

RESOLVED: That the City Clerk forward a suitably engrossed copy of this resolution to CEO of Abercrombie and Fitch on behalf of the entire City Council.

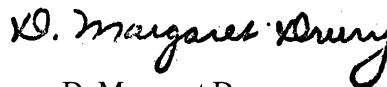
In City Council April 29, 2002.

Adopted as amended by the affirmative vote of nine members.

Attest:- D. Margaret Drury, City Clerk.

A true copy;

ATTEST:-

A handwritten signature in cursive script that reads "D. Margaret Drury".

D. Margaret Drury
City Clerk



City of Cambridge

O-2
AMENDED ORDER
IN CITY COUNCIL

April 29, 2002

COUNCILLOR DECKER
COUNCILLOR MAHER
COUNCILLOR REEVES
MAYOR SULLIVAN
VICE MAYOR DAVIS
COUNCILLOR GALLUCCIO
COUNCILLOR MURPHY
COUNCILLOR SIMMONS
COUNCILLOR TOOMEY

WHEREAS: It has come to the attention of the City Council that Abercrombie and Fitch, a retail corporation which has two stores in Cambridge, recently marketed and sold at its Cambridge stores t-shirts emblazoned with insulting stereotypes of Asians; and

WHEREAS: This racist and hurtful approach to marketing shirts is deeply offensive, not just to those of Asian descent who are the targets of the insult, but also to the entire Cambridge community; and

WHEREAS: The City Council has been informed that Abercrombie and Fitch continues to market these offensive shirts on its website; now therefore be it

RESOLVED: That the City Council hereby goes on record declaring its strong objection and disapproval of this hurtful and hateful approach to marketing shirts; and be it further

RESOLVED: That the City Council expects Abercrombie and Fitch to cease and desist forthwith from all marketing and advertising of these shirts, including all internet marketing, and to issue a formal public apology to the Asian community and to the citizens of Cambridge; and be it further

RESOLVED: That the City Manager be and hereby is requested to express the dismay of the City as a corporate neighbor, and to urge Abercrombie and Fitch to engage in the kind of diversity training that other responsible corporations have used to overcome racism and insensitivity in their organizations; and be it further

RESOLVED: That the City Clerk forward a copy of this resolution to the student organizers of the Harvard Student Living Wage Campaign encouraging the students to consider use of the economic power of the boycott to end racist marketing; and be it further

CM-96

ORDER #2

City Manager is requested to confer with Abercrombie and Fitch to request them to provide diversity training to its employees.

**Councillors Decker, Maher, Reeves,
Mayor Sullivan and Vice Mayor
Davis**

In City Council April 29, 2002

**ORDER ADOPTED AS
AMENDED.**