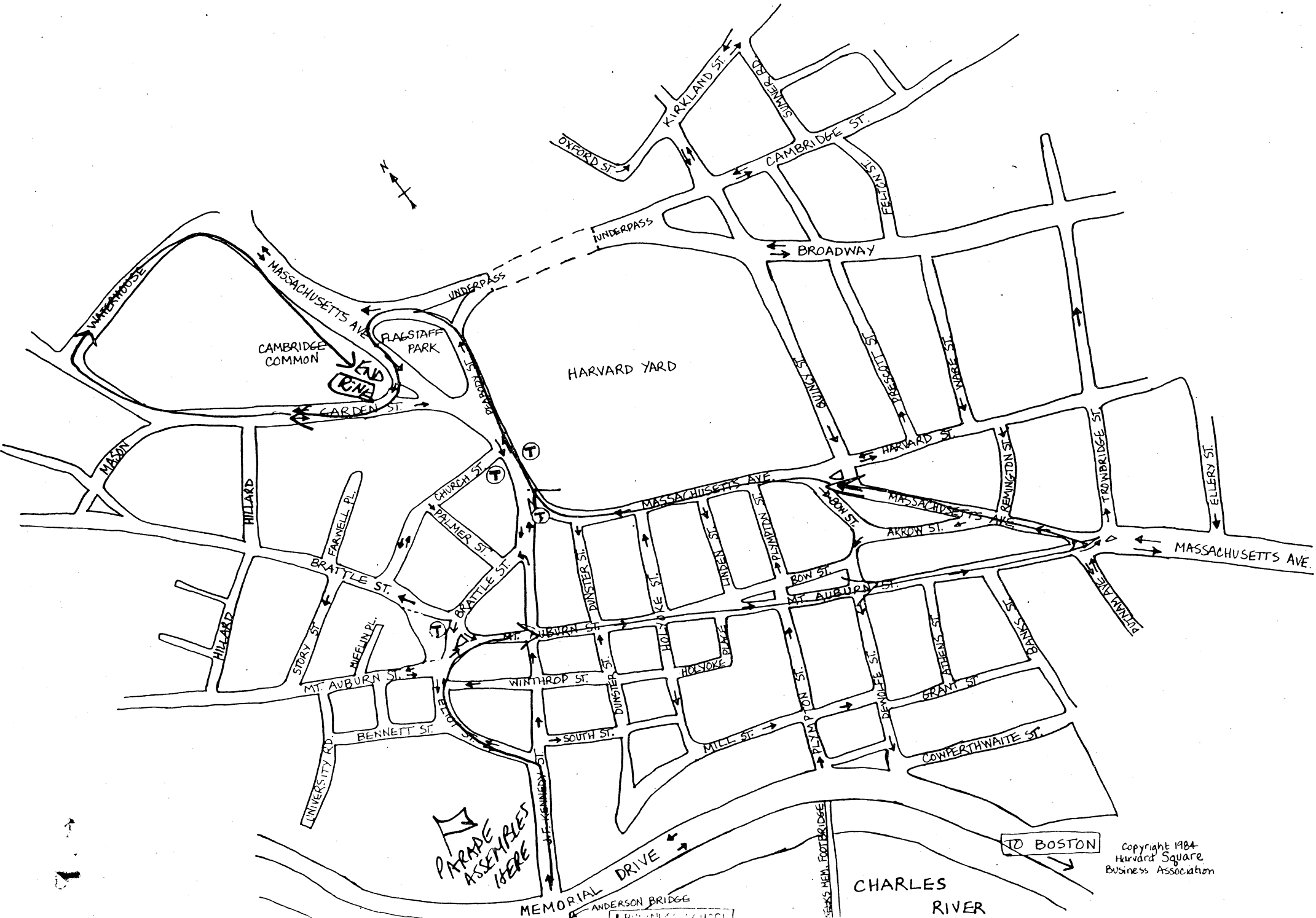
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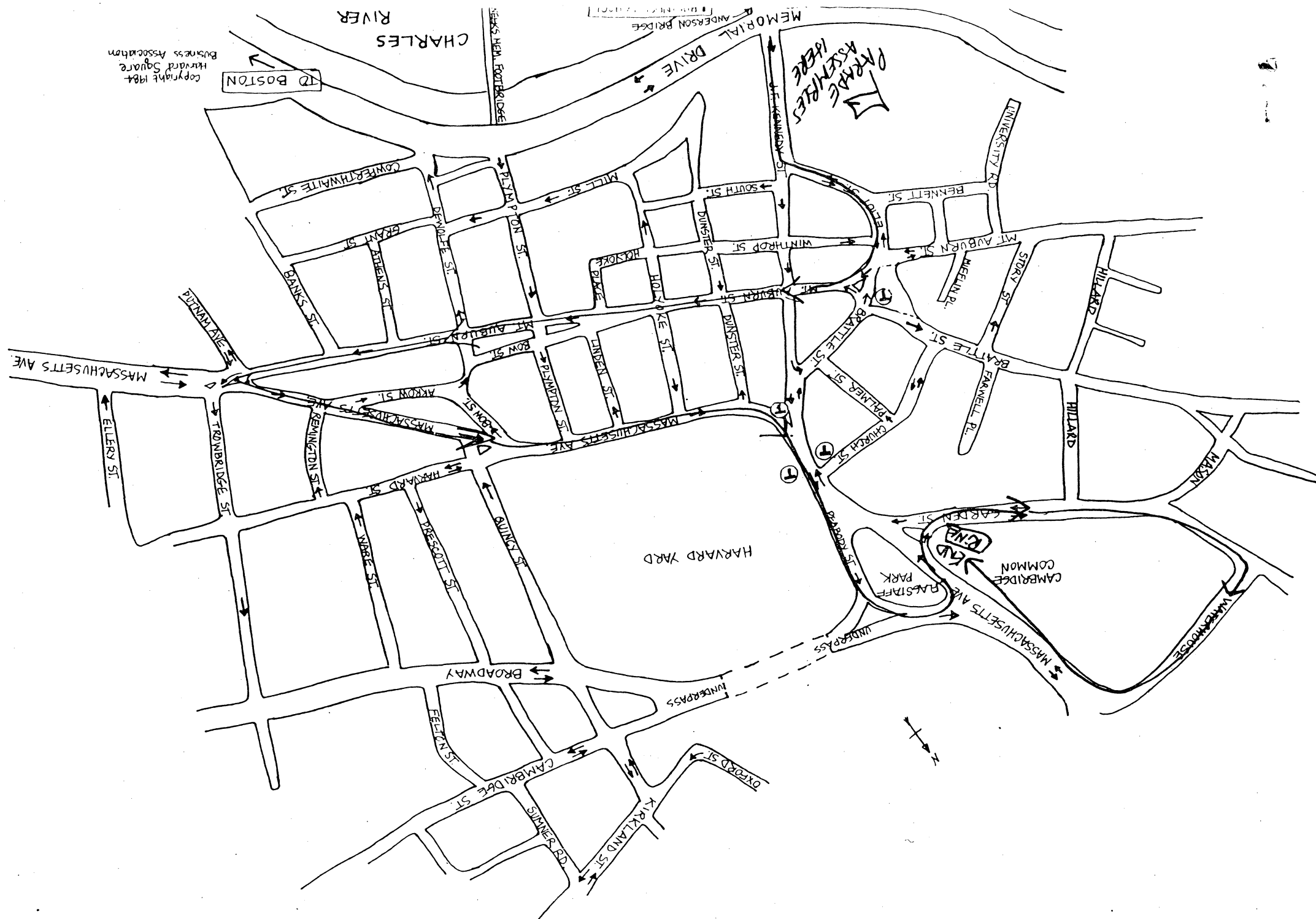
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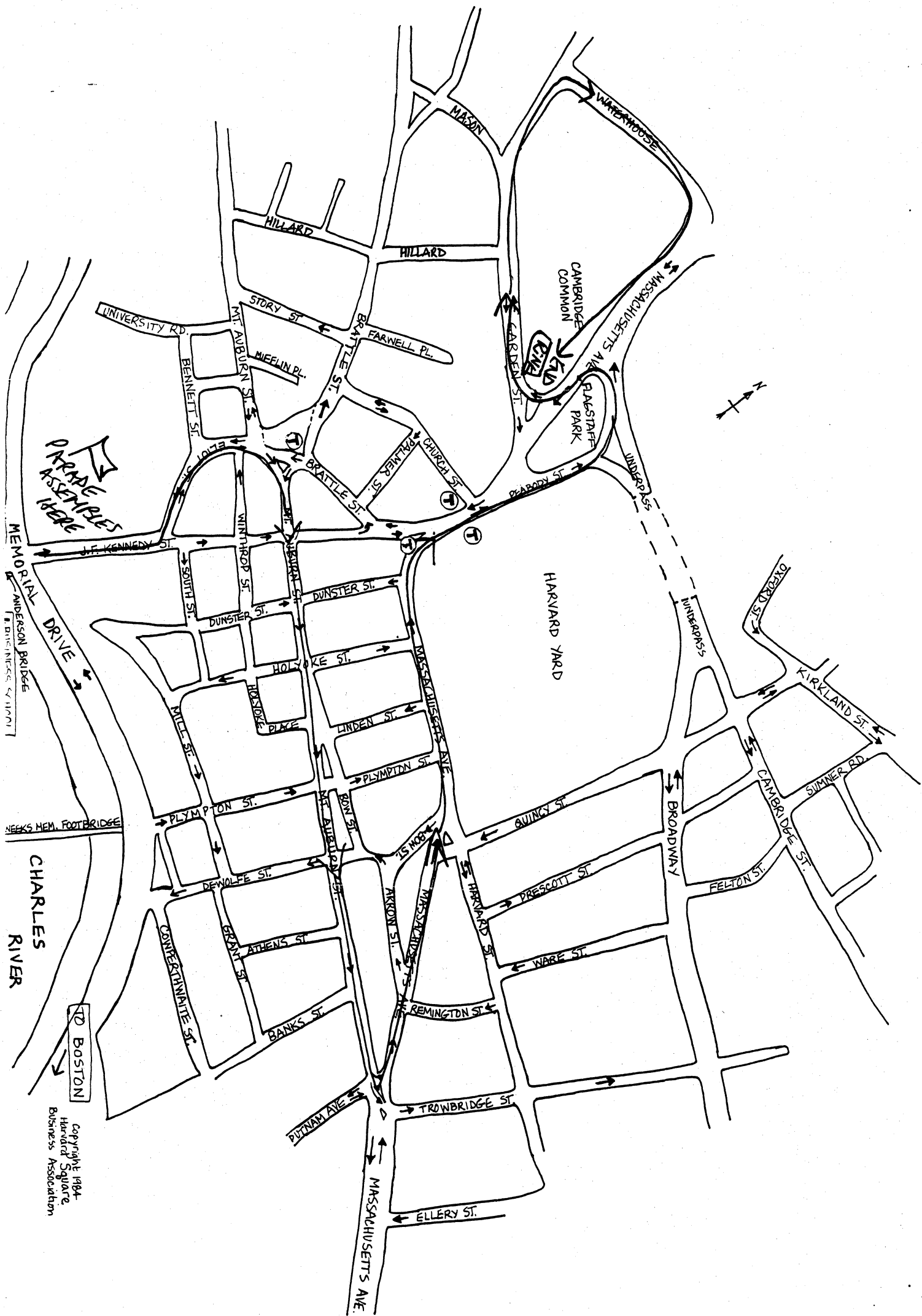
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Executive Director

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PARADE ASSEMBLES HERE

CHARLES RIVER

TO BOSTON

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Harvard Square
Business Association

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Paul Healy*

Sally Alcorn
Executive Director

Enclosure

Petition received from Sally Alcorn, Exec. Dir., Harvard Square Business Assoc., requesting permission for a series of outdoor events in connection with the Association's first annual Winterfest in Harvard Square on Saturday & Sunday, January 26-27, 1985, including a mini-parade, snow sculpture contest & a live radio broadcast.

after
1/24/85 telephone conversation with Sally Alcorn, in which she suggested letter sending order to be given to the Mayor for his hand delivery to her - contacted Mayor's office + they said they will hand deliver letter (copy within) to her today. mh

copies sent to the City Manager, Council Office, Police Chief, Fire Chief, Director of Traffic + Parking + Public Works Commissioners
1/24/85 mh

In City Council,

January 21, 1985

1/21/85
MR
19 . *8*