

Permit No.



The Commonwealth of Massachusetts

APPLICATION FOR PERMIT TO LOCATE OUTDOOR ADVERTISING SIGNS

To the Outdoor Advertising Authority:

Application is hereby made IN DUPLICATE for a permit to erect and maintain an advertising sign in accordance with the rules and regulations established under the provisions of Section 29, Chapter 93 of the General Laws, at the following location. Check for \$.....3.00.....is enclosed herewith.

Trade Name John Donnelly & Sons

Address3134 Washington Street

Signed byBoston, Massachusetts April 6, 1956 19.....

ANSWER FOLLOWING QUESTIONS IN FULL

1. State exact location desired under this permit..... On Wall?..... RoofRoof..... Ground?.....

Street and number Newtowne Apt. Building, 1925-1927 Massachusetts Avenue

Nearest Station MarkerRear? Opposite?..... Feet Away?

Nearest Pole NumberRear? Opposite?..... Feet Away?

Route numberTown or City CAMBRIDGE

2. Dimension of sign.....60.....feet long and.....20..... feet high

3. Distance from boundary line of public way.....

4. Height from ground to top of sign

5. To be constructed ofsteel

6. Has consent of owner or agent been obtained...yes

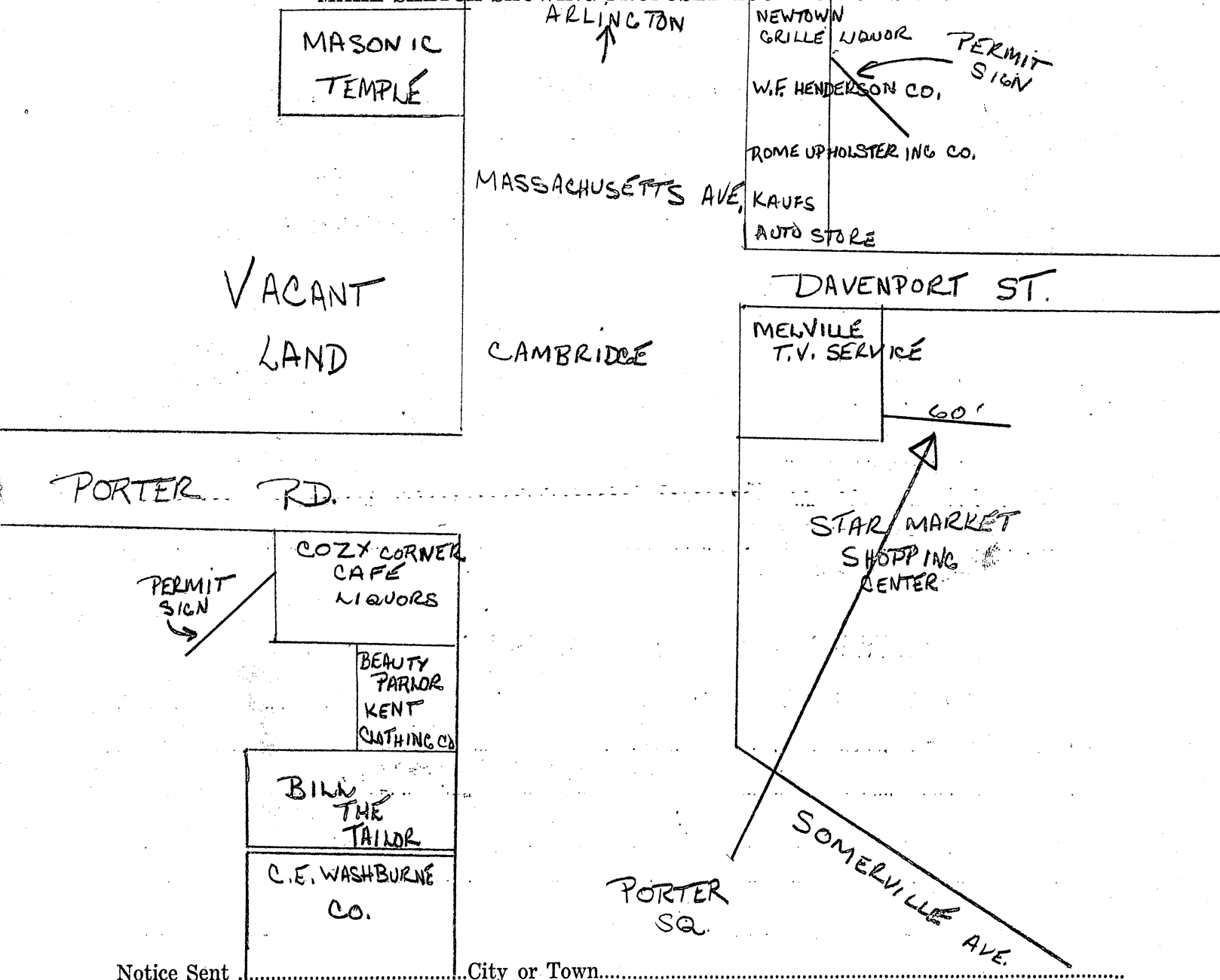
7. RemarksSpectacular type.

RECEIVED AT THE OFFICE OF THE OUTDOOR ADVERTISING AUTHORITY

APR 13 1956

MAKE SKETCH TO SCALE ON FORM SUPPLIED

MAKE SKETCH SHOWING PROPOSED LOCATION OF SIGN.



Notice Sent City or Town

REPORT

Date Inspected By Inspector Section

.....

.....

.....

.....
Executive Director

Approved 19.....

.....

.....

.....

