



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT
City Hall Annex - Inman & Broadway - Cambridge, Mass. 02139

617-349-4600
Fax 617-349-4669

TO: Robert W. Healy, City Manager

FROM: Michael H. Rosenberg, ^{MBR} Assistant City Manager for
Community Development

RE: Progress Report
Council Order #2 9/30/91
Investigate feasibility of establishing a
Cambridge Residents Jobs Policy

DATE: 11/21/91

The concept of a Cambridge Residents Jobs Policy has been a concern of the City since at least 1980 when the Cambridge City Council passed the Alewife Zoning. Section 11.8, passed on June 16, 1980, requires a statement indicating how a proposed development will comply with "the most recently adopted Cambridge Citizens Employment Plan".

The Alewife zoning remains in effect, but since 1980 the situation has grown in complexity due to legal issues of enforcement, applicability to other private development, accessibility to union apprentice programs, and other concerns. Since City Council addressed this issue on 1/8/90 and again on 9/30/91, it seems appropriate to provide a comprehensive response to this continuing issue.

For this reason Community Development is now gathering information from other city, private, and non-profit agencies. We have already received valuable information from Barbara Duffy in Purchasing and William Gomes, Chairman of the MBE program. We are currently collecting and collating our information and project having a final report available within four weeks.

(see attached outline)

Progress Report
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11/21/91 page 2

The City Council order asks for information on government financed construction as well as large scale private real estate projects which impact neighborhoods. For this reason the following outline includes information on projects in the public, private and non-profit sectors.

Scope of information

- 1 Construction unemployment
- 2 Total annual construction in Cambridge
- 3 Access to Central Artery and Third Harbor Tunnel jobs
- 4 Any existing Cambridge linkage, mandates, or requirements
- 5 How Boston operates
- 6 Any precedents for formulas related to
 - Residents
 - Minorities
 - Women
- 7 Relevant history of Cambridge Employment Plan
- 8 Issues related to feasibility including:
 - Best effort vs. mandate
 - Business Climate
 - Union apprentice programs
 - Implementation by Craft or total
 - Relation to training



City of Cambridge

Reeves

-34-

CALENDAR ITEM # 2
IN CITY COUNCIL

~~September 23, 1991~~
September 30, 1991

VICE MAYOR REEVES
COUNCILLOR MYERS
COUNCILLOR CYR

WHEREAS: There is a high rate of unemployment in the City of Cambridge, among both white and minority residents; and

WHEREAS: Black, Hispanic, Asian, and Native American residents of the City of Cambridge, as well as female residents have historically been systematically excluded from the construction trades and unions and such exclusion can and does exacerbate racial and gender tensions as a result of the competition for scarce jobs; and

WHEREAS: The effect of this high level of unemployment has a serious, substantial and deleterious impact on all the neighborhoods of the City of Cambridge, resulting in the physical deterioration of neighborhoods, poverty, vandalism, and crime; and

WHEREAS: Each year a considerable number of jobs are created on construction projects using City and other public funds, within the City of Cambridge; and

WHEREAS: Cambridge residents should be able to benefit from publicly funded jobs created by this construction activity; and

WHEREAS: The City of Cambridge has established procedures to mitigate the effects of new large scale real estate developments upon the needs of low and moderate income residents of this city, which procedures ensure that developments provide a linkage payment for the production of low and moderate income housing in our city's neighborhoods; and

WHEREAS: In addition to the foregoing it is appropriate for the City of Cambridge to ensure that each major private development which encompasses office, hotel, retail, institutional, or unsubsidized residential development has a Cambridge Residents Construction Employment Plan to ensure employment for Cambridge residents, minorities, and women; and

WHEREAS: In the City of Boston, there is a successful system in place under municipal jurisdiction requiring that fifty percent of certain construction work forces be workers residing in Boston, twenty-five percent be minorities, and ten percent be female; now therefore be it

RESOLVED: That the City Council request the City Manager to investigate the feasibility of establishing a Cambridge Residents Jobs Policy similar to the Boston system, requiring a set percentage of workers, on a craft by craft basis, employed on construction projects in Cambridge using city or other public funds, or any new private project or substantial rehabilitation project to which a building permit has not yet been issued and which impacts upon neighborhoods of this City, be Cambridge residents, minorities and females, and that this Jobs Policy extend to the upcoming Cambridge portion of the Central Artery Project, and that the plan shall further contain provisions for monitoring, compliance, and sanctions, and report back to this Council within two weeks.

In City Council September 30, 1991.

Adopted by the affirmative vote of nine members.

Attest:- Joseph E. Connarton, City Clerk.

A true copy; 

ATTEST:-

Joseph E. Connarton
City Clerk



CITY OF CAMBRIDGE

CAMBRIDGE, MASSACHUSETTS 02139
TEL. 498-9011

EXECUTIVE DEPARTMENT
ROBERT W. HEALY
City Manager

RICHARD C. ROSSI
Deputy City Manager

November 25, 1991

To The Honorable, The City Council:

With reference to Awaiting Report Item No. 35, regarding the feasibility of establishing a Cambridge Residents Job Policy, please find attached a response from Michael H. Rosenberg, Assistant City Manager for Community Development, relative to this issue.

Very truly yours,

A handwritten signature in black ink, appearing to read "Robert W. Healy", written over a horizontal line.

Robert W. Healy
City Manager

RWH/mev
attachment

Consent Agenda # 9 S-1241

Awaiting Report Item Number 35, regarding
the feasibility of establishing a
Cambridge Residents Job Policy.

In City Council,

November 25, 1991

Placed on file