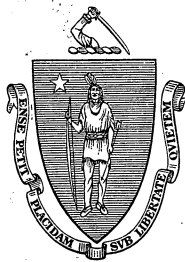


Permit No.



The Commonwealth of Massachusetts

APPLICATION FOR PERMIT TO LOCATE OUTDOOR ADVERTISING SIGNS

To the Outdoor Advertising Division:

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$ 3.00 is enclosed herewith.

Trade Name F. H. BIRCH COMPANY, INC.

Address 216 TREMONT STREET, BOSTON 16, MASSACHUSETTS

Signed by Charles W Bowen BOSTON, October 31, 19 57

ANSWER THE FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit On Wall? Roof? Ground? X

Street and number Northwest side of East St. at Bridge St.

Nearest Station Marker Rear? Opposite? Feet Away?

Nearest Pole Number Rear? Opposite? Feet Away?

Route number Town or City CAMBRIDGE, MASS.

2. Dimension of sign 25 feet long and 13 feet high

3. Distance from boundary line of public way Line

4. Height from ground to top of sign 22 Feet

5. To be constructed of Steel

6. Has consent of owner or agent been obtained Yes

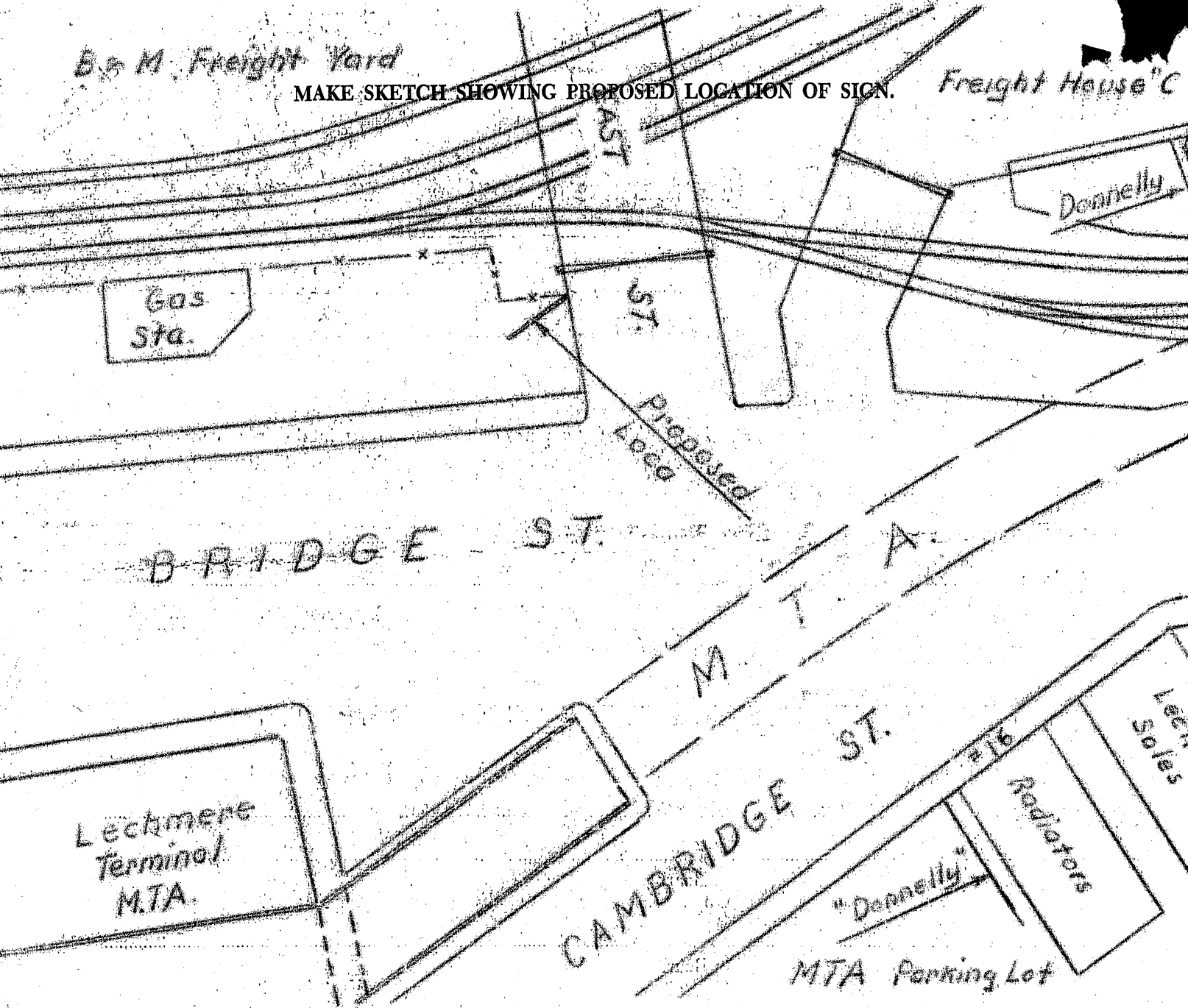
7. Name and address of Lessor

8. Remarks

B & M Freight Yard

MAKE SKETCH SHOWING PROPOSED LOCATION OF SIGN.