Commissioners

OUTDOOR
ADVERTISING
AUTHORITY

THE COMMONWEALTH OF MASSACHUSETTS

OUTDOOR ADVERTISING DIVISION

Room 546, 80 Boylston Street, Boston 16, Mass.

Mayor's Office
City Hall
Cambridge, Mass.
Gentlemen:

Enclosed find ~~one~~ application(s) for the erection of billboard or sign in
the City of Cambridge.....

The application(s) ^{is} are listed under the following number:

..#39665.....

..John Donnelly & Sons, 3134 Washington St., Boston.....

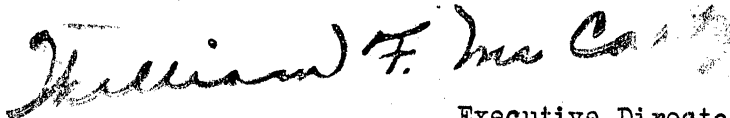
and dated... 4/16/56.....

RULES AND REGULATIONS

"Sec. 2-D. Upon receipt by the Division of an application for a permit to post or erect a billboard, sign or other advertising device under this section, notice thereof and a copy of the application will be sent by the Division to the city or town where such billboard, sign or other advertising device is to be located. If the city or town objects to the location it shall, within thirty (30) days from the date of said notice, file with the Division its objections, in writing, and thereupon the Division will notify the applicant, who will be allowed ten (10) days from the date of such notice to file reasons, if any, why a permit should be granted. A hearing will be given by the Division before final action is taken upon such applications, if requested."

Please, therefore notify the Division on each application whether you approve, disapprove or request a hearing stating the application number.

Respectfully yours,



Executive Director.

P. S. A REPLY TO THIS NOTICE IS REQUESTED.



CITY OF CAMBRIDGE
MASSACHUSETTS
EXECUTIVE DEPARTMENT

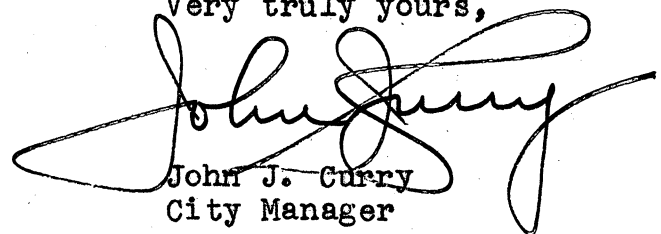
JOHN J. CURRY
CITY MANAGER

April 30, 1956

To the Honorable, the City Council:

I transmit herewith communication from Outdoor Advertising Authority relative to application of John Donnelly & Sons for erection of sign sixty (60) feet long and twenty (20) feet high on the roof of the Newtowne Apartment Building, 1925-1927 Massachusetts Avenue, Cambridge, Massachusetts.

Very truly yours,



John J. Curry
City Manager

JJC:D

COMMUNICATION 5
from the City Manager trans-
mitting one from Outdoor Advertising
Authority, State of Mass with
application No. 39665 of John Donnelly
& Son. For Permit to Erect an Outdoor
Advertising Sign on Roof Newton Street
Building 1925-1927 Mass Ave

In City Council APR 30 1956

Referred to the Committee on
Public Service

~~Frederick H. [unclear]~~ City Clerk

MAY 7 1956

~~Frederick H. [unclear]~~ City Clerk

City of Cambridge

In City Council May 7, 1956.

The

Committee on Public Service

to which was referred communication from the Director of Outdoor Advertising Authority with application No. 39665, John Donnelly & Sons for sign, on roof, 1925-1927 Massachusetts Avenue.

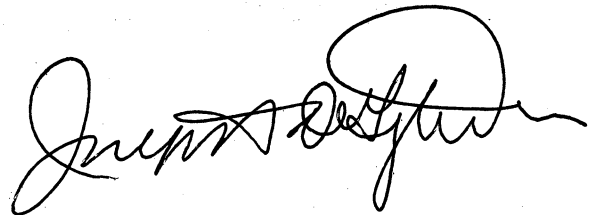
Reports,

~~Recommending the adoption of the accompanying order~~

~~approving of said sign at said location.~~

to withdraw

that the consent be given here

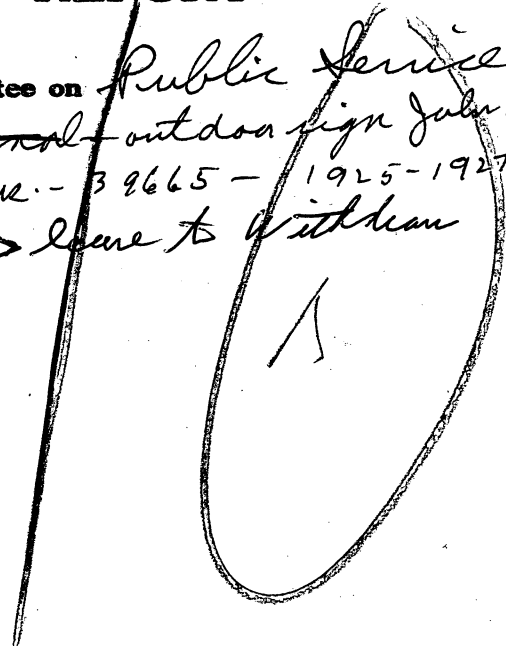


For the Committee.

3

REPORT

Committee on Public Service
 approval outdoor sign John Alenly
 + Line - 39665 - 1925-1927
 are -> leave to Withham



May 7, 1956.
 Report received and
 recommendation ADOPTED.

Attest: Friedrich H. Baska
 City Clerk