Freight House "C"



Notice Sent City or Town

REPORT

Date Inspected By Inspector Section

.....
.....
.....

Executive Director

Approved 19

Commissioners

OUTDOOR
ADVERTISING
DIVISION

THE COMMONWEALTH OF MASSACHUSETTS

OUTDOOR ADVERTISING DIVISION

Room 546, 80 Boylston Street, Boston 16, Mass.

Mayor's Office
City Hall
Cambridge, Mass.

Gentlemen:

Enclosed find¹ application(s) for the erection of billboard or sign in
the City of Cambridge
Town of

The application(s) ^{is} are listed under the following number(s):

40794 - F. H. Birch Co Inc., 216 Tremont St., Boston, Mass.....
.....

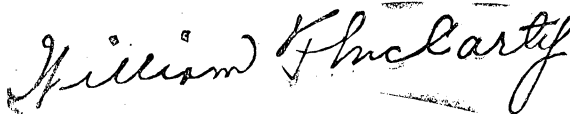
and dated 11/4/57

RULES AND REGULATIONS

"Sec. 2-D. Upon receipt by the Division of an application for a permit to post or erect a billboard, sign or other advertising device under this section, notice thereof and a copy of the application will be sent by the Division to the city or town where such billboard, sign or other advertising device is to be located. If the city or town objects to the location it shall, within thirty (30) days from the date of said notice, file with the Division its objections, in writing, and thereupon the Division will notify the applicant, who will be allowed ten (10) days from the date of such notice to file reasons, if any, why a permit should be granted. A hearing will be given by the Division before final action is taken upon such applications, if requested."

Please, therefore notify the Division on each application whether you approve, disapprove or request a hearing stating the application number.

Respectfully yours,



Executive Director



CITY OF CAMBRIDGE

MASSACHUSETTS
EXECUTIVE DEPARTMENT

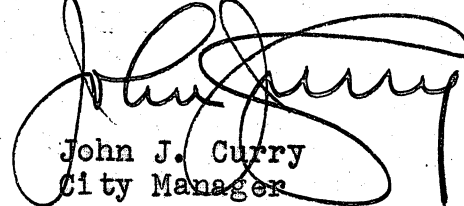
JOHN J. CURRY
CITY MANAGER

November 18, 1957

To, the Honorable, the City Council:

I transmit herewith communication from Outdoor Advertising Authority relative to application of F. H. Birch Company, Inc., 216 Tremont Street, Boston, for the erection of a sign twenty-five (25) feet long and thirteen (13) feet high on the ground of the northwest side of East Street at Bridge Street, Cambridge, Massachusetts.

Very truly yours,



John J. Curry
City Manager

JJC:JJ

COMMUNICATION

from the City Manager transmitting one from Duldon Advertising ⁴⁰⁷⁹⁴ authorities State of Mass enclosing application of F. W. Birch Company Inc for a permit to erect an Outdoor Advertising Sign on Ground on the Northwest Side of East St. at Budge St. JJ

NOV 18 1957

In-City Council

Referred to the Committee on

PUBLIC SERVICE

Frederick H. Burke

City Clerk



City of Cambridge

8

IN CITY COUNCIL

~~November 27, 1957.~~

DEC 9 1957

WHEREAS:-

A communication has been received from the Executive Director of the Outdoor Advertising Authority, Commonwealth of Massachusetts, enclosing application of F.H. Birch Company, Inc. No. 40794 for the erection of an outdoor advertising sign at the following location:-

No. 40794 F.H. Birch Company, Inc. on ground, Northwest side of East Street at Bridge Street.

and it is further

ORDERED:-

That the aforesaid application No. 40794 for the erection of an outdoor advertising sign at the aforesaid location be approved.

City Council..... DEC 9 1957

Adopted by the affirmative vote

of 9 members

Fredrick H. Boudy

City Clerk

City of Cambridge

DEC 9 1957

In City Council ~~December 9, 1957.~~

The

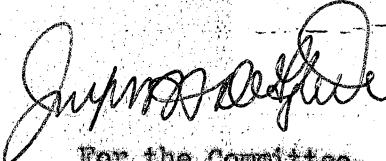
Committee

on Public Service

to which was referred communication from the Executive Director of the Outdoor Advertising Authority enclosing application of F.H. Birch No. 40794 for an outdoor advertising sign.

Reports,

Recommending the adoption of the accompanying order for an outdoor advertising sign; northwest side of East Street at Bridge Street.



For the Committee.

REPORT

Committee on Public Service
Outdoor adventure sign. F.H.
Bunch No. 410794 Fund at Buoy St.

32

8

32

DEC 9 1957

~~Nov 25 1957~~

State
Rest.
M.
C.C.
W. G. P. H.
Shel
Fue
Police